

THE CASH BOX

VOLUME XV

MARCH 6, 1954

NUMBER 24



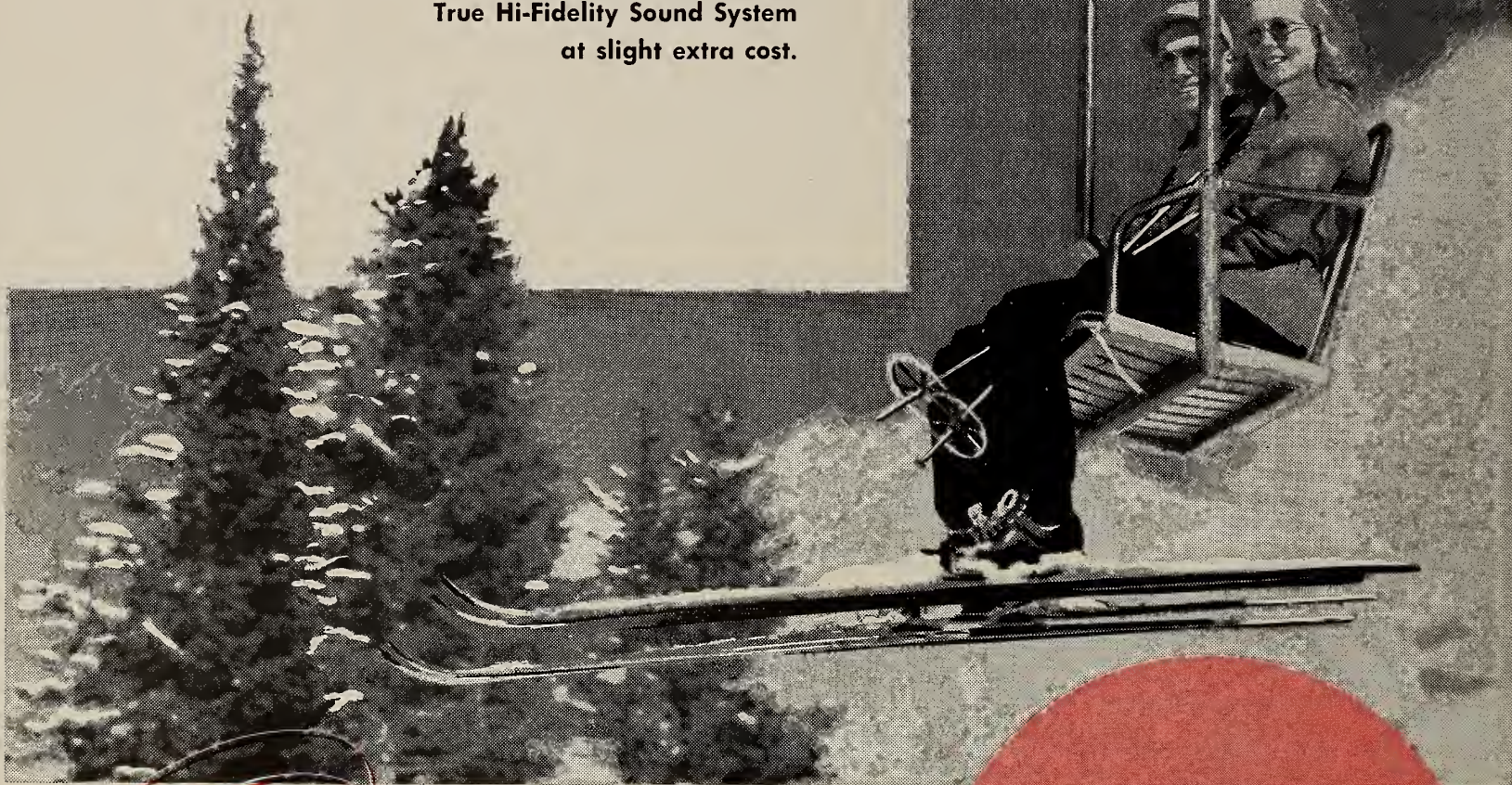
Abbott Records, which came to the forefront in 1953 with its smash hit "Mexican Joe," celebrates its first anniversary this month. Pictured above are Fabor Robison (left), head of the diskery; Carl Taft (center) west coast representative of *The Cash Box*; and Jim Reeves, who recorded "Mexican Joe." Robison quickly released several smash follow-ups which included "Carribean" and "Bimbo" along with the launching of his new companion Fabor label. "Mexican Joe" won top honors as the best country and western record of 1953 in the eighth annual poll of the nation's juke box operators conducted by *The Cash Box*.

**GIVE YOUR
EARNINGS A**

LIFT

Install the only phonograph of its kind in the industry—the 104-selection Wurlitzer 1500-A playing 45 and 78 RPM records intermixed. Up goes the quality of your music and the patrons response to it. Earnings get an immediate and amazing lift.

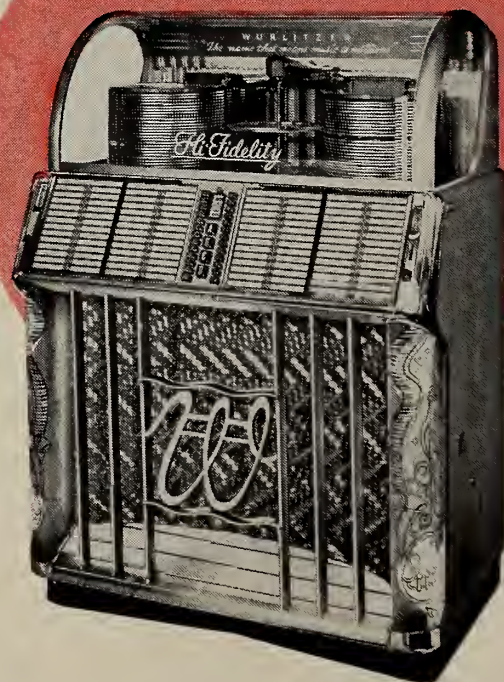
Available with Wurlitzer's
True Hi-Fidelity Sound System
at slight extra cost.



Wurlitzer **1500-A**

SEE YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK





FOUNDED BY BILL GERSH

The Cash Box

March 6, 1954

Vol. XV

Number 24

Publishers
BILL GERSH
JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill
(All Phones: DEarborn 2-0045)
BILL GERSH
Karyl Long

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
CARL TAFT

EXECUTIVE STAFF
JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA HOWARD STRASSBERG, Research
A. ARTESE, Office Manager
A. FORMAN, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"
"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official" price book of the coin operated machines industry. They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1954 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

Music Editorial

SEND YOUR MESSAGE TO MOA

It's an old saying that opportunity knocks but once.

Fortunately that old saying isn't quite accurate. For the MOA convention gives opportunity a chance to knock for the music business not once, but once a year.

Every year, record company officials, publishers and artists take advantage of that opportunity by going out to Chicago to meet juke box operators from everywhere in the nation gathered there at their annual convention.

Such an opportunity can be had at no other time during the year.

The forthcoming MOA convention takes place next Monday, Tuesday, and Wednesday, March 8, 9, and 10 at the Palmer House in Chicago. Representatives from all walks of the music business have already made plans to be there. And we at The Cash Box cannot emphasize too strongly the importance of attending the meet. For record firms, it's the opportunity to sell records. For publishers, to promote their tunes. And for artists, the chance to sell themselves to the thousands of juke box operators on whom they must depend to buy their disks.

As we said, it's impossible to overemphasize the importance of attending the MOA

convention for anyone in the music business. But in the event that you can't attend, then it's imperative that, at the very least, you send your message to the operators who will be there.

The ideal way of sending your message is through The Cash Box' special MOA convention issue which will be published next week and distributed at the convention starting on Sunday afternoon when the operators start to arrive.

At this late date, it is almost superfluous to say that The Cash Box is the bible of the juke box industry. Everyone knows that. And at the MOA convention it is always and obviously the most widely distributed and read magazine. But more than just reading it, operators keep it, take it home, and refer to it for weeks later. That means that advertising placed in next week's issue, will be read not once, but every time the operators look at the magazine in the weeks to come.

The MOA special issue is created for you to reach the operator. Take advantage of it.

Once more we would like to say: If you can possibly attend the MOA convention, make every effort to do so. And if you can't, then be sure that you are represented at the convention by your message in The Cash Box' MOA special which will be out next Sunday.

MARCH

THE BIG MONTH FOR HITS!



"From The Vine
Came The Grape"
AND
"PATZO FOR PIZZA"
THE GAYLORDS
MERCURY 70296 • 70296X45



"Until You Came
To Me"
AND
"THE SPARROW SINGS"
VIC DAMONE
MERCURY 70326 • 70326X45

"Cuddle Me"
AND
"OH, AM I LONELY"
RONNIE GAYLORD
MERCURY 70285 • 70285X45

"Silhouette"
AND
"ESPLANADA"
JAN AUGUST
MERCURY 70320 • 70320X45

"Melancholy Me"
AND
"I WONDER WHAT'S
BECOME OF SALLY"
EDDY HOWARD
MERCURY 70304 • 70304X45

"River Boat"
AND
"LITTLE SWEETHEART"
JIM LOWE
MERCURY 70319 • 70319X45

"Somebody Bad Stole
De Wedding Bell"
AND
"BAUBLES, BANGLES and BEADS"
GEORGIA GIBBS
MERCURY 70298 • 70298X45

"Fair, Fat And Forty"
AND
"WHO DONE IT"
STUBBY and the BUCCANEERS
MERCURY 70322 • 70322X45

"The Breeze And I"
AND
"TO LOVE YOU"
VIC DAMONE
MERCURY 70287 • 70287X45

"That Girl"
AND
"EVERY LITTLE MOVEMENT"
THE HARMONICATS
MERCURY 70332 • 70332X45

"Fancy Pants"
AND
"BY HECK"
DAVID CARROLL
MERCURY 70292 • 70292X45

"Come Along With Me"
AND
"IT'S EASY TO REMEMBER"
SARAH VAUGHAN
MERCURY 70331 • 70331X45

"Changing Partners"
AND
"DON'T GET AROUND
MUCH ANY MORE"
PATTI PAGE
MERCURY 70295 • 70295X45

"Somersault"
AND
"HUCKLEBERRY FINN"
RICHARD HAYMAN
MERCURY 70333 • 70333X45

"The Creep"
AND
"LOVE THEME"
RALPH MARGERIE
MERCURY 70281 • 70281X45

"Short John"
AND
"FEEL LIKE I WANNA CRY"
DINAH WASHINGTON
MERCURY 70329 • 70329X45

"Sadie Thompson's
Song"
AND
"DRIVE IN"
RICHARD HAYMAN
MERCURY 70237 • 70237X45

"Here Comes My
Ball and Chain"
AND
"THREE LITTLE WORDS"
JIMMY PALMER
MERCURY 70305 • 70305X45

"Take My Love"
AND
"BABE IN THE WOODS"
JOYCE TAYLOR
MERCURY 70317 • 70317X45

"Goin' Home"
AND
"THE LONESOME ROAD"
JIMMY RICKS
MERCURY 70330 • 70330X45

NEW RECORD TO WATCH

RUSTY DRAPER

"THE TRAIN WITH
THE RHUMBA BEAT"
AND
"MELANCHOLY BABY"
MERCURY 70327 • 70327X45

THE NATION'S TOP TEN

PLUS
THE NEXT
25

JUKE BOX TUNES

The Top Ten Tunes Netting
Heaviest Play In The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

THE CASH BOX

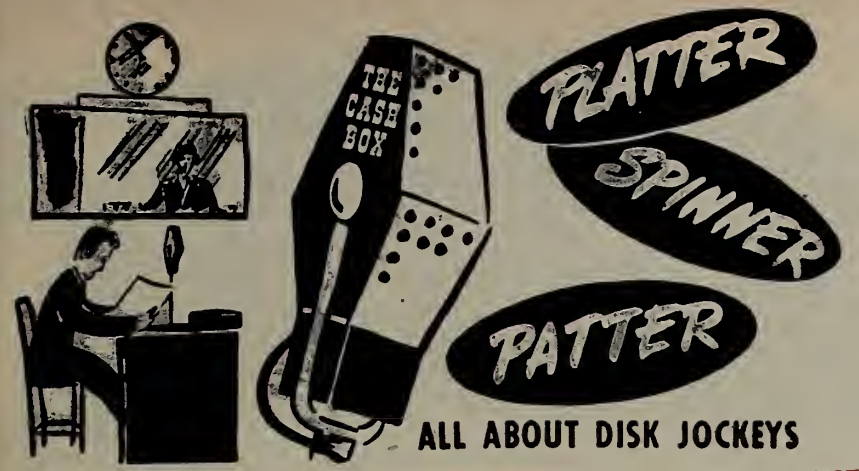


CODE			
AB—Abbott	CA—Capital	DU—Duke	JU—Jubilee
AL—Aladdin	CD—Cadence	DY—Derby	KI—King
AM—Ambassador	CH—Chess	EP—Epic	LO—London
AP—Apollo	CK—Checker	ES—Essex	MA—Mars
AT—Atlantic	CO—Columbia	FE—Federal	MD—Mood
BA—Barbour	CR—Coral	FI—Fiesta	ME—Mercury
BE—Bell	CY—Crysalte	4 Star—Four Star	MG—MGM
BR—Brunswick	DA—Dana	IM—Imperial	MO—Modern
BU—Bullet	DE—Decca	IN—Intro	PA—Parrot
	DO—Dot	JD—Jay Dee	

- Pos. Last Week
- STRANGER IN PARADISE**
TONY BENNETT - FOUR ACES
CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
DE-28927 (9-28927)—Four Aces
FI-20-026—Humberto Morales
KI-1304 (45-1304)—Ink Spots
ME-70269 (70269x45)—Vic Damone
VI-20-5535 (47-5535)—Tony Martin
VI-20-5505 (47-5505)—Ralph Flanagan
VI-20-5551 (47-5551)—Al Romero
 - SECRET LOVE**
DORIS DAY
CA-2678 (F-2678)—Ray Anthony
CO-40108 (4-40108)—Doris Day
DE-28876 (9-28876)—Gordon Jenkins
DE-29024 (9-29024)—Bing Crosby
MG-11604 (K-11604)—Tommy Edwards
VI-20-5512 (47-5512)—Gogi Grant
 - OH, MEIN PAPA**
EDDIE FISHER
BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CO-40173 (4-40173)—Gene Klavan
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28964 (9-28964)—Russ Morgan
ES-336 (45-336)—Eddie Calvert
FI-20-026—Humberto Morales
LO-1403 (45-1403)—Reg Owen
LO-18181 (45-18181)—Lys Assia
ME-70283 (70283x45)—Frankie Rullo
VI-20-5552 (47-5552)—Eddie Fisher
VI-20-5568 (47-5568)—Tito Rodriguez
VI-20-5569 (47-5569)—Johnny Vandal
 - CHANGING PARTNERS**
PATTI PAGE
BE-1017 (45-1017)—Helen Forrest
CA-2657 (F-2657)—Kay Starr
DE-28969 (9-28969)—Bing Crosby
JD-785 (45-785)—The Crickets
KI-1304 (45-1304)—Ink Spots
ME-70260 (70260x45)—Patti Page
VI-20-5515 (47-5515)—Dinah Shore
VI-20-5537 (47-5537)—Pee Wee King
 - THAT'S AMORE**
DEAN MARTIN
CA-2589 (F-2589)—Dean Martin
CA-2731 (F-2731)—Mickey Katz
MG-11584 (K-11584)—Blue Barron
 - TILL THEN**
THE HILLTOPPERS
DO-15132 (45-15132)—The Hilltoppers
VI-20-5612 (47-5612)—Fontane Sisters
 - HEART OF MY HEART**
FOUR ACES - CORNELL, DESMOND, DALE
CA-2520 (F-2520)—Jerry Shard
CO-40137 (4-40137)—Les Elgart
CR-61076 (9-61076)—Cornell, Desmond, Dale
DE-28927 (9-28927)—Four Aces
ME-70262 (70262x45)—Frankie Laine
 - FROM THE VINE CAME THE GRAPE**
GAYLORDS - HILLTOPPERS
DO-15127 (45-15127)—Hilltoppers
ME-70296 (70296 x 45)—Gaylords
 - WOMAN**
JOHNNY DESMOND
CO-40144 (4-40144)—Jose Ferrer
CR-61069 (9-61069)—Johnny Desmond
DE-28985 (9-28985)—Guy Lombardo
 - TILL WE TWO ARE ONE**
GEORGIE SHAW
CO-40184 (4-40184)—Ken Griffin
DE-28937 (9-28937)—Georgie Shaw
DE-29022 (9-29022)—Guy Lombardo
ME-70293 (70293 x 45)—Eddy Howard

11) THE JONES BOY. 12) DARKTOWN STRUTTERS BALL. 13) RAGS TO RICHES. 14) MAKE LOVE TO ME. 15) YOUNG AT HEART. 16) SOMEBODY BAD STOLE DE WEDDING BELL. 17) RICOCHET. 18) MARIE. 19) I GET SO LONELY. 20) OUR HEARTBREAKING WALTZ. 21) ANSWER ME, MY LOVE. 22) LOVIN' SPREE. 23) CROSS OVER THE BRIDGE. 24) ARE YOU LOOKING FOR A SWEET-HEART. 25) BELL BOTTOM BLUES. 26) YOU ALONE. 27) TWO PURPLE SHADOWS. 28) GRANADA. 29) WANTED. 30) DO DO DO IT AGAIN. 31) MAN, MAN IS FOR THE WOMAN MADE. 32) Y'ALL COME. 33) TURN AROUND BOY. 34) MY RESTLESS LOVER. 35) SALUTE TO GLENN MILLER.

"It's What's in THE CASH BOX That Counts"



THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SECRET LOVE

2. STRANGER IN PARADISE

3. OH, MY PAPA

4. MAKE LOVE TO ME

5. YOUNG AT HEART

6. FROM THE VINE CAME THE GRAPE

7. CHANGING PARTNERS

8. DARTOWN STRUTTERS BALL

9. TILL WE TWO ARE ONE

10. THAT'S AMORE

11) I GET SO LONELY. 12) TILL THEN. 13) CROSS OVER THE BRIDGE. 14) ANSWER ME, MY LOVE. 15) SOMEBODY BAD STOLE DE WEDDING BELL.

Doris Day (Columbia)

Tony Bennett (Columbia)

Four Aces (Decca)

Eddie Fisher (RCA Victor)

Jo Stafford (Columbia)

Frank Sinatra (Capitol)

Gaylords (Mercury)

Hilltoppers (Dot)


Patti Page (Mercury)

Lou Monte (RCA Victor)

Georgie Shaw (Decca)

Dean Martin (Capitol)

Gene Fullen (WBNS-Columbus, Ohio) puts in a plug for Columbus as an important market for the major companies. Gene says, "We fully realize we cannot possibly hope to become the most important market in Ohio because of our smaller size, but nevertheless the record companies and the jocks in Columbus can definitely feel the surge during the past year." . . . Jo Ann Tolley, MGM thrush, formerly enjoyed an unusual experience. Jo Ann originally recorded "Too Sweet To Forget" for Cadillac Records. Regent Records liked them and bought the masters. MGM in turn purchased the masters from Regent. Looks like that's all for a while. MGM thinks too highly of the lush thrush to pass her along to any other diskery.



CHUCK THOMPSON
(WALA—Mobile, Ala.)

Pic of the week—Chuck Thompson and his rooster, Elmer, left Jackson, Mississippi for Mobile, Alabama and now heard mornings on WALA. . . . Mitch Reed (WITH-Baltimore, Md.) now working five tunes from the Juke box list into the first hour of his evening show, each night. Comments from juke box ops, store-keepers and distribs have been highly complimentary. . . . At a recent Goodman & Kirdwood "Teenagers Unlimited" (WOR-New York) Saturday show the teeners voted "Record Hop" by Benny Lee on London, one of the top tunes on the show. . . . Bob Kaye (WMIE-Miami, Fla.) recently took over the "Music 'Till Midnight" show from Pickin' Chicken Restaurant in Miami. Show runs from 10 to 12 midnight and features all the newest and best pops, the great old standards and personal interviews with the biggest names in the biz. . . . Mort Nusbaum, Rochester jockey, married to Virginia Lee on February 16 in Miami Beach, Fla. . . . Bob Jones (WCBR-Memphis, Tenn.) running a nation-wide campaign for a little polio stricken girl in Genoa, Italy. Wants to raise 20,000 dollars to bring her and the parents to this country for treatment. Bob would like all jocks interested to perhaps send a donation to him at Memphis to the "Anna Fund" c/o Memphis Bank and Trust Co., Memphis, Tenn. . . . Dick Stutz, writer of "Melissa," "Prospect Park," "Hand In Hand," "Don't Let The Word Get Around" and others, has returned to his Pittsburgh home. Dick will rejoin his former 'Boss', Sid Dickler, one of the Steeltown's most active disk jockey and artist record exploitation guys. "The Mustache" also scribes a dozen or so record columns in neighboring Pittsburgh communities as well as "This Week In Pittsburgh."

After several months out of circulation, Phil "Al Roberts" Alarie is back in the saddle again with a 45-minute early morning country d.j. show on WPAW-Pawtucket, R. I. daily, Monday through Friday. Starting March 1 the show will be extended to one and one-half hours. . . . Glenn Champlin, all night deejay at WCCO-Minneapolis, Minn. writes someone at the station appropriated all the Lorry Laine records for his own collection. Only record left in library is her London slicing "Why Cry." Oh well, so it's a plug.



ANOTHER KELLY KLINK
2 GREAT INSTRUMENTALS
MONTE KELLY
And His ORCHESTRA

"CUBAMBA"
and
"CROSSWINDS"

Essex 351



and
Chuggin' Its Way To The Top
BILL HALEY
and HALEY'S COMETS

"CHATTANOOGA CHOO CHOO"
and
"STRAIGHT JACKET"

Essex 348


*Breaking
fast for a
double header hit!*



EDDIE

VICTOR
IN RECORDED MUSIC



A GIRL, A GIRL

(Zoom-Ba De Alli Nella) His first Italian Lyrics!

and

Featured in the Smash Broadway Musical

JOHN MURRAY ANDERSON'S ALMANAC

(With All My Heart and Soul)

ANEMA E CORE

with Hugo Winterhalter's

Orchestra and Chorus

20/47-5675

FISHER

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓑ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

PATTI JEROME & EDDIE WILCOX
(Central 1005; 45-1005)

B+ "NO MAMA—NO PAPA" (2:04)
[Cue BMI—Kriechman, Kriechman, Louma] Patti Jerome debuts her sensational style on Central as she sends up a sensational jumper that stands a good chance of hitting. Real solid rhythm item with a great backing by Eddie Wilcox.

B+ "TRAV'LIN LIGHT" (2:58)
[B.V.C. ASCAP—Mercer, Young, Mundy] The thrush hands up another great job on this slow torchy blues item. A real stand-out performance that could break. Thrush has a brilliant future.

STEVE GAYNOR
(Equity 1003; 45-1003)

B "SUNDAY MORNING, U. S. A." (2:37) [Mecca ASCAP—Konnor, Lisbona] A religious-patriotic type number is given a sincere and feelingful reading by the expressive voice of Steve Gaynor. Gainsboro Singers assist.

C+ "WHEN YOU'RE HOME WITH THE ONES THAT YOU LOVE" (2:35) [Mecca ASCAP—Konnor, Wood] The choir and the balladeer again join on a sentimental piece of material. Warm listening.

LARRY WAGNER ORCHESTRA
(A 400 -782; 45-782)

C "A WALKING DOLL" (3:18)
[Keene ASCAP—Wagner, Eaton, Shuman] Larry Wagner and his men send up a slick instrumental interpretation of a good jump item. Ork has a good sound.

C+ "DON'T CRY" (3:19) [Keene ASCAP—Wagner, Eaton] The boys in the band present some fine soloing as they dish up some more good dance stuff. Piece really jumps.

MARY MAYO
(Benida 5009; 45-5009)

B+ "IT HAPPENS" (2:37) [BMI—Canada Ltd.—Campbell] Mary Mayo sounds great as she tenderly treats a warm and real pretty ballad. A polished and professional job of singing. Number could click.

C+ "TRAPPED" (2:20) [Jefferson ASCAP—Burns] Bill Stegmeyer supplies another appropriate setting for the chirp as she rhythms through a multiple voice number. Chanting backdrop by thrush is effective. Good side.

RUSH ADAMS
(King)

B "THEN I'LL BE HAPPY" (2:16)
[Bourne ASCAP—] Ace Dooley and his son offer a great cornball piano backing for Rush Adams' bouncy rendition of a cute novelty. A lively deck that could catch.

C+ "ARIZONA" (2:38) [Transworld Music] Rush comes out with some more lively vocal material as Dooley supplies the socko piano backdrop.

THE CASH BOX DISK OF THE WEEK

"A GIRL, A GIRL" (2:28)
[Valando ASCAP—Benjamin, Weiss, Bandini]

"ANEMA E CORE" (2:40)
[Leeds ASCAP—Manlio, Curtis, d'Esposito, Akst]

EDDIE FISHER
(RCA Victor 20-5675; 47-5675)



EDDIE FISHER

● Wrapped in an attractive multi-colored sleeve is Eddie Fisher's latest two-sided hit contender that should be right up there in no time flat. On one end the balladeer sends up a march tempo Italian flavored novelty tagged "A Girl, A Girl" that oughta continue the artist's unbroken chain of hits. It's a peppy ditty with a chorus and a solid Hugo Winterhalter orking in the backdrop. "Anema E Core" is the beautiful love song which Eddie sings with such feeling on the lower end. A top grade piece of romantic material that the Fisher fans will thrill to. Both ends are naturals for the hit brackets.

LEO DIAMOND
(Ambassador 1007; 45-1007)

B "HONG KONG BLUES" (2:14)
[Spier ASCAP—Carmichael] A Hoagy Carmichael hit of some years ago gets a potent revival styling via the harmonica of Leo Diamond. Terrific arrangement. Could stir up noise.

B+ "MY SIN" (2:15) [Crawford ASCAP—DeSylva, Brown, Henderson] On this end the harmonica virtuoso cruises through a pretty oldie with an appealing sentimental melody. Real easy listening. Could be another "Off Shore."

"AMOR" (2:25)
[Peer Inter'l BMI—Ruiz, Mendez, Skylar]

"SO LONG" (2:24)
[Shapiro, Bernstein ASCAP—Morgan, Harris, Melsher]

FOUR ACES
(Decca 29036; 9-29036)



FOUR ACES

● Currently riding on top with the nation's number one tune "Stranger In Paradise," the Four Aces come up with two standards in the old style that made them recording stars. On one deck the boys team up on the great oldie "Amor" and belt it out in top notch fashion. It's a real jumper with a sensational arrangement that'll drive the Aces' fans wild. The lower lid is another terrific deck set to a shuffle rhythm. Chorus in the backdrop adds to this polished performance. Jack Pleis sets up a vivid orking on both ends. The Aces are headed for two-in-a-row.

VERNA LEEDS
(Original 504; 45-504)

B "ALONE" (2:54) [ASCAP—Larkin, Simpson] Verna Leeds comes up with a fine job on a lovely ballad as she employs the technique of multiple voicing. An appealing number that should garner coin.

C "IT TAKES A LONG, LONG TRAIN WITH A RED CABOOSE" (2:25) [ASCAP—Markes, Charles] The sprite thrush rhythms through a peppy jumper in a colorful manner. Number is lively.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "THE BOOK" David Whitfield London 1433; 45-1433
- ★ "TRUMPET SORRENTO" Frankie Avalon "X"-0006; 4X-0006
- ★ "YOU'RE SO SIMPATICO" Danny Capri Pic 0001; 45-0001
- ★ "MY SIN" Leo Diamond Ambassador 1007; 45-1007
- ★ "TRAV'LIN LIGHT" Patti Jerome Central 1005; 45-1005
- ★ "IT HAPPENS" Mary Mayo Benida 5009; 45-5009
- ★ "THIS IS WHY I LOVE YOU" Rosemary Belan RCA Victor 20-5666; 47-5666

AL MARTINO
(Capitol 2737; F-2737)

B "WAY, PAESANO" (2:35) [Shapiro, Bernstein ASCAP—Paone, Glazer] With the Italian tune craze sweeping the country, Al Martino comes up with a top-notch version of a colorful Italian number with a samba beat. Lyrics and chorus are good.

B "MELANCHOLY SERENADE" (2:51) [Jaglea BMI—Gleason, Enston] The popular theme of Jackie Gleason's TV show is delivered with lyrics by Martino. Beautiful tune not matched by lyrics.

JOHNNY FLAPPS & DIXIELAND BAND
(DMJ 545; 45-545)

C+ "HOW MANY TIMES" (2:38) [—Berlin] The Jolsonesque voice of Johnny Flapps is accompanied by the rousing music of the Dixieland Band as the artists ride over a peppy item. Sounds like an old Jolson pressing.

C "IF I HAD A GIRL LIKE YOU" (2:31) [—Rose, Dixon, Henderson] More exciting Dixieland material is belted out by the warbler and ork.

MICKI MARLO
(Capitol 2736; F-2736)

B+ "LOVE'S LIKE THAT" (2:19) [Stenton, BMI—Lowe, Mann, Singer] Micki Marlo, whose talent has been causing a buzz in trade circles, lives up to her expectations as she belts out a bluesy-rhythm number. Terrific voice.

C+ "I'M GONNA ROCK-ROCK-ROCK" (2:28) [Kellem ASCAP—Alfred] The songstress gives the sock treatment to a solid jumper as the Don Costa crew offers the rocking support. Good coupling for the boxes.

DANNY CAPRI
(Pic 0001; 45-0001)

B+ "YOU'RE SO SIMPATICO" (2:33) [—Coots, O'Keefe] Danny Capri has a big future in store if his debut disk is a sample of what's to come. It's a beautiful vocal effort on a Latin tempo ballad with a lush orking. Could hit.

C+ "MAMA NICOLINI" (2:26) [—Coots, Alpert, Furin, Guercio] The artist waltzes through a good novelty item that fits well into the current Italian tune boom. Good material and a fine coupling.

JERRY WALLACE
(Allied 5019; 45-5019)

B+ "GEE, BUT I HATE TO GO HOME ALONE" (2:22) [Shapiro, Bernstein ASCAP—Goodwin, Hanley] A terrific piece of rhythm material is given a top quality performance by Jerry Wallace. Disk could click with a push.

C+ "THAT'S WHAT A WOMAN CAN DO" (2:59) [Alamo BMI—Shanklin, Shermans] The versatile artist comes through with another fine showing on this oomphy piece of song matter. Heinie Beau's ork assists.

YOU CAN OBTAIN YOUR FREE COPY OF THE CASH BOX

(MARCH 13th ISSUE)

“MOA SPECIAL”

(MUSIC OPERATORS OF AMERICA CONVENTION ISSUE)

SUNDAY AFTERNOON, MARCH 7
IN THE CASH BOX' SUITE AT THE PALMER HOUSE

AND ALL DURING THE CONVENTION, MON., TUES., WED.,
MARCH 8, 9, AND 10, IN THE CASH BOX' DISPLAY

ROOM 816

THE FOLLOWING MEMBERS OF THE CASH BOX' STAFF WILL
BE ON HAND TO GREET YOU BEGINNING SUNDAY MARCH 7

BILL GERSH, Publisher, Chicago

BOB AUSTIN, General Mgr., Music Dept., New York

SID PARNES, Editor-In-Chief, New York

CHARLES LAMB, Mgr., Nashville

KARYL LONG, Music Dept., Chicago

AL SCHLESINGER, Columnist "As I See It"

FOR ANY FURTHER INFORMATION PHONE THE CASH BOX CHICAGO OFFICES:

32 WEST RANDOLPH ST., CHICAGO 1, ILLINOIS

ALL PHONES: DEARBORN 2-0045

RECORD REVIEWS

DISK & SLEEPER

EXCELLENT

VERY GOOD

GOOD

FAIR

MEDIOCRE

MARY ROSE BRUCE
(RCA Victor 20-5659; 47-5659)

B "SAID THE LITTLE MOMENT" (2:22) [Hallmark ASCAP—Flick, Nathan, Robertson] The exciting voice of Mary Rose Bruce comes over exceptionally well on this pretty waltz item with a catchy melody.

C+ "DRIVE SAFELY DARLIN'" (3:05) [Mills ASCAP — Friml, Bradford] Harry Geller and the ork support the chirp on this pretty country flavored item to which she gives so much meaning.

BUDDY CUNNINGHAM
(Valley 113; 45-113)

B+ "ANGELS IN THE SKY" (2:20) [Ridgeway BMI—Glasser] Valley Records could have another "Crying In The Chapel" in this dramatic semi-religious item by Buddy Cunningham. Great tune loaded with potential.

C+ "A WASTED LOVE" (2:41) [Valley BMI — Eddy, Shannon] The warbler gets another fine setting from the Herman Clebanoff ork on this country flavored tearful item. Sentimental number well delivered.

WALLY STOTT ORCH.
(Epic 9023; 4-9023)

C+ "THE SEVENTH NIGHT" (2:57) [American BMI—Ellis] The dancing strings of the Wally Stott ork are light and inviting on this slow and fast lush instrumental. Pretty melody.

B "BETH" (3:06) [American BMI —Anzell] A beautiful theme is lushly rendered by the Stott orchestra. An outstanding arrangement of this pleasing music for the quiet hour.

LARKS
(Lloyds 108; 45-108)

B+ "MARGIE" (2:34) [Fisher & Mills ASCAP—Robinson, Conrad, Davis] The Larks team up on a hand-clapping rendition of the great oldie "Margie" in the same vibrant fashion as the current hit "Marie." Potent possibilities.

C+ "ROCKIN' IN THE ROCKET ROOM" (2:43) [Halsey ASCAP —Mosley, Manning, Breeskin] The versatile group comes up with another solid rhythm item that should also do well in the R & B market. Spiritual flavor.

HELEN TROY
(Vito 101; 45-101)

B+ "A KISS IN THE DARK" (2:25) [Witmark ASCAP—Herbert, DeSylva] Assisted by Jud Conlon's Rhythmaires and the Van Alexander Ork, Helen Troy makes an impressive debut on the Vito label with a potent rhythm version of a terrific oldie. Real solid arrangement that could hit.

C+ "I GET THE BLUES WHEN IT RAINS" (2:58) [Forster ASCAP —Klauber, Stoddard] On this end the thrush offers a bluesy ballad in her fine style. Top grade reading.

THE CASH BOX SLEEPER OF THE WEEK

"SUCH A NIGHT"
[Raleigh BMI—Chase]
"I'M GONNA HAVE SOME FUN"
[Eastwick BMI—Lewis, Smith
McRae]

BUNNY PAUL
(Essex 352; 45-352)



BUNNY PAUL

● Bunny Paul, who's been teetering on the brink of a hit with her previous releases, comes up with a platter that oughta shoot her into the top artist class. It's a fascinating rhythm number with a wild beat that goes under the name of "Such A Night." Backed by a Sy Oliver arrangement that really moves, the vibrant thrush comes over in sock fashion. It's by far her best offering to date, and it's the type of number that should catch immediately. "I'm Gonna Have Some Fun" is the spiritual handclapper featuring a chorus with Bunny. We're all for the top half. Watch it.

JIMMY WAKELY &
LAWRENCE WELK
(Coral 61134; 9-61134)

B "I LOVE YOU" [—B. Grimes] As Lawrence Welk and his Champagne Music accompany, Jimmy Wakely vocals a country flavored lilter with a "Dear John" type theme. Alice Lon handles the female vocal. Disk contains recitation.

C "I STOPPED LIVIN'" [—Warner, Weidler] Jimmy takes a solo run on a sentimental country lament. Appealing number with a tearful air that should do better in the country market.

DAVID WHITFIELD
(London 1433; 45-1433)

B+ "THE BOOK" (2:11) [Kassner ASCAP — Gotwald, Roberts] David Whitfield, who's been doing a bang-up job in England has in his latest release, a side that could make him a U.S. star. It's a terrific semi-religious item given a full strength emotional reading. Great material.

C+ "HEARTLESS" (2:05) [Piccadilly BMI—Gaze Andre] Stanley Black sets up another lush and exciting backdrop for this belted delivery of an exciting tango number. Good tune.

"SUCH A NIGHT" (2:20)
[Raleigh BMI—Chase]

"DESTINY" (3:13)
[Carlyle ASCAP—Alstone, Goodhart, Spier]

JOHNNIE RAY
(Columbia 40200; 4-40200)



JOHNNIE RAY

● Johnnie Ray's talent as a vocalist was recognized when his R & B record of "Cry" became a pop success. Now the wailer gets another piece of tunestuff called "Such A Night" which was first waxed in the rhythm and blues field. It's a rocking rhythm number that should send Ray right up to the top again. He loads the side with a punched packed vocal. One of his best showings in a long while. Flip is a beautiful ballad dubbed "Destiny" which the artist treats with a sincere sentimental style. The upper portion has the potential.

JIMMY SWEENEY & VARIETEERS
(Hickory 1004; 45-1004)

B "I'VE GOT A WOMAN'S LOVE" (2:30) [Acuff-Rose BMI — Robbins] Jimmy Sweeney and the Varieteers team up on a touching number given a feelingful reading by the boys. Lovely tune and terrific crew.

C+ "DEEP BLUES" (2:21) [Milene ASCAP — Rose, McAlpin] The talented artists rhythm through a solid jumper with a spiritual flavor. Great sound.

HENRI RENE MUSETTE ORCH.
(Standard 184; 45-184)

B "TICK-TOCK SERENADE" (2:38) [Colonial BMI — Corday, Grant] Jimmy Blair and the chorus bounce through a cute novelty as Henri Rene and the Musette ork supply the lush backing. Melodious and inviting number.

C+ "TAP THE BARREL DRY" (2:31) [Colonial BMI — Wise, Leeds, Zattas] Rene and the men set up a lively polka instrumentation for Jimmy. More light and peppy listening material.

LARRY ELGART ORCH.
(Decca 29043; 9-29043)

B+ "MORE THAN YOU KNOW" (3:15) [Miller ASCAP—Youmans, Rose, Eliscu] A slow bluesy instrumental version of a great oldie is rendered by Larry Elgart and the ork. Lovely melody and fine alto sax work by the leader.

C+ "YOU'RE DRIVING ME CRAZY" (2:36) [Bregman, Vocco & Conn ASCAP—Donaldson] Another standard gets a mood music styling from the Elgart boys. Fine quality.

FRANKIE AVALON
("X"-0006; 4X-0006)

B "THE BOOK" [Kassner ASCAP —Gotwald, Roberts] As The Textor Singers handle the vocal, 11 year-old Frankie Avalon dishes up a superb trumpet backdrop that could make this disk a click. Beautiful rendition is much like the Calvert version of "Oh, Mein Papa."

B+ "TRUMPET SORRENTO" The youngster comes through with another penetrating trumpet solo on this ever popular standard while the chorus again supplies the vocal. Pretty deck.

DINAH KAYE
(("X"-0005; 4X-0005)

C+ "FALSE HEARTED LOVER" (2:35) [Chappell ASCAP—Rubin, Fisher] New label "X"'s first female artist, Dinah Kaye, delivers an exciting reading of a fast moving number. Piece jumps.

B "STRIKE A MATCH" (2:38) [E. H. Morris ASCAP—Spina] Howard Gibling and the ork again supply the backing for thrush's slow torchy rendition of a tune packed with wallop.

RALPH MARTERIE
(Mercury 70328; 70328 x 45)

B+ "BIG NOISE FROM WINNETKA" (2:31) [Bregman, Vocco & Conn] Ralph Marterie comes up with his best instrumental offering to date. It's a great arrangement that could revive this oldie and make it a hit again.

B+ "TU LA ROSA" (2:20) [Home-town ASCAP] A most beautiful melody is given an exceptionally beautiful reading by a young tenor as Ralph dishes up some great tooting in the backdrop. Number has possibilities.

RUSTY DRAPER
(Mercury 70327; 70327 x 45)

B "MELANCHOLY BABY" (2:20) [Shapiro, Bernstein ASCAP—] Rusty Draper does a great job with a terrific old standard. A real styling showing that could make the grade.

B+ "TRAIN WITH THE RHUMBA BEAT" (2:27) [American BMI—] On this end the versatile artist builds the tempo as he rhythms through a country flavored novelty. Interesting item that could catch.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

It looks as though Label "X" may have a sleeper smash right at the start in a disk called "Trumpet Sorrento" by 11 year old Frankie Avalon. The boy was brought to the attention of Joe Delaney, sales manager of "X," and a recording session as immediately arranged by Jimmy Hilliard. Initial reaction has been tremendous . . . Carmen Cavallero signed by Decca for another 2 years. . . . Very funny card from Slim Gaillard, currently at Birdland. . . . Bob Manning set playing the Twin Coaches in Pittsburgh as his current disk, "Venus Di Milo" gets a spin. . . . Louis Armstrong doing two jobs at the Chicago Theater this week. Not only is he starring on stage, but he is also seen trumpeting in the movie, "The Glenn Miller Story." . . . Ray McKinley will disband his orchestra at the end of this month. . . . Hugo Winterhalter and Sherm Feller just returned from a trip to Pittsburgh, Cleveland and Detroit plugging "Latin Lady." Hugo now heads South for a short vacation. . . . The Patti Jerome disk on Central is kicking off pop. It's titled "Travelin' Light" and "No Mama, No Papa" and has an Eddie Wilcox arrangement. Thrush is managed by Al Green of the Flame Club in Detroit. . . . Eddie Calvert due in this week to be presented with a gold record for having sold a million "Oh Mein Papas" between this country and England. He'll be taken on a dj and operator tour by Jules Malamed, sales manager of Essex Records. . . . Milton Kellum going all out on promotion of the current release "This Is You," recorded by Charlie Applewhite on Decca. . . . The Four Aces got together with Bing Crosby last week and transcribed a program which will be heard on the Bing Crosby Show shortly. The Aces are currently at the Thunderbird in Las Vegas and will do a picture on the coast following that engagement.



BOB MANNING

CHICAGO:

Recording artists reported to be trying their level best to so arrange their dates that they will be able to fly to the MOA Convention at the Palmer House here on March 8, 9 and 10, and say "hello" to the nation's juke box ops in convention-met. . . . Like Al Beilin's terrific postcard on "Wanted." That big, red "Wanted" sure caught the eyes. . . . Thanx to George Jay for a really sexsational pic of Vicki Benet, MGM's Parisian doll. . . . Terrific simulcast of the very, very popular "Breakfast Club" from the Morrison's Terrace Room. With Don McNeil and his great crew. Especially Johnny Desmond singing, "Woman." . . . Rocky Rolf of RCA-Victor phones to advise the firm will have the big "Western Suite" at the Palmer House for the MOA Convention and will dress 'em all up as westerners. This we gotta see. . . . Teddy Phillips into the Aragon 3/2. . . . That ball-o'-fire, Georgia Gibbs, followed Rosalind Courtney into the Marine Room 2/26. She'll be lookin' all over the joint for "De Wedding Bell." We call her, Georgia "Dynamite" Gibbs. . . . Tiffany's Guy Cherney winning the greatest of plaudits at the Black Orchid. Just simply terrific. . . . Lillian Roth at the Chez. . . . Bill Anson so jammed up with sponsor-time on his morning show we ain't hearin' the many diskeroos he useta play. . . . Bill Bailey thurilled, but thrilled, to hear how well his country music show being accepted by so many viewers 'round these parts. . . . Drop in an listen to Rocco Greco at Linn Burton's Steak House. A grand guy with a grand voice and a really grand gentleman. . . . A great big batch of orchids to June Valli. Y'ain't heard her disk right until you've "seen" her sing "Old Shoes" on the NBC-TV "Close Up" show. . . . Frankie Lovecchio (Laine, that is) into the Chi Thitter on 4/16 to be followed by Tony Benedetto (Bennett, that is) on 3/2. . . . Don Stein takes over as manager at King Records here in Chi. Don's hot on the trail to build up King to absolute tops, but tops. . . . Nicest little card from Georgie Pincus on Vic Damone's "The Sparrow Sings." And this sparrow, Damone, can sing. . . . Many Chi friends will be happy to hear that Al Kavelin is now in the record biz with "Century" label in Holleewood. . . . Ork pilot Frank Perkins, who wrote "Stars Over Alabama," and other great tunes, in town plugging his Deccadisk of "Kentucky Trotter" b/w "Fandango." Frank wrote both sides.



GEORGIA GIBBS

LOS ANGELES:

Artists, songwriters, publishers, juke box operators and representatives from the local diskeries are looking forward to the M.O.A. Convention in Chicago on March 8th, 9th and 10th. All realize the importance of this great gathering and many are making it a must to attend. . . . King Records have rushed out their two new sides by Rush Adams. Tunes are "Then I'll Be Happy" and "Arizona." Both sides feature Ace Dooley on the honky-tonk piano and are made to to order for the juke boxes. Rush really sings from the heart and this looks like his best yet. . . . Plenty of activity around the local night club circuit: —Along the Hollywood Sunset Strip Norman Brooks sings at the Mocambo. His Al Jolson style captivates audiences. Norman has several records out on Zodiac. His latest "My Little 3-D Sweetie." . . . "That Old Black Magic Man" Billy Daniels holds down the spotlight at Ciro's, while Freddie Martin and crew play that beautiful dance music at the palladium. . . . Quite an exciting bill at the Ambassador's Coconut Grove. Show features the songs by Martha Wright, Harmonica virtuoso Stan Fisher, the exciting De Marlos and Henry King and his orchestra. . . . Matt Dennis appears nitely at the Captain's Table while Leo Diamond offers his distinct harmonica stylings at the Band Box. . . . Don F. Pierce announces the signing of papers with Rene T. La Marre of Oakland to release masters on the Vagabonds, formerly on the Trilon label. Pierce is forming a pop Label to handle these masters and other pop artists with full merchandising and national sales plans now being formulated. The Vagabonds have proven very popular on several appearances on the Arthur Godfrey and Ed Sullivan shows. The group made the original hit record of "I Wonder, I Wonder" on Trilon a few years back.



NORMAN BROOKS

LOOK WHO DID IT!

LOOK AT THE TITLE!

HEAR IT ONCE YOU KNOW IT'S . . .

A BIG HIT!

TONY BENNETT'S



"THERE'LL BE
NO TEARDROPS
TONIGHT"

COLUMBIA-40169

b/w

My Heart Won't Say Goodbye

CASH BOX

DISK OF THE WEEK

"It's a great handclapper with a super backing by Percy Faith's men. Bennett really jumps. We go for 'Teardrops' in a big way. Should be up there in no time flat."

Billboard

THIS WEEK'S BEST BUYS

"Last-minute checks in New York, Boston, Philadelphia and Chicago indicate that this disk has gotten off to an impressive start, with dealers and operators losing little time in getting on the bandwagon."

VARIETY

BEST BETS





BOB CARROLL

HAS ANOTHER SMASH HIT!



Derby Records, Inc. Hollywood, California
New York City

Available in Canada on QUALITY Records

THE CASH BOX



Album Reviews

CLASSICAL:

VLADIMIR HOROWITZ—25th Anniversary of His American Debut—RCA Victor LM-6014 (2-12" LP) List: \$10.90

SONATA IN B-FLAT (POSTHUMOUS)—SCHUBERT; NOCTURNE IN E MINOR, OP. 72 (POSTHUMOUS)—CHOPIN; SCHERZO NO. 1 IN B MINOR, OP. 20—CHOPIN; SONATA NO. 9 IN ONE MOVEMENT, OP. 68—SCRIABIN; TWO ETUDES: IN B-FLAT MINOR, OP. 8, NO. 7, IN C-SHARP MINOR, OP. 42, NO. 5—SCRIABIN; HUNGARIAN RHAPSODY NO. 2—LISZT—HOROWITZ; SERENADE FOR THE DOLL—DEBUSSY; WALTZ NO. 3 IN A MINOR, OP. 34, NO. 2—CHOPIN; SONATA NO. 7, OP. 83, FOURTH MOVEMENT—PROKOFIEFF.

Sure to enjoy a huge sale is this great collection of pianistics recorded by RCA Victor at Vladimir Horowitz' Anniversary Recital Commemorating the 25th Year of His American Debut, in Carnegie Hall on February 25, 1953. At this concert, Horowitz, whose drawing power probably surpasses that of any other musician, presents a variety of beautiful pieces which well demonstrate his flawless speed of fingering and his delicate technique and touch. Horowitz' arrangement of Liszt's "Hungarian Rhapsody" shows the artist's nimble touch and tasteful style. This number, one of the most popular of piano classics, should serve as an outstanding salesman. The virtuoso's interpretation of one of the less popular of Chopin's Nocturnes, well demonstrates the feeling the artist puts into a melody. Two of the encores of the concert are part of the album.

FOUR BRAHMS SYMPHONIES—ARTURO TOSCANINI and The NBC Symphony Orchestra—RCA Victor LM 6108 (4-12" LP) List: \$23.80

SYMPHONY NO. 1, IN C MINOR, OP. 68; SYMPHONY NO. 2, IN D, OP. 73; SYMPHONY NO. 3, IN F, OP. 90; SYMPHONY NO. 4, IN E MINOR, OP. 98.

Some three-quarters of a century ago, when Johannes Brahms composed his Symphony No. 1 in C Minor, the nine-year-old Arturo Toscanini was just beginning his musical education in Parma, Italy. Now, seventy-five years later, the musical talents of these two geniuses combine to add another masterpiece to the renowned RCA Victor collection. The musical merits of this limited edition of Brahms Four Symphonies by Toscanini are beyond criticism by this listener. The fact that this package is already a complete sell-out is enough said. The gold embossed portrait and signature of Mr. Toscanini makes this album a definite attraction for the gift seekers. It won't be long before popular demand forces a re-issue of these works.

GRIEG: "PEER GYNT"—Oslo Philharmonic Orchestra—Mercury MG10148 (12" LP) List: \$4.85

ODD GRUNER-HEGGE CONDUCTING WITH EVA PRYTZ (SOLVEJG), ALFRED MAURSTAD (PEER GYNT).

Mercury records offers an authentic recorded performance of the popular Peer Gynt Op. 23 by Grieg in its original sequence as rendered by the Oslo Philharmonic orchestra under the direction of Odd Gruner-Hegge. This disk includes thirteen of the more melodic pieces. And the orchestra is one of the foremost symphonic organizations in Norway. These works have always been popular with the classical set and with popular music fans. "Anitra's Dance", "In The Hall Of The Mountain Kings", and "Morning Mood" should serve excellently as demonstrators. Good merchandise.

SONATA NO. 1 FOR VIOLIN AND PIANO—HENRY COWELL—Carlo Bussotti, piano; Joseph Szigeti, violin; **SONATO FOR PIANO FOUR HANDS**—HAROLD SHAPERO—Harold Shapero and Leo Smit—Modern American Music Series Columbia ML 4841 (1-12" LP) List: \$5.45

Latest in the Columbia series of Modern American Music Series designed to record and advance the works of American composers, features a Sonata for violin and piano by Henry Cowell, superbly suited to the talents of renowned violinist, Joseph Szigeti, and Carlo Bussotti, pianist. It is befitting that Szigeti, who suggested the work to Cowell, should be the performer. Szigeti's craftsmanship is ably complimented by the piano virtuosity of Bussotti. The companion piece is a three band item displaying the talents of Harold Shapero, composer, and Leo Smit. Chamber music buyers will be interested in this item.

RACHMANINOFF—"Rachmaninoff Plays Rachmaninoff And Others"—RCA Victor LCT-1136 (12" LP) List: \$5.45

MELODIE IN E, OP. 3, NO. 3; MOMENT MUSICAL, OP. 16, NO. 2; PRELUDE IN E, OP. 32, NO. 3; ETUDE IN C, OP. 33, NO. 2; DAISIES, OP. 38; ORIENTAL SKETCH; ETUDE IN E-FLAT, OP. 33, NO. 7; PRELUDE IN F, OP. 32, NO. 7; PRELUDE IN F MINOR, OP. 32, NO. 6; PRELUDE IN G-FLAT, OP. 23, NO. 10; ETUDE TABLEAU, OP. 39, NO. 6, IN A MINOR; PRELUDE IN C-SHARP MINOR, OP. 3, NO. 2; HUMORESQUE, OP. 10, NO. 5; POLKA DE W. R.—RACHMANINOFF; NOCTURNE IN E-FLAT, OP. 9, NO. 2—CHOPIN; SPINNING SONG, OP. 67, NO. 4—MENDELSSOHN; SERENADE (ARRANGED BY LISZT)—SCHUBERT; LIEBESFREUD (ARRANGED BY RACHMANINOFF)—KREISLER.

Sergei Rachmaninoff, whose great talents as a pianist and composer spell his name on the first pages of musical history, has in this album a "collector's item" as he renders fourteen of his own compositions and four by other great authors. These immortal performances should appeal greatly to the classical lover. Although a number of these melodies have become popular tunes, the most inviting to this ear is the lovely "Prelude in C Sharp Minor" which should serve well as a salesman. Package should enjoy a long life.

CARLOS SALZEDO — PLAYS EIGHT DANCES FOR HARP — Gavotte; Minuet; Polka; Siciliana; Bolero; Seguidilla; Tango; Rumba.

TRANSCRIPTIONS FOR TWO HARPS—La Joyeuse, Rameau; Gavotte, Martini; Play Of The Winds, Dandrieu; Spinning Wheel, Mendelssohn; On Wings of Song, Mendelssohn; Spanish Dance No. 5, Granados; Clair De Lune, Debussy; and Steel, Salzedo. Mercury MG 10144 (1-12" LP) List: \$4.85

Carlos Salzedo lifts the harp from the status of an orchestra instrument, whose function has always been to add color and tone to the orchestral sound, to that of a virtuoso instrument. On this Mercury release Salzedo displays his virtuosity in playing 8 pieces of his own composition written especially for the harp. On the other side he pairs with young harpist, Lucile Lawrence, and comes up with some delightful music box sound that provides a respite from the crescendos and blares of many marketed items. Harp recordings are rare. This one will make a pleasing addition for the libraries of classical collectors. Salesman's showpiece could be the lovely and familiar "Clair De Lune" by Debussy.

THE CASH BOX



Album Reviews

FOUR TENORS—Enrico Caruso, Beniamino Gigli, Jan Peerce, Ferruccio Tagliavini (Tenors)—RCA Victor ERA-181 (EP) List: \$1.50

The battle of the tenors is on as four great voices of the past and present deliver their rendition of the passionate "Recondita Armonia" aria which takes place in the early moments of Puccini's "Tosca". Without a doubt, all four of the artists are outstanding, and this package should make good conversation in debating circles. Very interesting listening.

D'INDY—SUITE IN OLDEN STYLE FOR TRUMPET, TWO FLUTES, AND STRINGS, Op. 24; **SAINT SAENS**—SEPTET FOR PIANO, STRINGS, AND TRUMPET Op. 65

The Gilet String Quartet with Harry Glantz, trumpet; Julius Baker, flute; Claude Monte, flute; Philip Sklar, bass and Menahem Pressler, piano. MGM E3096 (1-12" LP) List: \$4.85

A rare chamber music combination which employs the trumpet in combination with a small body of strings is found in the Saint Saens Septet For Piano, Trumpet and Strings. The piece is simply but eloquently performed. The trumpet is restrained and does not overpower the other instrumentalists. The "Septet" shows up some fine piano work by Menahem Pressler. D'Indy's Suite is apparently fashioned in the "Septet" vein with the trumpet used in a similar manner. The use of two flutes brings forth some interesting sounds. An interesting chamber music release.

BALAKIREV—TAMAR (A Symphonic Poem); **RIMSKY KORSAKOV**—Suite from the Opera "IVAN THE TERRIBLE"—London Symphony Orchestra conducted by Anatole Fistoulari MGM E3076 (1-12" LP) List: \$4.85.

MGM helps bring to light the long neglected music by Balakirev. This release is the first LP recording of Tamar. Several passages are very reminiscent of Rimsky-Korsakov's "Sheherazade". The London Symphony Orchestra performs the beautiful tone poem superbly. The Suite from the Opera "Ivan The Terrible" is excitingly and dramatically presented by the orchestra under the able direction of Anatole Fistoulari, well known to the public through his many MGM recordings. Two firsts on one disk that should pull sales.

POPULAR:

"KISMET"—Percy Faith and his Orchestra—Music From The Broadway Production—Columbia CL 6275 (10" LP) List: \$3.00

SANDS OF TIME; STRANGER IN PARADISE; FATE; AND THIS IS MY BELOVED; NOT SINCE NINEVEH; BAUBLES, BANGLES AND BEADS; HE'S IN LOVE; BAZAAR OF THE CARAVANS.

Famous for his outstanding instrumental arrangements for orchestra and his musical backgrounds for vocalists, Percy Faith offers his imaginative interpretation of the melodic themes from the Broadway success "Kismet". There is no doubt that the cutting of this album was prompted by the tremendous success of this diskery's rendition of the show's score by its original cast. And there is no reason why this rich and exciting fashioning of these appealing tunes with their brassy Arabian flavor, should not enjoy a healthy sale. Probably the best ear-catcher is "Stranger In Paradise", the current number 1 pop hit. Another is "Baubles, Bangles and Beads". "Baubles" and "And This Is My Beloved" have just been coupled on a single.

LES BROWN ORCHESTRA—"Dance With Les Brown"—Columbia CL 539 (12" LP) List: \$4.85

PEOPLE WILL SAY WE'RE IN LOVE; THE DEEVIL, DEVIL, DIVIL; STAR DUST; WHERE'S PRES; ROCK ME TO SLEEP; LOLLYBOP; RUNNIN' AROUND; DAWN ON FIFTY-SECOND STREET; EVER SO LIGHTLY; I'D RATHER BE WITH YOU; COASTIN' ALONG; ON THE BEACH AT WAIKIKI.

Music tailor made for dancing, best describes this collection of heretofore unrecorded items by the popular Les Brown orchestra. A good selection of numbers has been made, aimed at satisfying the hoofer. Some of the numbers feature vocalist Lucy Ann Polk and Terry Parker. Two, star Doris Day when she was featured vocalist with the aggregation. Les Brown followers should get a thrill from this grouping.

CURTAIN CALL—Volume 6—CONNIE BOSWELL, FRANCES LANGFORD, ELLA FITZGERALD, MILDRED BAILEY—Decca DL 7026 (10" LP) List: \$3.85

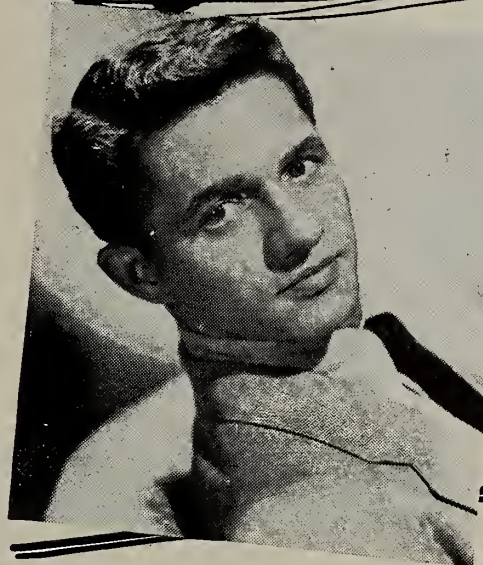
MARTHA; STORMY WEATHER; THEN YOU'VE NEVER BEEN BLUE; BALTIMORE ORIOLE; A-TISKET A-TASKET; UNDECIDED; ROCKIN' CHAIR; GEORGIA ON MY MIND.

Decca issues Volume 6 of its "Curtain Call" series, a series of albums devoted to the great performers of our times and the recordings which helped make them famous. Each of the thrushes, on this disk, sings the tunes with which they have been identified. Platter is a half-hour of pleasant listening that should bring back a load of memories. Folks who are collecting this series should continue with this one.

RAYMOND SCOTT his **QUINTET** and **ORCHESTRA**—Audivox AL5000 (1-10" LP) List: \$3.00

HIGHLAND SWING; BIRD LIFE IN THE BRONX; A STREET CORNER IN PARIS; ECTOPLASM; HONEST INJUN; DEDICATORY PIECE TO THE CREW AND PASSENGERS OF THE FIRST EXPERIMENTAL ROCKET EXPRESS TO THE MOON; SONG OF INDIA; SNAKE WOMAN.

Raymond Scott, topflight musical creative craftsman and electronic genius, combines both talents in the production of his initial Audivox LP to arrive at a gay, lilting, fascinating and perpetually fresh combination of sounds. Scott pairs four previously released items with four new tunes that captivate the listener. Disk should be a happy occasion for Scott fans and should bring new Scottanatics into the fold.



Buddy Greco
Sings

"THE SHEIK OF ARABY"
(Italian Style)

and

"Up the Chimney in Smoke"

Coral 61128 (78 RPM) and 9-61128 (45 RPM)

Mel Torme

Sings



"THE ANYTHING CAN HAPPEN MAMBO"

and

"Just One More Chance"

Coral 61136 (78 RPM) and 9-61136 (45 RPM)



CORAL RECORDS

America's Fastest Growing Record Company

A Contract And A Kiss



The New Smash
The **JOHNSTON BROTHERS**
sing

"CRYSTAL BALL"

b/w

"THE CREEP"

(vocal)

London 1423; 45-1423

LONDON

CHICAGO—Singer Guy Cherney, a show-stopper with his songs, gets the good luck buss from Singer Kitty Crawford as Guy signs a five-year contract with Henry E. Doney (left), president of Tiffany Records. Music Director Eddie Ballantine (right) made immediate plans for four Tiffany sides starring Cherney. Miss Crawford is also scheduled for Tiffany recording sessions as the firm goes into high gear following its success with Clark Dennis singing "Granada" and "My Love for You."



THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 27 without any changes on the part of THE CASH BOX.

Art Hellyer

WIND—Chicago, Ill.

1. Darktown Strutters Ball (Lou Monte)
2. Young At Heart (F. Sinatra)
3. Secret Love (Doris Day)
4. Make Love To Me (Stafford)
5. Bell Bottom Blues (T. Brewer)
6. Pine Tree, Pine Over Me (Desmond-Barton-McGuire)
7. Cross Over The Bridge (Page)
8. Teach Me Tonight (J. Brace)
9. The Breeze And I (Damon)
10. Our Heartbreaking Waltz (Teresa Brewer)

Robin Seymour

WKMH—Dearborn, Mich.

1. From The Vine Came The Grape (Gaylords)
2. New Love (Bunny Paul)
3. Cuddle Me (Ronnie Gaylord)
4. That's The Way Love Goes (Bill Darnel)
5. Secret Love (Doris Day)
6. Young At Heart (F. Sinatra)
7. Make Love To Me (Stafford)
8. Pine Tree, Pine Over Me (Desmond-Barton-McGuire)
9. Cross Over The Bridge (Page)
10. Melancholy Me (Smith Bros.)

Lee & Lorraine Ellis

KOMU-TV—Columbia, Mo.

1. Stranger In Paradise (4 Aces)
2. Oh, My Papa (Eddie Fisher)
3. Heart Of My Heart (4 Aces)
4. That's Amore (Dean Martin)
5. Woman (Johnny Desmond)
6. Changing Partners (P. Page)
7. Richochet (Teresa Brewer)
8. Rags To Riches (T. Bennett)
9. Secret Love (Doris Day)
10. Ebb Tide (Frank Chacksfield)

Allan Berg

KRKD—Los Angeles, Calif.

1. Stranger In Paradise (Bennett)
2. Oh, My Papa (Eddie Fisher)
3. Make Love To Me (Stafford)
4. Young At Heart (F. Sinatra)
5. The Creep (Ralph Marterie)
6. Secret Love (Doris Day)
7. Heart Of My Heart (4 Aces)
8. Till We Two Are One (Shaw)
9. Cross Over The Bridge (Page)
10. From The Vine Came The Grape (Gaylords)

Ray Perkins

KFEL—Denver, Colo.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Bennett)
3. Oh, My Papa (Eddie Fisher)
4. That's Amore (Dean Martin)
5. Make Love To Me (J. Stafford)
6. Till We Two Are One (Shaw)
7. From The Vine Came The Grape (Hilltoppers)
8. Heart Of My Heart (4 Aces)
9. Till Then (Hilltoppers)
10. The Creep (Three Suns)

Alex Cooper

KLAC—Hollywood, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Young At Heart (F. Sinatra)
3. You're Nearer (Joni James)
4. That's Amore (Dean Martin)
5. Secret Love (Doris Day)
6. Make Love To Me (J. Stafford)
7. Lovin' Spree (Eartha Kitt)
8. Till Then (Hilltoppers)
9. The Jones Boy (Mills Bros.)
10. From The Vine Came The Grape (Gaylords)

Lou Barile

WKAL—Rome, N. Y.

1. Till Then (Hilltoppers)
2. Secret Love (Doris Day)
3. Darktown Strutters Ball (Lou Monte)
4. Make Love To Me (J. Stafford)
5. Cuddle Me (Ronnie Gaylord)
6. Bell Bottom Blues (T. Brewer)
7. Stranger In Paradise (4 Aces)
8. Answer Me, My Love (Cole)
9. Till We Two Are One (Shaw)
10. Wanted (Perry Como)

Don Bell

KRNT—Des Moines, Iowa

1. Oh, My Papa (Eddie Fisher)
2. Secret Love (Doris Day)
3. That's Amore (Dean Martin)
4. Stranger In Paradise (Bennett)
5. Changing Partners (Kay Starr)
6. Till Then (Hilltoppers)
7. Make Love To Me (J. Stafford)
8. Answer Me, My Love (Cole)
9. From The Vine Came The Grape (Hilltoppers)
10. Off Shore (Leo Diamond)

Wallie Dunlap

WICC—Bridgeport, Conn.

1. Secret Love (Doris Day)
2. Till Then (Hilltoppers)
3. Till We Two Are One (Shaw)
4. From The Vine Came The Grape (Gaylords)
5. Cross Over The Bridge (Page)
6. Bell Bottom Blues (T. Brewer)
7. Make Love To Me (J. Stafford)
8. Answer Me, My Love (Cole)
9. I Get So Lonely (4 Knights)
10. Two Purple Shadows (J. Vale)

Dan Fusco

WRUN—Utica, N. Y.

1. Darktown Strutters Ball (Lou Monte)
2. Secret Love (Doris Day)
3. Young At Heart (F. Sinatra)
4. My Hymn To Her (A. Wayne)
5. Granada (Frankie Laine)
6. Woman (Johnny Desmond)
7. Stranger In Paradise (Bennett)
8. You Alone (Perry Como)
9. Heart Of My Heart (4 Aces)
10. Oh, My Papa (Eddie Fisher)

Rex Dale

WCKY—Cincinnati, Ohio

1. Till Then (Hilltoppers)
2. Secret Love (Doris Day)
3. Answer Me, My Love (Cole)
4. That's Amore (Dean Martin)
5. Oh, My Papa (Eddie Fisher)
6. Stranger In Paradise (4 Aces)
7. Till We Two Are One (Shaw)
8. From The Vine Came The Grape (Hilltoppers)
9. Bell Bottom Blues (T. Brewer)
10. Restless Lover (Patti Page)

Mitch Reed

WITH—Baltimore, Md.

1. Make Love To Me (J. Stafford)
2. Stranger In Paradise (Bennett)
3. Oh, My Papa (Eddie Fisher)
4. From The Vine Came The Grape (Hilltoppers)
5. Secret Love (Doris Day)
6. I Get So Lonely (4 Knights)
7. Till We Two Are One (Shaw)
8. Young At Heart (F. Sinatra)
9. Bell Bottom Blues (T. Brewer)
10. The Jones Boy (Mills Bros.)

Roy Leonard

WKOX—Framingham, Mass.

1. Young At Heart (F. Sinatra)
2. Darktown Strutters Ball (Lou Monte)
3. Make Love To Me (Stafford)
4. Lovin' Spree (Eartha Kitt)
5. Wanted (Perry Como)
6. Fancy Pants (D. Carroll)
7. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
8. Bell Bottom Blues (Brewer)
9. Cross Over The Bridge (Page)
10. Till We Two Are One (Shaw)

Bill Ballance

KNX—Los Angeles, Calif.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (4 Aces)
4. Changing Partners (Page)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. That's Amore (Dean Martin)
7. Woman (Johnny Desmond)
8. Make Love To Me (Stafford)
9. Young At Heart (F. Sinatra)
10. Lovin' Spree (Eartha Kitt)

Harvey Hudson

WLEE—Richmond, Va.

1. Make Love To Me (Stafford)
2. Secret Love (Doris Day)
3. Heart Of My Heart (4 Aces)
4. Stranger In Paradise (Bennett)
5. I Get So Lonely (4 Knights)
6. Till We Two Are One (Shaw)
7. Y'All Come (Bing Crosby)
8. That's Amore (Dean Martin)
9. Wanted (Perry Como)
10. Somebody Bad Stole De Wedding Bell (Eartha Kitt)

Tal Hood

WFGM—Fitchburg, Mass.

1. Wanted (Perry Como)
2. Gee (The Crows)
3. Crystal Ball (Johnston Bros.)
4. Young At Heart (F. Sinatra)
5. Tear Down The Mountains (Guy Mitchell)
6. Cross Over The Bridge (Page)
7. The Man With The Banjo (Ames Bros.)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. Lovin' Spree (Eartha Kitt)
10. I Couldn't Believe My Eyes (Julius La Rosa)

Ed Meath

WHEC-TV—Rochester, N. Y.

1. Secret In Paradise (Four Aces-Tony Bennett)
2. Secret Love (Doris Day)
3. Till We Two Are One (Shaw)
4. From The Vine Came The Grape (Gaylords)
5. Darktown Strutters Ball (Lou Monte)
6. Heart Of My Heart (Cornell-Desmond-Dale-4 Aces)
7. Hold Me (Don Cornell)
8. Changing Partners (P. Page)
9. Why (Nat "King" Cole)
10. Sheik Of Araby (B. Greco)

Nick Nickson

WBBF—Rochester, N. Y.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Four Aces-Tony Bennett)
3. Oh, My Papa (Eddie Fisher-Eddie Calvert)
4. That's Amore (Dean Martin)
5. From The Vine Came The Grape (Gaylords)
6. Heart Of My Heart (Cornell)
7. Salute To Glenn Miller (Modernaires)
8. Make Love To Me (J. Stafford)
9. Young At Heart (F. Sinatra)
10. Cross Over The Bridge (Page)

Dave Rosehill

WGSM—Huntington, L.I., N.Y.

1. Stranger In Paradise (4 Aces)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. Secret Love (Doris Day)
5. Till We Two Are One (Shaw)
6. That's Amore (Dean Martin)
7. Heart Of My Heart (Desmond-Cornell-Dale)
8. Young At Heart (F. Sinatra)
9. The Jones Boy (Mills Bros.)
10. Darktown Strutters Ball (Lou Monte)

Bill Silbert

WMGM—New York, N. Y.

1. Secret Love (Doris Day)
2. Young At Heart (F. Sinatra)
3. Darktown Strutters Ball (Lou Monte)
4. Frenchmen in St. Louis (Plies)
5. Gee (June Hutton)
6. Anything Can Happen (Delores Hawkins)
7. Hold Em Joe (H. Belafonte)
8. Don't Ask Me Why (E. Barton)
9. Sheik Of Araby (B. Greco)
10. Hit The Target (K. Chandler)

Bill Reynolds

WTMJ—Milwaukee, Wisc.

1. Cross Over The Bridge (Page)
2. I Get So Lonely (4 Knights)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. Secret Love (Doris Day)
6. Till We Two Are One (Shaw)
7. The Creep (Stan Kenton-Ralph Marterie)
8. From The Vine Came The Grape (Hilltoppers)
9. Till Then (Hilltoppers)
10. That's Amore (Dean Martin)

UNUSUAL

"harmonica-shu-boogie"

Eddie Shu

GENE KRUPA TRIO

Teddy Napoleon

"september song"

CLEF 89104 78 & 45 RPM

CLEF RECORDS

451 No. Canon Drive
Beverly Hills, California

522 5th Avenue
New York



THE CASH BOX

Disk Jockeys

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 27 without any changes on the part of THE CASH BOX.

Stan Dale

WJJD—Chicago, Ill.

1. From The Vine Came The Grape (Gaylords)
2. Cross Over The Bridge (Page)
3. Venus De Milo (Bob Manning)
4. The Man With The Banjo (Ames Bros.)
5. Pine Tree, Pine Over Me (Desmond-Barton-McGuire)
6. Bandera (Al Alberts)
7. Wanted (Perry Como)
8. Melancholy Me (E. Howard)
9. My Restless Lover (Patti Page)
10. Young At Heart (F. Sinatra)

Donn Tibbetts

WKBR—Manchester, N. H.

1. The Jones Boy (Mills Bros.)
2. Bell Bottom Blues (T. Brewer)
3. House Of Blue Lights (Moore)
4. Gee (Somethin' Smith)
5. There'll Be No Tardrops Tonight (Tony Bennett)
6. Lovin' Spree (Eartha Kitt)
7. May I Sing To You (E. Fisher)
8. Cross Over The Bridge (Page)
9. Wanted (Perry Como)
10. Young At Heart (F. Sinatra)

Jimmy Lowe

WRR—Dallas, Tex.

1. Stranger In Paradise (4 Aces)
2. Till We Two Are One (Shaw)
3. Call Me Darling (E. Howard)
4. Secret Love (Tommy Edwards)
5. Answer Me, My Love (Cole)
6. The Jones Boy (Mills Bros.)
7. Woman (Jose Ferrer)
8. Make Love To Me (J. Stafford)
9. Y'All Come (Bing Crosby)
10. Till Then (Hilltoppers)

John Wrisley

WSAV—Savannah, Ga.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Bennett)
4. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
5. Make Love To Me (J. Stafford)
6. Venus De Milo (B. Manning)
7. Wanted (Perry Como)
8. Answer Me, My Love (Cole)
9. Pass The Jam, Sam (D. Shore)
10. Changing Partners (P. Page)

Wayne Stitt

WHB—Kansas City, Mo.

1. Secret Love (Doris Day)
2. Heart Of My Heart (4 Aces)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Oh, My Papa (Eddie Fisher)
6. Lovin' Spree (Eartha Kitt)
7. Stranger In Paradise (Bennett)
8. Bell Bottom Blues (Brewer)
9. Till Then (Hilltoppers)
10. Woman (Joe Ferrer)

Larry Gentile

WJBK-TV—Detroit, Mich.

1. Secret Love (Doris Day)
2. That's The Way Love Goes (Bill Darnell)
3. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
4. Cuddle Me (Ronnie Gaylord)
5. From The Vine Came The Grape (Gaylords)
6. You Alone (Perry Como)
7. Till Then (Hilltoppers)
8. The Gypsy Was Wrong (Valli)
9. Darktown Strutters Ball (Lou Monte)
10. Granada (Frankie Laine)

Rod Loudon

KPOJ—Portland, Ore.

1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (4 Aces)
3. Make Love To Me (Stafford)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. Secret Love (Doris Day)
6. That's Amore (Dean Martin)
7. Changing Partners (P. Page)
8. Darktown Strutters Ball (Lou Monte)
9. I Get So Lonely (4 Knights)
10. Hold Me (Ruth Casey)

Jack Gale

WSRS—Cleveland, Ohio

1. From The Vine Came The Grape (Hilltoppers)
2. Gee (The Crows)
3. Melancholy Me (E. Fitzgerald)
4. Cross Over The Bridge (Page)
5. I Get So Lonely (4 Knights)
6. Oh, My Papa (Eddie Fisher)
7. Darktown Strutters Ball (Lou Monte)
8. Make Love To Me (Stafford)
9. Bell Bottom Blues (T. Brewer)
10. Stranger In Paradise (4 Aces)

Larry Regan

WTSP—New Orleans, La.

1. Secret Love (Doris Day)
2. Wanted (Perry Como)
3. Don't Ask Me Why (E. Barton)
4. For You (Bill Darnell)
5. Young At Heart (F. Sinatra)
6. Why (Nat "King" Cole)
7. My Restless Lover (P. Page)
8. You're My Everything (James)
9. Face To Face (Dolores Gray)
10. Why Should I Be Sorry (Ray)

Ingham Palmer

CKCL—Nova Scotia, Canada

1. Stranger In Paradise (Bennett)
2. Oh, My Papa (Eddie Fisher)
3. Secret Love (Tommy Edwards)
4. Changing Partners (D. Shore)
5. That's Amore (Dean Martin)
6. Heart Of My Heart (4 Aces)
7. The Creep (Lee Roy)
8. Rags To Riches (Tony Bennett)
9. Till Then (Hilltoppers)
10. Marie (Four Tunes)

Johnny Morris

WLOL—Minneapolis, Minn.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. Stranger In Paradise (Bennett)
4. The Breeze And I (Damone)
5. Till We Two Are One (Shaw)
6. I Get So Lonely (4 Knights)
7. Marie (Four Tunes)
8. My Hymn To Her (A. Wayne)
9. Bell Bottom Blues (Brewer)
10. Changing Partners (P. Page)

Johnny MacShane

KMPC—Hollywood, Calif.

1. Make Love To Me (Stafford)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. Bell Bottom Blues (Brewer)
5. Young At Heart (F. Sinatra)
6. Man (Rosemary Clooney)
7. Heart Of My Heart (4 Aces)
8. Sadie Thompson Song (Richard Hayman)
9. Cross Over The Bridge (Page)
10. Secret Love (Doris Day)

Bob Stevens

WVCG—Coral Gables, Fla.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Woman (Johnny Desmond)
4. Secret Love (Doris Day)
5. The Creep (Ralph Marterie)
6. Darktown Strutters Ball (Lou Monte)
7. Madcap (Hugo Winterhalter)
8. Sadie Thompson Song (Richard Hayman)
9. Salute To Glenn Miller (Modernaires)
10. That's Amore (Dean Martin)

Joe Deane

KQV—Pittsburgh, Pa.

1. Man With The Banjo (Ames Bros.)
2. Size 12 (Don Cornell)
3. Stop Chasin' Me Baby (The Lancers)
4. Secret Love (Doris Day)
5. Wanted (Perry Como)
6. Cuddle Me (Ronnie Gaylord)
7. Till We Two Are One (Shaw)
8. Our Heartbreaking Waltz (Teresa Brewer)
9. Stranger In Paradise (4 Aces)
10. Answer Me, My Love (Cole)

Dirk Courtenay

WCFL—Chicago, Ill.

1. Till We Two Are One (Shaw)
2. Salute To Glenn Miller, Part I (Modernaires)
3. The Jones Boy (Mills Bros.)
4. I Get So Lonely (4 Knights)
5. Woman (Johnny Desmond)
6. Cross Over The Bridge (Page)
7. Young At Heart (F. Sinatra)
8. I'm Available (T. Leonetti)
9. Melancholy Me (E. Fitzgerald)
10. Size 12 (Don Cornell)

Bill Burns

WQAM-ABC—Miami, Fla.

1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Bennett)
4. Changing Partners (P. Page)
5. Rags To Riches (Tony Bennett)
6. Ricochet (Teresa Brewer)
7. Heart Of My Heart (4 Aces)
8. Woman (Johnny Desmond)
9. The Jones Boy (Mills Bros.)
10. Secret Love (Doris Day)

Al Ross

WBAL—Baltimore, Md.

1. Secret Love (Doris Day)
2. Stranger In Paradise (4 Aces)
3. Oh, My Papa (Eddie Fisher)
4. Changing Partners (P. Page)
5. Make Love To Me (J. Stafford)
6. That's Amore (Dean Martin)
7. Rags To Riches (Tony Bennett)
8. Restless Lover (Patti Page)
9. Young At Heart (F. Sinatra)
10. Salute To Glenn Miller (Modernaires)

Bill Previtti

KDEF—Albuquerque, N. M.

1. Secret Love (Doris Day)
2. From The Vine Came The Grape (Gaylords)
3. Oh, My Papa (Fisher-Calvert)
4. Till We Two Are One (Shaw)
5. Make Love To Me (Stafford)
6. Stranger In Paradise (Bennett)
7. Marie (Four Tunes)
8. Gee (The Crows)
9. Changing Partners (P. Page)
10. Till Then (Hilltoppers)

Will Lenay

WSAI—Cincinnati, Ohio

1. Secret Love (Doris Day)
2. Till Then (Hilltoppers)
3. That's Amore (Dean Martin)
4. Till We Two Are One (Shaw)
5. Oh, My Papa (Eddie Fisher)
6. Answer Me, My Love (Cole)
7. Make Love To Me (Stafford)
8. Bell Bottom Blues (Brewer)
9. Woman (Johnny Desmond)
10. Salute To Glenn Miller (Modernaires)

Wally Nelskog

KJR—Seattle, Wash.

1. Make Love To Me (J. Stafford)
2. Secret Love (Doris Day)
3. Lovin' Spree (Eartha Kitt)
4. Are You Looking For A Sweetheart (Kitty Kallen)
5. Till Then (Hilltoppers)
6. Stranger In Paradise (4 Aces)
7. Answer Me, My Love (Cole)
8. From The Vine Came The Grape (Hilltoppers)
9. Till We Two Are One (Shaw)
10. Salute To Glenn Miller (Modernaires)

Paul Flanagan

WTRY—Troy, N. Y.

1. Secret Love (Doris Day)
2. From The Vine Came The Grape (Hilltoppers)
3. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
4. Bell Bottom Blues (Brewer)
5. Cross Over The Bridge (Page)
6. Till We Two Are One (Shaw)
7. Darktown Strutters Ball (Lou Monte)
8. Young At Heart (F. Sinatra)
9. Wanted (Perry Como)
10. Answer Me, My Love (Cole)

Weiss Returns To Europe For Capitol

HOLLYWOOD—Robert B. Weiss has flown back to his Paris headquarters to resume activities in behalf of Capitol Records, following a four-week convalescence period in the U.S.A. as a result of a recent accident in Hamburg, Germany.

While in America, Weiss conferred with Capitol executives on overall plans for the 1954 season concerning the company's associates in Europe and England. These discussions covered particular problems of the European-British Associates, and how Capitol could assist in spurring interest in the Capitol label in their respective record markets.

Weiss immediately resumes his discussions with European-British Associates on the release of Capitol's popular and classical catalogs, as well as publicity and sales promotion programs. Special emphasis will be placed by Weiss upon the release by

the European-British Associates of Capitol's popular and classical recordings, in their respective countries, at approximately the same time that the Capitol disks are released in the U. S. A.

Reprint Sent With Ray Disks

NEW YORK—With each package of new releases being sent to disk jockeys and trade papers throughout the country, a reprint of the feature article on Johnnie Ray's fan club which appeared in the February 10th edition of New York's Daily News is being included.

This feature, one in a series of such fan club articles, goes into the discussion of the value of Ray's "Cry-ettes." Flier should get much air comment from the dee jays.

THIS IS WHY I LOVE YOU

RCA VICTOR
#20-5666
%THINGS WE USED TO DO

ROSEMARY BELAN

The Cash Box
EXCELLENT

ROSEMARY BELAN
(RCA Victor 20-5666; 47-5666)

"THIS IS WHY I LOVE YOU"
(2:18) [Highland BMI—Zappone]
Victor has another potential hit in this pretty lilter given a warm multiple voice reading by Rosemary Belan. Thrush has a terrific voice and equally outstanding material. She should make the grade.

The Billboard
• Review Spotlight on ...
TALENT

ROSEMARY BELAN
This Is Why I Love You (Highland, BMI)—RCA Victor
Things We Used To Do (Highland, BMI)—RCA Victor
20-5666—Two lilting performances by thrush Rosemary Belan, new singer on the label. She has the warmth and feeling of Vera Lynn, and she could have a big future. Disk was originally released on the Belle label. Victor purchased the master.

WITH THE MORRY ALLEN ORCHESTRA

GET

The Original • The Original
THE ORIGINAL • THE ORIGINAL

from the rhythm & blues field comes
the exciting **NEW POP HIT—**

"SUCH A NIGHT"

by Lincoln Chase

with

CLYDE McPHATTER
and the **DRIFTERS**

on

ATLANTIC RECORD
1019



ATLANTIC RECORDING CORP.
234 WEST 56th St. NEW YORK 19, N. Y.

Top Disk Names To Entertain At MOA Convention Banquet March 9th At Palmer House

CHICAGO—The Music Operators Of America Convention, which will be held at the Palmer House in Chicago on March 8-9-10, will be the largest convention ever held by MOA. Operators from all over the nation, plus Canada and Mexico will be entertained at the gala banquet to be held at the Palmer House on Tuesday, March 9th.

According to Hirsh De La Viez, entertainment chairman of the convention, the following artists will definitely appear and perform for the operators: the Billy May band, led by Sam Donahue, Tony Bennett, Johnny Desmond, Micki Marlowe, Bob Manning, Tommy Leonetti, Pat Morrissey, Don Cherry, Webb Pierce, Johnny Maddox and Hank Thompson.

Hirsh De La Viez has been in touch with Eddie Fisher and Eddie advised that he will fly to California to perform on the Dinah Shore and Eddie Cantor TV shows. If at all possible—time and flying conditions permitting—Fisher will leave California on March 8th so he will be in time to perform at the banquet.



Talk about service, wish I could see Sid Parnes' face when this column is handed to him in person by Joe Shribman!

More and more stars are planning to come over to these shores next spring. Latest additions to the already very imposing list include Ella Fitzgerald and Oscar Peterson, Guy Mitchell, Betty Reilly, Kay Ballard and Wally Griffin. And for Europe the following bands are under negotiation for appearances according to Larry Barnett of M. C. A. (now in London): Harry James, Xavier Cugat and Tex Beneke and another star possibly crossing the Atlantic is Tony Martin. Quite an invasion, eh?

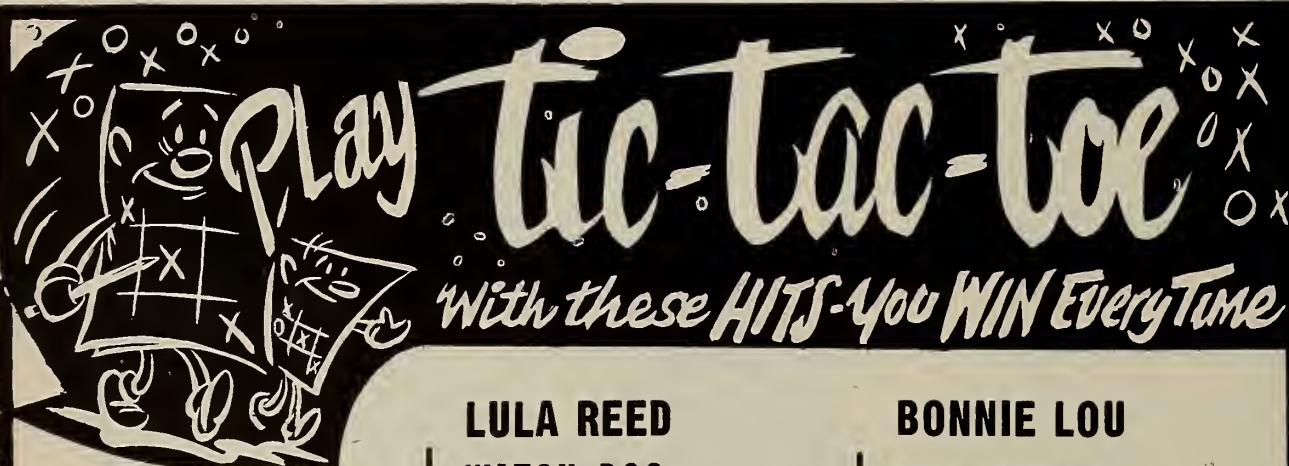
U. S. shake dancer La Bombie arrived this week to join the Jack Parnell road show. . . . I almost forgot Yma Sumac, paying a return visit to England in April when she undertakes an extensive tour of the country for impresario Harold Fielding. . . . Ted Heath has received a wonderful offer to take part in the Durban City Council's Centenary Celebrations in the spring. The whole outfit would be flown to South Africa at a fabulous fee. This is a new field for big name bands and for modern music. . . . Lady Day pleased the customers at the Albert Hall, last Sunday, and none was more pleased than yours truly, having been rather disappointed in Billie's Swedish concert.

The Stargazers cut a very good disk for Decca-London on the U. S. smash "Till We Two Are One" backed by another smash "The Happy Wanderer." Remember I told you? ? ?

Expected here in March is Columbia-Philips A & R man Mitch Miller. . . . Ted Heath and his wife Moira were presented with a silver salver on the Palladium Stage by the boys in the band to commemorate the hundred Swing Session; and what a session it was. They had 'em rockin' down the aisles. . . . Sam Levene, one of the stars of the "Guys and Dolls" show, is leaving London. Reason? Mrs. Levene is to make Sam a daddy. . . . I hear that the heiress (Eileen Todd), mentioned some months ago in my column, has been seen in New York by some of our big supper club owners and may soon find herself singing in swanky Mayfair. . . . Heard the score of "Kismet" on an LP. Must say, Borodin certainly wrote great tunes.

Dick Lee has a good record on English Columbia titled "All I Want Is A Chance" and "The Book." Latter title also covered by David Whitfield, Anne Shelton and others. . . . Jaye P. Morgan pleasing record buyers in England. I like her new waxing of the "Ring, Telephone, Ring." Number could be a big one for her over here too. This Week's Best Selling Pop Singles: (Courtesy "New Musical Express")

1. "Oh, Mein Papa" _____
2. "That's Amore" _____
3. "Rags To Riches" _____
4. "Blowin' Wild" _____
5. "Tennessee Wig-Walk" _____
6. "The Happy Wanderer" _____
7. "Man"—"Woman" _____
8. "Don't Laugh At Me" _____
9. "Skin Deep" _____
- 9a. "Cuff Of My Shirt" _____
10. "Answer Me" _____
- 10a. "The Book" _____



TINY BRADSHAW

PING PONG

King 4687

LULA REED

WATCH DOG

**YOUR KEY DON'T FIT IT
NO MORE**

King 4688

BONNIE LOU

DON'T STOP

THE WELCOME MAT

King 1318

MORGAN SISTERS

PINE TREE, PINE OVER ME

LOW DOWN HOE DOWN

King 1328

COWBOY COPAS

I'LL BE THERE

STRANGER IN MY HOME

King 1329

BILL DOGGETT

AND THE ANGELS SING

EVENTIDE

King 4690

BIG JAY McNEELY

MULE MILK

ICE WATER

Federal 12168

HERB & KAY

COFFEE BLUES

WHO'S TAKING MY PLACE

King 1309

ALL RECORDS AVAILABLE ON 45 RPM.

DISTRIBUTED BY
King RECORDS
AVAILABLE IN CANADA ON
Quality-KING RECORDS

THE CASH BOX JUKE BOX REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Darktown Strutters Ball (Lou Monte)
2. Stranger In Paradise (Bennett)
3. Secret Love (Doris Day)
4. Oh, My Papa (Eddie Fisher)
5. That's Amore (Dean Martin)
6. From The Vine Came The Grape (Gaylords)
7. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
8. Changing Partners (P. Page)
9. Young At Heart (F. Sinatra)
10. Make Love To Me (Stafford)

Philadelphia, Pa.

1. Stranger In Paradise (Bennett)
2. Till We Two Are One (Georgie Shaw)
3. Secret Love (Doris Day)
4. Oh, My Papa (Eddie Fisher)
5. Darktown Strutters Ball (Lou Monte)
6. From The Vine Came The Grape (Gaylords)
7. Make Love To Me (Stafford)
8. Young At Heart (F. Sinatra)
9. That's Amore (Dean Martin)
10. Changing Partners (P. Page)

Detroit, Mich.

1. From The Vine Came The Grape (Gaylords)
2. Cuddle Me (Ronnie Gaylord)
3. Make Love To Me (Stafford)
4. Stranger In Paradise (4 Aces)
5. Secret Love (Doris Day)
6. Oh, My Papa (Eddie Fisher)
7. Young At Heart (F. Sinatra)
8. Till We Two Are One (Georgie Shaw)
9. Darktown Strutters Ball (Lou Monte)
10. Cross Over The Bridge (Page)

Cleveland, Ohio

1. From The Vine Came The Grape (Gaylords)
2. I Get So Lonely (4 Knights)
3. Cuddle Me (Ronnie Gaylord)
4. Stranger In Paradise (Bennett-Four Aces)
5. Make Love To Me (Stafford)
6. Oh, My Papa (Eddie Fisher)
7. Cross Over The Bridge (Page)
8. Darktown Strutters Ball (Lou Monte)
9. Changing Partners (P. Page)
10. That's Amore (Dean Martin)

Nashville, Tenn.

1. I Get So Lonely (4 Knights)
2. Stranger In Paradise (Bennett)
3. Make Love To Me (Stafford)
4. Secret Love (Doris Day)
5. Oh, My Papa (Eddie Fisher)
6. That's Amore (Dean Martin)
7. From The Vine Came The Grape (Hilltoppers)
8. Changing Partners (P. Page)
9. Till We Two Are One (Georgie Shaw)
10. Heart Of My Heart (4 Aces)

Kansas City, Mo.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Bennett)
4. Make Love To Me (Stafford)
5. That's Amore (Dean Martin)
6. Heart Of My Heart (4 Aces)
7. Till Then (Hilltoppers)
8. I Get So Lonely (4 Knights)
9. Changing Partners (P. Page)
10. Young At Heart (F. Sinatra)

Seattle, Wash.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. Changing Partners (P. Page)
4. Secret Love (Doris Day)
5. Make Love To Me (Stafford)
6. Marie (Four Tunes)
7. Lovin' Spree (Eartha Kitt)
8. That's Amore (Dean Martin)
9. The Jones Boy (Mills Bros.)
10. From The Vine Came The Grape (Hilltoppers)

Chicago, Ill.

1. From The Vine Came The Grape (Gaylords)
2. Secret Love (Doris Day)
3. Stranger In Paradise (Bennett)
4. Make Love To Me (Stafford)
5. Darktown Strutters Ball (Lou Monte)
6. Till We Two Are One (Georgie Shaw)
7. Oh, My Papa (Eddie Fisher)
8. Till Then (Hilltoppers)
9. I Get So Lonely (4 Knights)
10. Somebody Bad Stole De Wedding Bell (Eartha Kitt)

New Orleans, La.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Bennett-Four Aces)
3. Make Love To Me (Stafford)
4. Oh, My Papa (Eddie Fisher)
5. That's Amore (Dean Martin)
6. Changing Partners (P. Page)
7. Till We Two Are One (Georgie Shaw)
8. I Get So Lonely (4 Knights)
9. Heart Of My Heart (4 Aces)
10. Our Heartbreaking Waltz (Teresa Brewer)

Dallas, Tex.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Four Aces-Tony Bennett)
3. Make Love To Me (Stafford)
4. Oh, My Papa (Eddie Fisher)
5. That's Amore (Dean Martin)
6. Changing Partners (P. Page)
7. I Get So Lonely (4 Knights)
8. Till Then (Hilltoppers)
9. Y'All Come (Bing Crosby)
10. Our Heartbreaking Waltz (Teresa Brewer)

Atlanta, Ga.

1. Make Love To Me (Stafford)
2. Oh, My Papa (Eddie Fisher)
3. Secret Love (Doris Day)
4. I Get So Lonely (4 Knights)
5. Stranger In Paradise (Bennett-Four Aces)
6. Answer Me, My Love (Nat "King" Cole)
7. Turn Around Boy (Douglas-Bailey)
8. That's Amore (Dean Martin)
9. Till We Two Are One (Georgie Shaw)
10. Changing Partners (P. Page)

Hollywood, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Young At Heart (F. Sinatra)
4. Bell Bottom Blues (T. Brewer)
5. Till Then (Hilltoppers)
6. Sadie Thompson's Song (Rita Hayworth)
7. Heart Of My Heart (4 Aces)
8. That's Amore (Dean Martin)
9. Do Lord (Russell-Haines-Davis-Russell)
10. Lovin' Spree (Eartha Kitt)

San Francisco, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Aces)
3. Secret Love (Doris Day)
4. That's Amore (Dean Martin)
5. Changing Partners (P. Page)
6. Make Love To Me (Stafford)
7. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
8. Answer Me, My Love (Nat "King" Cole)
9. Rags To Riches (Tony Bennett)
10. Our Heartbreaking Waltz (Teresa Brewer)

Pittsburgh, Pa.

1. From The Vine Came The Grape (Gaylords)
2. Cuddle Me (Ronnie Gaylord)
3. Two Purple Shadows (J. Vale)
4. Make Love To Me (Stafford)
5. I Get So Lonely (4 Knights)
6. Oh, My Papa (Eddie Fisher)
7. Young At Heart (F. Sinatra)
8. Secret Love (Doris Day)
9. Stranger In Paradise (Four Aces-Bennett)
10. Till Then (Hilltoppers)

Los Angeles, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Martin)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Changing Partners (P. Page)
6. Make Love To Me (Stafford)
7. Heart Of My Heart (4 Aces)
8. From The Vine Came The Grape (Gaylords)
9. Young At Heart (F. Sinatra)
10. Lovin' Spree (Eartha Kitt)

St. Louis, Mo.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Bennett)
3. Oh, My Papa (Eddie Fisher)
4. Make Love To Me (Stafford)
5. Till We Two Are One (Georgie Shaw)
6. That's Amore (Dean Martin)
7. Young At Heart (F. Sinatra)
8. Our Heartbreaking Waltz (Teresa Brewer)
9. I Get So Lonely (4 Knights)
10. Cross Over The Bridge (Page)

Boston, Mass.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Bennett)
3. Oh, My Papa (Eddie Fisher)
4. Make Love To Me (Stafford)
5. Young At Heart (F. Sinatra)
6. Darktown Strutters Ball (Lou Monte)
7. Till We Two Are One (Georgie Shaw)
8. Changing Partners (P. Page)
9. Answer Me, My Love (Nat "King" Cole)
10. Two Purple Shadows (J. Vale)

Richmond, Va.

1. Oh, My Papa (Eddie Fisher)
2. Make Love To Me (Stafford)
3. That's Amore (Dean Martin)
4. Stranger In Paradise (Tony Bennett-Four Aces)
5. Changing Partners (P. Page)
6. Till We Two Are One (Georgie Shaw)
7. Secret Love (Doris Day)
8. Heart Of My Heart (4 Aces)
9. I Get So Lonely (4 Knights)
10. Ricochet (Brewer-Lombardo)

Washington, D. C.

1. Make Love To Me (Stafford)
2. Oh, My Papa (Eddie Fisher)
3. Secret Love (Doris Day)
4. Changing Partners (P. Page)
5. I Get So Lonely (4 Knights)
6. Stranger In Paradise (Bennett)
7. Answer Me, My Love (Nat "King" Cole)
8. That's Amore (Dean Martin)
9. Why (Nat "King" Cole)
10. Young At Heart (F. Sinatra)

Denver, Colo.

1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Four Aces-Martin)
4. Secret Love (Doris Day)
5. Make Love To Me (Stafford)
6. Changing Partners (P. Page)
7. Heart Of My Heart (4 Aces)
8. Till Then (Hilltoppers)
9. Ricochet (Teresa Brewer)
10. Till We Two Are One (Georgie Shaw)

Cincinnati, Ohio

1. That's Amore (Dean Martin)
2. Secret Love (Doris Day)
3. Oh, My Papa (Eddie Fisher)
4. Stranger In Paradise (Bennett)
5. Changing Partners (P. Page)
6. From The Vine Came The Grape (Gaylords)
7. Till We Two Are One (Georgie Shaw)
8. Make Love To Me (Stafford)
9. I Get So Lonely (4 Knights)
10. Till Then (Hilltoppers)



The Sensational 11 yr. Old
Boy Trumpeter

FRANKIE AVALON

on the Big New Hit

"THE BOOK"

and

an unbelievable performance on

"TRUMPET SORRENTO"

78 rpm cat. no. X-0006
45 rpm cat. no. (4X-0006)

A SMASHEROO!

Coming in for heavy reorders

BILL DARNEL

THAT'S THE WAY LOVE GOES

b/w

For You

78 rpm cat. no. X-0001
45 rpm cat. no. (4X-0001)



MARKS THE HITS

A PRODUCT OF RADIO CORPORATION OF AMERICA

DOUBLE YOUR MONEY BACK

That's right! **The Cash Box** will give you **DOUBLE YOUR MONEY BACK** if you don't agree that **The Cash Box** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for \$15.00 for a full year (52 week's issues) of **The Cash Box**!

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that **The Cash Box** is the greatest magazine you've ever yet read to help you progress in your business ... send back those first four issues ... get **DOUBLE YOUR MONEY BACK** for those first four issues ... **PLUS**...the original \$15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!

If anything at all ... you can get **DOUBLE YOUR MONEY BACK** ... by subscribing to **The Cash Box** **TODAY!!!**

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting weeks' issues) of **The Cash Box**. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me **DOUBLE MY MONEY BACK** for those first four issues **PLUS** the \$15 which I am enclosing right now.

FIRM

ADDRESS

CITY ZONE STATE

SIGNED



Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gamblin'" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Buddy Bach Associates.

Decca Issues Reply To Lloyd's Charges

NEW YORK—The board of directors of Decca Records Inc. has issued a statement regarding charges of George L. Lloyd, a former director, contained in a letter from him to the company's stockholders. The statement follows:

"We have obtained a copy of George L. Lloyd's letter to stockholders which we consider full of half truths and omitting many essential facts.

"Mr. Lloyd's letter is undoubtedly his reaction to the fact that the board of directors of Decca voted unanimously on February 11, 1954 to reduce the number of directors from six to

five, and to declare Mr. Lloyd's office vacant.

"Mr. Lloyd had for some time made inordinant demands upon the management—unusual demands to say the least—for the appointment of a member of his family to one of the most important and sensitive positions in the organization, and he had also demanded that the corporation designate his personal counsel as general legal counsel for the corporation. Both these demands, in the opinion of management, were not in the best interests of the company and were therefore rejected.

"Upon the rejection of these demands, Mr. Lloyd instigated a behind the scenes campaign to put the management in a bad light with its stockholders, employees and business associates. With this campaign apparently proving a failure, Mr. Lloyd is now embarked on a project to induce stockholders to remove the present management and replace it with a management of his own choosing.

"We will shortly make a full reply to stockholders. The business of Decca continues satisfactory with a very favorable outlook."



Introducing a great
new jazz label...

NORGRAN RECORDS

FIRST RELEASE

SWING WITH JOHNNY HODGES

THE MUSIC OF BUDDY DE FRANCO



featuring
LAWRENCE BROWN
EMMETT BERRY
LEROY LOVETT

DIZZY GILLESPIE

MG N-1 EP N-1 EP N-2



with
KENNY DREW
ART BLAKEY
MILT HINTON

STAN GETZ

MG N-3 EP N-5 EP N-6



SEXTET

MG N-2 EP N-3 EP N-4

with

OSCAR PETERSON
RAY BROWN

HERB ELLIS
MAX ROACH



LONG PLAYING ALBUMS \$3.85 • EXTENDED PLAY ALBUMS \$1.58

Another "JAZZ AT THE PHILHARMONIC" Inc. Production
All recordings supervised by Norman Granz

Attention Record Dealers....

YOUR NORGRAN DISTRIBUTOR WILL BE VISITING YOU THIS WEEK

NORGRAN RECORDS

451 NORTH CANON DRIVE
BEVERLY HILLS, CALIFORNIA

522 5TH AVENUE
NEW YORK CITY

"It's What's in THE CASH BOX That Counts"

HENRI RENE

TANGO of LOVE

HENRI RENE and his Tango Orch.

backed by—

MIRAGE

FREDDY MENDELSON (New York's WOR-TV), his piano, and his orchestra

STANDARD RECORD

45-183

HENRI RENE

TICK-TOCK

SERENADE

HENRI RENE Musette Orch.
vocals: Jimmy Blair

backed by—

TAP THE BARREL DRY

HENRI RENE Musette Orch.
vocals: Jimmy Blair

STANDARD RECORD

T-184
45-184

ORDER NOW
from your local
jobber
or directly from
STANDARD PHONO CORP.
163 West 23rd Street
New York 11, N. Y.




**ANOTHER BMI
"PIN-UP"
HIT**

**There'll Be No
Teardrops Tonight**

Recorded by
TONY BENNETT Columbia
ANITA CARTER Columbia
HANK WILLIAMS, Jr. MGM

Published by
ACUFF-ROSE PUBLICATIONS




**JUBILEE'S
2 FOR THE MONEY
THE ORIOLES
"SECRET LOVE"**
b/w
**"DON'T GO TO
STRANGERS"**
Jubilee # 5137
and
**THE FOUR TUNES
"DO DO DO DO
DO DO DO IT AGAIN"**
b/w
"MY WILD IRISH ROSE"
Jubilee # 5128

JUBILEE RECORD CO., Inc.
315 W. 47th St. N. Y. N. Y.

CHARMING

The Gal with the
Sweet Voice—her
MOOD RECORD-
ING 5 Get First
Choice.



ELISE RHODES
"YES, YES, YES"
b/w
"DO YOU REMEMBER ME"
MOOD # 1005

mood RECORDS
74 Prospect St.
UN. 4-2200
Cambridge, Mass.

**The New Sensation
LUIGI MARTINI**
The Italian Hep-a-cat
BASIN STREET BLUES b/w
**PLEASE DON'T TALK ABOUT ME
WHEN I'M GONE**
JAGUAR 3001

**Coming Up Strong
FOUR BROTHERS
AND A COUSIN
TRUST IN ME** b/w
WHISTLE STOP BLUES
JAGUAR 3003

JAGUAR RECORDS, INC.
1650 BROADWAY, N. Y., N. Y.
PHONE Circle 7-0057

Helping Air Defense



LOS ANGELES — Eartha Kitt, RCA Victor singing star, records a radio plea urging Americans to volunteer for the civilian Ground Observer Corps. Shown with Miss Kitt is Technical Sergeant Eugene Sander, who arranged the recording for Western Air Defense Force headquarters.

Bittaker Named To International Post At Capitol

HOLLYWOOD — Effective March 1st, Glenn E. Wallichs, President of Capitol Records, Inc., announces the appointment of Floyd Bittaker, west coast regional operation manager of Capitol Records Distributing Corporation, to the position of manager of the International Department in Hollywood, reporting to Sandor A. Porges, director of the International Department in New York.

Bittaker was Capitol's first employee, starting immediately after the company was formed a decade ago when he was appointed sales manager by Wallichs. Bittaker was responsible for setting up Capitol's extensive distribution system which has played such a vital role in the rapid development of the company. His duties in the newly created position will be to coordinate all of the functions of the executive offices in Hollywood with the international operations in New York.

Coral Signs Heatherton



NEW YORK — Ray Heatherton, singing MC of "The Merry Mailman" children shows on WOR-TV and the Mutual Broadcasting System, has been signed to a new long term contract for Coral Records by Bob Thiele (right), the diskery's A&R head. The former Broadway star of "Babes In Arms" will utilize his talents as a popular recording artist as well as on records to be aimed at the kiddie field.

THE CASH BOX

The
Nation's

TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising
100
Selections

AB—Abbott	AL—Aladdin	AM—Ambassador	AP—Apollo	AT—Atlantic	BA—Barbour	BE—Bell	BR—Brunswick	BU—Bullet	CA—Capitol	CD—Cadence	CH—Chess	CK—Checker	CO—Columbia	CR—Coral	CY—Crystallite	DA—Dana	DE—Decca	DO—Dot	DU—Duke	DY—Derby	EP—Epic	ES—Essex	FE—Federal	FI—Fiesta	4 Star—Four Star	IM—Imperial	IN—Intro	JD—Jay Dee	JU—Jubilee	KI—King	LO—London	MA—Mars	MD—Mood	ME—Mercury	MG—MGM	MO—Modern	PA—Parrot	PC—Peacock Pro.	PE—Peacock	PR—Prestige	RA—Rainbow	RE—Regent	RIH—Recorded In Hollywood	RM—Rama	SA—Savoy	SIT—Sittin' In	SP—Specialty	SW—Swingtime	TE—Tempe	TF—Tiffany	TI—Tico	TN—Tennessee	TR—Trend	UN—United	VA—Valley	VI—RCA Victor	ZO—Zodiac
-----------	------------	---------------	-----------	-------------	------------	---------	--------------	-----------	------------	------------	----------	------------	-------------	----------	----------------	---------	----------	--------	---------	----------	---------	----------	------------	-----------	------------------	-------------	----------	------------	------------	---------	-----------	---------	---------	------------	--------	-----------	-----------	-----------------	------------	-------------	------------	-----------	---------------------------	---------	----------	----------------	--------------	--------------	----------	------------	---------	--------------	----------	-----------	-----------	---------------	-----------

Mar. 6 Feb. 27		Mar. 6 Feb. 27		Mar. 6 Feb. 27	
1—Secret Love	97.3 81.6	4—Make Love To Me	57.5 40.4	10—Till Then	35.1 41.5
CA-2678 (F-2678)—RAY ANTHONY O Oh Mein Papa		★CO-40143 (4-40143)—JO STAFFORD Adi-Adios Amigo		★DO-15132 (45-15132)—HILLTOPPERS I Found A Letter	
★CO-40108 (4-40108)—DORIS DAY The Deadwood Stage		DE-29048 (9-29048)—COMMANDERS Kentucky Boogie		VI-20-5612 (47-5612)—FONTANE SISTERS The Baion	
DE-28876 (9-28876)—GORDON JENKINS Theme From "Seven Dreams"		5—That's Amore	54.5 62.8	11—Young At Heart	33.0 32.4
DE-29024 (9-29024)—BING CROSBY My Love, My Love		★CA-2589 (F-2589)—DEAN MARTIN You're The Right One		★CA-2703 (F-2703)—FRANK SINATRA Take A Chance	
MG-11604 (K-11604)—TOMMY EDWARDS That's All		CA-2731 (F-2731)—MICKEY KATZ C'est Si Bon		DE-29054 (9-29054)—CROSBY & LOMBARDO I Get So Lonely	
VI-20-5512 (47-5512)—GOGI GRANT Ricochet		MG-11584 (K-11584)—BLUE BARRON Till We Love Again		12—Till We Two Are One	28.8 30.3
2—Oh, My Papa	95.1 94.2	6—From The Vine Came The Grape	52.4 52.1	CO-40184 (4-40184)—KEN GRIFFIN Our Heartbreaking Waltz	
BE-1019 (45-1019)—J. CARROLL & L. CLARK Off Shore		★DO-15127 (45-15127)—THE HILLTOPPERS Time Will Tell		★DE-28937 (9-28937)—GEORGIE SHAW Honeycomb	
CA-2678 (F-2678)—RAY ANTHONY O Secret Love		★ME-70296 (70296x45)—THE GAYLORDS Stolen Moments		DE-29022 (9-29022)—GUY LOMBARDO Out Heartbreaking Waltz	
CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON Serenata		7—Changing Partners	51.2 47.7	ME-70293 (70293 x 45)—EDDY HOWARD Little Miss One	
CO-40173 (4-40173)—GENE KLAVAN Ricochet		BE-1017 (45-1017)—HELEN FORREST Lover Come Back To Me		13—Woman	23.2 33.5
CR-61111 (9-61111)—R. WOT-TAWA & B. DEWILLE Oh, Mein Papa		CA-2657 (F-2657)—KAY STARR I'll Always Be In Love With You		★CO-40144 (9-40144)—J. FERRER & R. CLOONEY Man	
DE-28964 (9-28964)—RUSSELL MORGAN Go Man Go Polka		DE-28969 (9-28969)—BING CROSBY Y'all Come		★CR-61069 (9-61069)—JOHNNY DESMOND By The River Side	
★E5-336 (45-336)—EDDIE CALVERT Mystery Street		JD-785 (45-785)—THE CRICKETS KI-1304 (45-1304)—INK SPOTS Stranger In Paradise		DE-28985 (9-28985)—GUY LOMBARDO The Jones Boy	
FI-20-026—HUMBERTO MORALES Stranger In Paradise		★ME-70260 (70260x45)—PATTI PAGE Where Did My Snowman Go?		14—Answer Me, My Love	22.8 22.1
LO-1403 (45-1403)—REG OWEN Off Shore		VI-20-5515 (47-5515)—DINAH SHORE Think		★CA-2687 (F-2687)—NAT "KING" COLE Why	
LO-18181 (45-18181)—LYSS ASSIA		VI-20-5537 (47-5537)—PEE WEE KING Blambo		15—I Get So Lonely	21.1 15.2
ME-70283 (70283x45)—FRANKIE RULLO I Love Paris		8—Heart Of My Heart	37.2 37.1	★CA-2654 (F-2654)—THE FOUR KNIGHTS I Couldn't Stay Away From You	
★VI-20-5552 (47-5552)—EDDIE FISHER Until You Said Goodbye		CA-2520 (F-2520)—JERRY SHARD Sing High, Sing Low		DE-29054 (9-29054)—CROSBY & LOMBARDO Young At Heart	
VI-20-5568 (47-5568)—TITO RODRIGUEZ O. In The Still Of The Night		CO-40137 (4-40137)—LES ELGART Geronimo		16—Wanted	20.3 15.0
VI-20-5569 (47-5569)—JOHNNY VANDAL Wanna Dance		★CR-61076 (9-61076)—CORNELL, DESMOND, & DALE I Think I'll Fall In Love Today		★VI-20-5647 (47-5647)—PERRY COMO Look Out The Window	
3—Stranger In Paradise	73.6 101.0	★DE-28927 (9-28927)—FOUR ACES Stranger In Paradise		17—Ricochet	19.8 17.2
CA-2652 (F-2652)—GORDON MacRAE Never In A Million Years		ME-70262 (70262x45)—FRANKIE LAINE South Of The Border		CA-2543 (F-2543)—VICKI YOUNG Affair With A Stranger	
★CO-40121 (4-40121)—TONY BENNETT Why Does It Have To Be Me		9—Darktown Strutters Ball	36.3 30.5	CO-40173 (4-40173)—GENE KLAVAN Oh, My Papa	
★DE-28927 (9-28927)—FOUR ACES The Gang That Sang "Heart Of My Heart"		CR-61135 (9-61135)—LAWRENCE WELK In The Mood		★CR-61043 (9-61043)—TERESA BREWER Too Young To Tango	
FI-20-026—HUMBERTO MORALES Oh, Mein Papa		DE-29032 (9-29032)—RUSSELL MORGAN There'll Be Some Changes Made		DE-28914 (9-28914)—GUY LOMBARDO O. Bridge Of Sighs	
KI-1304 (45-1304)—INK SPOTS Changing Partners		MG-11687 (K-11687)—PHIL BRITO Memories Of Sorrento		VI-20-5454 (47-5454)—PEE WEE KING O. Oh, Mis'able Love	
ME-70269 (70269x45)—VIC DAMONE A Village In Peru		★VI-20-5611 (47-5611)—LOU MONTE I Know How You Feel		VI-20-5436 (47-5436)—GOGI GRANT Everyone Knows I Love You	
★VI-20-5535 (47-5535)—TONY MARTIN I Love Paris					
VI-20-5505 (47-5505)—RALPH FLANAGAN O. The Typewriter					
VI-20-5551 (47-5551)—AL ROMERO Off Shore					

"It's What's in THE CASH BOX That Counts"

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Times are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

Mar. 6 Feb. 27	Mar. 6 Feb. 27	Mar. 6 Feb. 27
18—Bell Bottom Blues 19.0 13.9 ★CR-6106 (9-6106)— TERESA BREWER Our Heartbreaking Waltz	25—Man, Man Is For The Woman Made 10.5 4.4 ★VI-20-5644 (47-5644)— AMES BROTHERS The Man With The Banjo	36—Lost In Loveliness 4.6 — ★CO-40168 (4-40168)— DORIS DAY What Every Girl Should Know ★MG-11694 (K-11694)— BILLY ECKSTINE Don't Get Around Much Anymore
19—Cross Over The Bridge 17.8 13.3 ★ME-70302 (70302x45)— PATTI PAGE My Restless Lover	26—Man 9.3 8.1 ★CO-40144 (4-40144)— ROSEMARY CLOONEY Woman VI-20-5605 (47-5605)— MINNIE PEARL I Wish't They Would	37—That's What A Rainy Day Is For 4.5 — CA-2666 (F-2666)— CONNIE RUSSELL You've Changed MG-11647 (K-11647)— BARBARA RUICK Tick Tock Boogie ★VI-20-5596 (47-5596)— TONY MARTIN Look Out, I'm Romantic
20—There'll Be No Teardrops Tonight 16.8 — ★CO-40169 (4-40169)— TONY BENNETT My Heart Won't Say Good-bye	27—Hold Me 8.4 3.2 ★CR-61125 (9-61125)— DON CORNELL Size 12 DE-28948 (9-28948)— RUTH CASEY Won't Somebody Answer The Phone	38—Turn Around Boy 4.3 — ★MG-11654 (K-11654)— LEW DOUGLAS Caesar's Boogie
21—The Jones Boy 15.2 27.0 CR-61102 (9-61102)— THREE DONS & GINNY Just Another Chance ★DE-28945 (9-28945)— MILLS BROS She Was Five And He Was Ten DE-28985 (9-28985)— GUY LOMBARDO Woman ME-70268 (70268x45)— BOBBY WAYNE Snow, Snow Beautiful Snow	28—Gee 8.0 6.0 CA-2727 (F-2727)— HUTTON & STORDAHL Too Little Time EP-9025 (4-9025)— SOMTHIN' SMITH Just In Case You Change Your Mind ★RM-5 (45-S)—THE CROWS I Love You So	39—Marie 4.2 1.3 BE-1028 (45-1028)—TOMMY & JIMMY DORSEY Green Eyes CA-2452 (F-2452)—BEN LIGHT You Made All My Dreams Come True ★JU-5128 (45-5128)— FOUR TUNES
22—Rags To Riches 14.3 15.8 BE—TONY RUSSO Many Times ★CO-40048 (4-40048)— TONY BENNETT Here Comes That Heartache Again DE-28838 (9-28838)— GEORGIE SHAW Let Me Go, Devil KI-1280 (45-1280)— BILLY WARD AND DOMINOES Don't Thank Me	29—The Man With The Banjo 7.6 — ★VI-20-5644 (47-5644)— AMES BROS. Man, Man Is For The Woman Made	40—Amor 4.1 — ★DE-29036 (9-29036)— FOUR ACES So Long
23—The Creep 13.1 12.0 BE-1022 (45-1022)— LARRY CLINTON The Creep CA-2685 (F-2685)— STAN KENTON Tenderly DE-28986 (9-28986)— JERRY GRAY EP-9011 (4-9011)—LEE ROY Midnight Festival LO-1404 (45-1404)—TED HEATH Slim Jim LO-1423 (45-1423)— JOHNSTON BROTHERS Crystal Ball ME-70281 (70281x45)— RALPH MARGERIE Love Theme MG-11651 (K-11651)— ART MOONEY Flirtation Waltz ★VI-20-5553 (47-5553)— THREE SUNS Just One More Chance VI-20-5575 (47-5575)— AL ROMERO Chivirico Rhythm	30—Lovin' Spree 6.4 21.8 ★VI-20-5610 (47-5610)— EARTHA KITT Somebody Bad Stole De Wedding Bell ★VI-20-5642 (47-5642)— EDDIE HILL Who Wrote That Letter To Old John	41—Two Purple Shadows 4.0 9.2 ★DE-29036 (9-29036)— FOUR ACES So Long
24—Somebody Bad Stole De Wedding Bell 11.4 24.0 DE-29008 (9-29008)— ELLA FITZGERALD Melancholy Me ★ME-70298 (70298x45)— GEORGIA GIBBS Baubles, Bangles And Beads ★VI-20-5610 (47-5610)— EARTHA KITT Lovin' Spree	31—I Couldn't Believe My Eyes 6.2 5.4 ★CD-1235 (45-1235)— JULIUS LA ROSA The Big Bell And The Little Bell	42—Stop Chasin' Me, Baby 3.9 — ★DE-29036 (9-29036)— FOUR ACES So Long
	32—Y'All Come 5.9 4.9 ★DE-28969 (9-28969)— BING CROSBY Changing Partners	43—My Baby Rocks Me 3.8 2.4 ★DE-29036 (9-29036)— FOUR ACES So Long
	33—Cuddle Me 5.5 9.8 ★ME-70285 (70285x45)— RONNIE GAYLORD Oh, Am I Lonely	44—Our Heart-breaking Waltz 3.7 4.5 ★DE-29036 (9-29036)— FOUR ACES So Long
	34—My Restless Lover 5.2 6.8 ★ME-70302 (70302x45)— PATTI PAGE Cross Over The Bridge	45—Hold 'Em Joe 3.4 3.8 ★DE-29036 (9-29036)— FOUR ACES So Long
	35—Crystal Ball 5.0 — ★LO-1423 (45-1423)— JOHNSTON BROS. The Creep	46—Cabbages And Kings 3.3 5.2 ★ME-70285 (70285x45)— RONNIE GAYLORD Oh, Am I Lonely
		47—The Big Bell And The Little Bell 2.9 2.7 ★ME-70302 (70302x45)— PATTI PAGE Cross Over The Bridge
		48—Why 2.5 4.3 ★ME-70298 (70298x45)— GEORGIA GIBBS Baubles, Bangles And Beads
		49—Granada 2.1 5.7 ★ME-70298 (70298x45)— GEORGIA GIBBS Baubles, Bangles And Beads
		50—Fancy Pants 1.9 — ★ME-70298 (70298x45)— GEORGIA GIBBS Baubles, Bangles And Beads

LES MARY

HAVE A **2** SIDED HIT...



THE CASH BOX
DISK OF THE WEEK

"SOUTH"

and

"I REALLY DON'T WANT TO KNOW"



CAPITOL
2735

LAST CALL

for advertising . . .

The Cash Box

MOA

SPECIAL ISSUE

(Dated: March 13)

GOES
TO
PRESS

Thursday
MARCH 4

RUSH YOUR AD TODAY — or PHONE — WIRE

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

(All Phones: JUdson 6-2640)

Elgart Brothers Burst Out With Releases On Two Major Labels

NEW YORK—It's a big week for the Elgart family. Music's new brother act, Les and Larry Elgart, burst out this week with record releases on two major labels, with a total of eight sides between them.

Les Elgart, whose "Sophisticated Swing" dance album was released by Columbia last November, has demonstrated enough sales strength at that diskery to cue a whole new band program at the label. (Following Elgart's initial success, Columbia pacted the Dan Terry and Pete Rugolo orks.) Now the label has embarked on a schedule of single releases designed to build up the bands with maximum speed. Two singles were originally skedded for the Elgart band this week, but the diskery rushed the crew back into the studio Wednesday night (24) to cut a fast cover version of the breaking "Roo Roo Kangaroo" novelty. Latter will also be on the

market this week as a special, backed with a new calypso-type item, "Man-go". The regular scheduled releases are "Varsity Drag", backed with "Rocky's Prelude", and "Bandstand Boogie" backed with "When Yuba Plays the Rhumba on the Tuba".

Meanwhile trumpeter Les' bearded brother Larry is Decca's newest entry in the lush instrumental derby. He's featured in a new Decca single leading his own string ork. and performing alto sax solos on "You're Driving Me Crazy" and "More Than You Know". Sides were selected from a soon-to-be-released album of Elgart solos.

All four Elgart disks are getting full deejay coverage, and the brothers plan to team up next week for a joint tour of the Eastern stations as well as a visit to the MOA meet in Chicago. Plans also call for the Les Elgart band to hit the road in May with brother Larry set as featured soloist.

Evans Forms Own Diskery

NEW YORK—Redd Evans, prexy of Redd Evans Music and Jefferson Music, entered the record field last week, when he formed the Redd-E Record Company.

Evans, a publisher and author of many tunes, will be the artist on his first Redd-E release scheduled for next week. The disk couples two of his pubbery's tunes, "Idle Gossip" and "Trapped".

Evans has already contracted for the services of 10 prominent indie distributors to handle his records.

Evans said that he would only record his commercial tunes when and if he is unable to get waxings by major labels. He will also cover tunes of his when they start clicking on other labels. In this way, he feels that he will help make the big versions break out.

Palitz Out At Bell

NEW YORK — Morty Palitz announced last week that he was winding up his A&R duties at Bell Records. He said differences over finances caused the break.

At this writing, he had no statement to make about his future plans. There was no word either from Beil as to who would replace Palitz in the A&R department.

Palitz had been working on a consulting basis for Bell part time in addition to his other interests.

Fine Appoints New VP

NEW YORK — C. Robert Fine, President of Fine Sound Inc. has announced the election of Seymour Moses to the position of Operations Vice President of Fine Sound Inc. and of Perspect-A-Sound Inc., its wholly-owned subsidiary.

Fine Sound Inc. is engaged in the business of sound recording and re-recording on film, disk and tape. Its subsidiary company, Perspect-A-Sound Inc., has developed the Perspecta Stereophonic Sound System which produces stereophonic sound by means of a single, standard, optical sound track.

Perspecta Stereophonic Sound has been adopted by M-G-M for all prints used abroad.

Seymour Moses has been a member of the M-G-M family for the last eight years. He has held posts in Finland, Sweden, Switzerland and for five years was manager of the M-G-M office in Holland. Since November 1953 he has been associated with the Pola-Lite 3-D Company as Eastern Exhibitor Contact.

Ray To Play Palladium

NEW YORK—Johnnie Ray opens at the Palladium in London for two weeks commencing on April 5th. This will be followed by three days in Ireland which will include two days in Dublin and one day in Belfast.

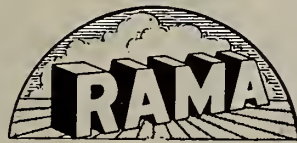
The English engagement is being cut short as Ray will have to be back in time to start production on the movie for Fox Studios.

Climbing the Pop Sales Charts
and Destined to be the Nation's
Next Number One Smash!

"GEE" THE CROWS

RR 5

"GEE"



"GEE"

220 WEST 42nd STREET

(WI 7-0652)

NEW YORK, N. Y.

DISK JOCKEYS say

"DARINGLY DIFFERENT" • "CUTE & WITTY"
"PERSONALITY PLUS" • "DAMN GOOD"
Klavan & Finch (WNEW); Bob Sherwood (WABC); Jack Lacy (WINS); Skitch Henderson (WNBC); Hal Tunis (WVNY); Ted Brawn (WMGM); Art Ford (WNEW);
Gallager & O'Brien (WMCA)



LOLA CARON

PROJECTS

"NO MORE TALK, BUT MUCH MORE LOVE"

Written by Harold Orlob

b/w

"THE LADY'S IN LOVE WITH YOU"

Written by Lane-Loesser

Played by Joe-Leahy Orchestra & Choir

ADAM RECORD No. 1052

Distributors Write or Wire for open territories

ADAM RECORDS, INC. 564 WATER STREET
NEW YORK, N. Y.

HEADED FOR A NATIONAL HIT

"THE HORSES WON'T CO-OPERATE"

Don Ross Trio on Arlen #100

AL RANDOLPH (BMI)

2588 - 7th Ave.

New York 39, N. Y. Ent. #2

SONG WRITERS

NEW PUBLISHING CO. DESIRES ORIGINAL
NUMBERS, SUBMIT LYRICS & LEAD SHEETS.

F & D PUBLISHING CO.

ROOM 1020

30 N. LA SALLE ST., CHICAGO 2, ILL.

Apollo's New Hit Instrumental

LOU BENNETT TRIO

"IF I HAD YOU"

b/w

"MOONDOG"

Apollo # 818



RECORDS

N. Y. CORP.

457 W. 45th ST., NEW YORK, N. Y.

"ANGELA MIA"

DON,
DICK &
JIMMY TRIO

Crown Records

104

Wire orders

c/o Modern Records

A SURE HIT!

The Golden Voiced

MARTIN WALKER

with the Scott Trio

sings

"I WANT A GIRL"

and

"WINDOW IN HEAVEN"

Camm 135

A few choice territories still
available for key distributors



Cammarota Pub. Co.

234 Patterson Ave.

East Rutherford, N. J.

High On All Lists!

PINE TREE. PINE OVER ME

MILLER MUSIC CORPORATION

Miller Cancels Trip To England

NEW YORK—Dave Miller, Essex Record prexy, had to cancel his trip to London because of the activity on a new disk recorded by two coast-to-coast TV artists (undisclosed at the present) that Essex has signed. The tremendous response that the diskery is getting on the new Bunny Paul disk "Such A Night" is another factor in the cancellation of the trip.

Miller will head for England in a few weeks.

"Seven Year Itch" Tune Clicking in Chicago

CHICAGO—Chicago is ahead of New York, at least where the theme song of "The Seven Year Itch," the hit comedy now running in both cities, is concerned. Titled "The Girl Without A Name" and published by Harry Link of E. B. Marks Music Corp., the song has been used as background music in the New York production starring Tom Ewell at the Fulton ever since the play opened more than a year ago.

Although the George Axelrod comedy is still a hit, the song didn't catch hold of the public's fancy until the national company starring Eddie Bracken opened in Chicago last September. It happened because Eddie Bracken wrote a new lyric for the music originated by Dana Suesse; recorded it along with three other songs used in the play; and wangled permission from the original lyricists, Dana Suesse and Scott Olsen, and from the publishers, to release it.

Bracken called his new version "That Girl" and now a few months after its publication it is getting a great deal of play from the Chicago disk jockeys. At present more than 300 copies and records a week are sold with Eddie Bracken autographing in the lobby of Chicago's Erlanger Theatre.

Elaine Bergman To Handle Bethlehem Disk Promotion

NEW YORK—Elaine Bergman will handle national record promotion for Bethlehem Records, the new pop diskery which has as its first release a novelty by Chris Connor tagged "Gimme, Gimme, Gimme, Gimme, (Miser's Serenade)" backed with "Blue Silhouette." Chris was formerly featured vocalist with the Stan Kenton band.

Gus Wildi heads the record company and Jim Bright, who backs Chris on the first platter, will handle the A & R duties.

Camm Issues Walker Disk

EAST RUTHERFORD, N.J.—Joseph Cammarota, owner of Camm Records, announced the release of the new Martin Walker record, "I Want A Girl" backed with "Window In Heaven." Walker is backed with the Scott Trio and what Cammarota describes as a "wonderful arrangement." "I am terribly excited about this record," says Cammarota, "and I expect it to make a great deal of noise."

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

Vaughn Monroe makes his first solo appearance here headlining the incoming bill at the Casino Theatre. The Victor star has been getting a fine build-up via the ops and dee jays in this sector. . . . Violin whizz Phil Ramone wound up his appearance at the Casino Theatre last week in a blaze of glory and localites are plugging for an early return engagement hereabouts. After catching his act we can understand why this American ex-South African was honored by a command performance for the King and Queen. He should click big on disks and the local musicians are hoping that one of the majors will latch onto him soon. . . . Sir Edmund Hillary, the conqueror of Mt. Everest, pulled out the carriage trade for his one-night appearance in Massey Hall last Wednesday. . . . Moxie Whitney and His Orchestra doubling from the Royal York Hotel's Imperial Room to the Motor Show. . . . Will Alger and the Salt City Five made their first appearance in Toronto at the Colonial last week. This young group caught on with many of the sit-and-listen fans. If they had had a disk build-up, it would have been all that they needed to set themselves solid here. This week Woody Herman and His Herd are back again at the Colonial. This is their umpteenth date at the Yonge Street jazz haven and business, as always is good. . . . In town last Tuesday was Biltmor Record's Abbie Andrews, whose "Lord Alexander's Reel" continues to be a top money grabber for the ops. Abbie's CBC net show on Saturday night continues to build with 17 more Canadian stations added to the chain for his program. . . . Tex Bloye (Gavotte Records) and His Sage Dusters holding forth at the Metropole Hotel. This is the first time that we can remember this King Street location using folk talent. They are giving the engagement a big publicity spread. At the Horseshoe Eddie Mehler and His Rustic Ramblers are clicking with the Queen Street patrons. The Decca-Apex label's star has Bill Mankiss and Slim Boucher back with his group. . . . The gal who originally sang "Lili Marlene" into hitdom, Lale Anderson, the Swiss thrush, has been making a series of one-niters in Canada. She got a lot of attention from the local music folks when she appeared at the Victoria Theatre here on Saturday. Though few of the European platters of hers are available here, she made a lot of fans in the trade and her disks should take on added stature in this country in the future. . . . We hear that a new Canadian record label is planning to get into business in the near future, tentatively the label tag is planned to be called Clarion Records. Expect to have more info on this development shortly.



VAUGHN MONROE



WOODY HERMAN



ABBIE ANDREWS

MONTREAL MEMOS:

Len Valins, former distributor of Mercury Records and now doing a fine job with the Hallicrafter line, excited over their new Hi-Fi models. . . . The Burton Sisters held over for an additional week in Three Rivers, after which they play Shawinigan Falls for two weeks, returning to Montreal March 9th for a local engagement. . . . Jack Newman, manager of Peer International, in Ottawa this past week on a business trip. . . . Bob Hahn, of Bob Hahn Productions, Canada's leading producer of commercial jingles, opening an affiliated music publishing business. He has great hopes for his first song "Don't Fool Yourself" which has been getting good network performances. . . . Now

that Lee Mendell of Victor is confining his time to Montreal, does he still require his Jaguar? Traffic is such that he can't get it up over 25 miles an hour.

ATLANTIC COASTING:

The Hillbilly Jewels, featured artists of CHML's (Hamilton) Main Street Jamboree, now on tour in this area, have been signed to do a half hour five a week stint on Clary Hunter's popular hillbilly show over CJCH Halifax. The Jewels, whose hit recording of "I Love My Rooster" for Biltmor in Canada and released through Decca in the U.S., are riding high with their current Arrow recording of "Maid of the Mist." . . . George Taylor, Eastern representative for MGM, Quality, Mercury and Coral advises business back to normal after a post Christmas slump.



THE HILLBILLY JEWELS

High On All Lists!

PINE TREE. PINE OVER ME

MILLER MUSIC CORPORATION

M-G-M RECORDS

JONI JAMES
SINGS
"AM I IN LOVE"
and
"MAYBE NEXT TIME"

MGM 11696 (78 rpm)
K-11696 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

2 New Smash Hits by
THE HILLTOPPERS
featuring the voice of JIMMY SACCA

"TILL THEN" # 15132
and
"FROM THE VINE
CAME THE GRAPE"
15127

DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

MIKE PEDICIN'S
latest and greatest!

"ONE POTATO, TWO POTATO"
b/w
"LOVIN' TIME"
Mike Pedicin Quartet
TC 5015

20th Century
Manufactured by
GOTHAM RECORD CORP.

Watch this space for the
announcement of

The Most Exciting Vocal
Record Of The Year!

AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

"ANSWER ME, MY LOVE"

"FLIRTATION
WALTZ"

BOURNE, INC.
136 W. 52nd Street, New York 19

KNOWN FROM COAST TO COAST

LESLIE DISTRIBUTORS

ONE-STOP RECORD SERVICE

NEW YORK
750 — 10th AVE.
(Phone: PLaza 7-1977)
Cable Address: Expo Record, N. Y.

HARTFORD, CONN.
126½ WINDSOR ST.
(Phone: HA. 5-7123)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Activity of the week is the pop diskeries discovery of "Such A Night." Tune has started to move like a rocket ship in R & B via Clyde McPhatter and His Drifters and now comes a Johnnie Ray version and Bunny Paul on Essex. The Raleigh Pub tune is so exciting that we think you'll see quite a few records out before long. Arrangements on both new releases follow the original McPhatter styling very closely. This column bets the Atlantic item catches a solid portion of the pop sales. . . . R & B readers probably noted that The Cash Box now runs a national listing of 15 top R & B tunes instead of the previous 10. This is to open the picture a bit so that you get a peek at what's coming up. . . . Ebony has a spread on Joe Turner and a story on Blues this month. Good issue to latch on to. . . . Ray Charles on Atlantic has broken out with "It Should've Been Me." "This," says Jerry Wexler, "will be Charles' biggest yet and will go all the way to the top." . . . Here's good news for distribs. The Orioles have a new one out. The item, "Secret Love," on Jubilee, should spring-board the tune to a two way hit, having already made it big in pop. . . . "A Thousand Stars" on Baton slowly gaining momentum. Irv Cohen, Essex



CLYDE McPATTER
& THE DRIFTERS

Distributors, Newark, N. J. told Lou Springer, Baton exec, he predicts "Stars" will be one of the big national hits. . . . Aside to Irv. Here's one item that needs no prediction. Already a national hit. Mom Cohen's cakes, knishes and blintzes. Affidavits are already on file from Irv Marcus, Len and Phil Chess, Herman Lubinsky, Les Bihari, Sy House, George Goldner and numerous others. When an out of town record manufacturer hits New York, one of his musts is a visit across the river to Mom Cohen. In fact, off the record chatter reveals Mom's cooking is the reason Essex Distrib has so many lines. . . . Herman Lubinsky has a hit in Luther Bond's "What If You." Item has already broken in Newark. . . . Bruce Records issued the new Harptones etching and orders coming in have Monte Bruce hopping. Bruce has also issued "A New Kind Of Love" by Dickie Smith. Disk is one of the shortest ever put out. Dickie was formerly lead singer with the 5 Keys. . . . Carl Lebow, Deluxe A & R head, back from his most recent trip, announces the signing of two new groups. The Blue Notes, quartet out of Atlanta; and The Solotaires local group from New York City. Groups will not conflict as they are two distinctly different sounds. Carl's "YoYoYo" by Martha Moore getting a solid reaction and looks like it's moving upward. . . . Irv Marcus, now on the coast, excitedly calls to let us know that already two of the recent trio released by Don Robey's Duke label hitting. Reaction has been big on Little Junior Parker's "Can't Understand" and Earl Forest's "Oh Why!" Irv will be in Chicago for the MOA Convention and then will work his way east. . . . Seeco Records will soon release eight mambo sides by Benny Bennett. Bob Rosen sold on the items, describing them as "modern arrangements—perfect dance tempos—full band sounds and beat constant throughout the record." . . . "Gee" by the Crows on Rama still moving upwards in the pop charts. If the pop jocks would stop resisting playing this version it could really break for the top. As a result of their hot "Gee" the Crows have been able to line up some solid bookings. A recent one nighter at the Revere Ballroom at Revere Beach, Boston, pulled in the biggest crowd Revere ever saw, about 3200, according to George Goldner, Rama prexy. The boys broke up the crowd and now move on to the Copa in Pittsburgh on March 8 for one week and then on to Los Angeles for five one week stints at five clubs. . . . Bobby Smith's "Night Watch" on Ruby showing real strength in California. On the basis of its showing Ruby signed three new distribs this week. . . . Freddy Mendelsohn, Savoy Records, in New Orleans cutting and signing new singers Dave Nixon, Aletra Hampton and the Hampton Sisters.



MOM COHEN'S
STRUDELS & BLINTZES

CHICAGO:

"How's business?" That's the big question 'round and about Chi's South Side. Well, frankly, business could be better. Volume is off. Sales are off. About 20 to 25% all around. But, no one's too much worried, for this has happened before. And all know that the "big hit" brings back the big volume, big sales, and big cash. So What's No. 1 seller this week over at Chess? According to Len Chess, it's Muddy Water's "Hoochie Coochie Man." . . . And over at Checker's headquarters, Phil Chess says that his No. 1 seller this week is: Little Walter's "You're So Fine." . . . Travelin' round the South Side, smack into Art Sheridan's spot, where Art claims that the No. 1 Chance Record seller this week is: "Secret Love" featuring The Moonglows. And that, as far as Sheridan Distributors are concerned, the No. 1 seller is: "Things I Used To Do" by Guitar Slim, on Specialty. . . . Simon ("Cy") House reports that No. 1 for Parrot Records is: "Jan" by Paul Bascomb. Also that No. 1 for Bronzeville Distributors are 2 disks (tied for 1st place honors): The Rivileers' "A Thousand Stars," on Baton; and Allen Baum's "Too Much Competition" on the Robin label. . . . Henry Friedman of Midwest Mercury Distributors claims that the No. 1 seller, at least as far as he's concerned, is: "My Man's An Undertaker" featuring Dinah Washington. (By the way, Bobby Shad, Mercury's R&B A&R head also in town, and claims that Dinah's diskeroo is tops). . . . Don Stein of King Records claims that his No. 1 seller this week is the "real number one": "Watch Dog" featuring Lulu Reed. . . . But Leo Kolheim of Vee Jay Records disputes this. Claims that his disk: "Bells Ring Out" featuring The Spaniels, is taking the No. 1 spot in sales. . . . So Ernie and George Leaner come right into the midst of all this to claim, "Brother, there just ain't nothin' like Roy (Shorty) Hamilton. His dinking of 'You'll Never Walk Alone' is not only number one with us, but, just ask the people. Brother, just ask the people." . . . We tried four different times to catch Milt Salstone or Leonard Garmissa, but, couldn't get the boys in. So we don't know, this week, what was "No. 1 Hot" at Groove's headquarters.



EARL FOREST

Demonstration



NEW YORK—Bobby Garcia demonstrates the method of playing the conga to Puerto Rican farm workers as Joe Loco (seated at piano), leader of the hot mambo group looks on approvingly. Other members of Loco's band are Albert Franco (kneeling foreground), bass, and Pete Gutierrez, drums. Loco and the boys entertained the farm workers in Glassboro, N. J., while playing an engagement at Jack Fields' Blue Note in Philadelphia.

DEALERS - DISTRIBUTORS

World's largest selection of specialized dance records for dance teachers and students . . . tap, ballet, etc.

Write or Wire

RUSSELL RECORDS

BOX 328 VENTURA, CALIFORNIA

JOEL TURNERO

★ ARTISTS & SPECIAL MATERIAL ★

TERRIFIC TUNES

BISHOP BLDG.

271 W. 125 ST. SUITE 210 NEW YORK, N. Y.
MO. 6-3810

Eddie Boyd

★
"PICTURE IN THE
FRAME"

b/w "NOTHING BUT
TROUBLE" CHES 1561

CHES RECORD CORP 750 E. 49th ST.
CHICAGO, ILL

THE SPANIELS

Current Smash Hit

"THE BELLS
RING OUT"

and

"HOUSE CLEANING"

Vee-Jay RECORDS, INC.
1155 E. 47th St., Chicago 15, Ill.

R & B Ramblings (Cont.)

LOS ANGELES:

Showbiz can be a hard cruel business at times but just let a fellow get down in his luck and it's the business with the biggest heart in the world. This was proven on Wednesday, February 24th, when a benefit show was staged at the Five Four Ballroom for Mrs. Stan Getz. A few of the top entertainers that turned out to present the show included Joe Liggins, Roy Brown, Joe Houston, Linda Hayes, Shorty Rogers, Shelly Mann and Hunter Hancock.



AMOS MILBURN

Complete proceeds went to Mrs. Getz. . . . Louis Jordan and his Tympany Five are out with two brand new sides on Aladdin. Top side "I'll Die Happy" and on the bottom deck "Ooo Weee." Amos Milburn is off the drink kick for a change and has waxed two sides on Aladdin titled "Rocky Mountain" and "How Could You Hurt Me So" featuring the Aladdin Chickenshackers. . . . Joe Bihari returned to the Modern Records plant after an extended trip to San Francisco. The Bihari brothers report that B. B. King's "Praying To The Lord" and "Please Help Me" on RPM is breaking in Dallas, Atlanta, Houston, Memphis and throughout Florida. B. B. makes his final appearance at the Five Four Ballroom on Feb. 28th before heading East. . . . Specialty records have three numbers which have stepped out big. They include "The Things I Used To Do" by Guitar Slim; Lloyd Price's "Too Late For Tears" and Percy Mayfield's "I Need Love So Bad." . . . Lew Chudd, prexy of Imperial Records, really has a big number on his hands with the Spider's "I Didn't Want To Do It." The number has hit the top ten in the nation's R & B chart in the Cash Box. Interesting to note that the flip side "You're The One" has hit the number one spot in this weeks territorial charts for Los Angeles. It was also featured as record of the week on Hunter Hancock's two DJ shows "Huntin' With Hunter" and "Harlematinee." . . . Gene Norman presented his Festival of Modern American Jazz at the Shrine Auditorium on Feb. 28. Star headliners included Stan Kenton and his band, June Christy, Erroll Garner Trio, Dizzie Gillespie, Charlie Parker, Lee Konitz and Candido. . . . A new R & B diskery has started up in the Los Angeles area. It's Spark Records. Lester Bill has taken over national sales for the firm. Two of the youngest A & R men in the business will head the new diskery. They are Mike Stoller and Jerry Leiber of "Hound Dog" fame. A. L. Stoller was appointed general manager along with Jack Levy, East Coast representative. First releases "Come A Little Bit Closer" b/w "Farewell" by Willy and Ruth and "Easyville" b/w "The Whip" by Gil Bernal. . . . The Jackson Brothers have been held over at the Casino Club in Gardena for an indefinite period. . . . Joe Liggins blew in at the Harlem Hot Spot in San Pedro on Feb. 27.

"It's What's in THE CASH BOX That Counts"

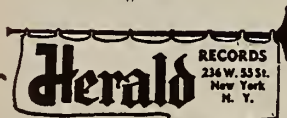
COMING UP!

New Boy Singer
LUTHER BOND**"WHAT
IF YOU"**

Savoy # 1124

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.WATCH FOR THE
NEWFAYE ADAMS
HIT!**"SAY A PRAYER"**and
"EVERY DAY"

423

Hughes Panassie,
"Europe's greatest tenor sax man"
Hear the TREMENDOUS tenor sax tones of

ALIX COMBELLE

"PHONE ME CHERIE"

b/w

"SLEEPY LOVE"

202

dawn RECORDS
39 WEST 60th ST.
NEW YORK 23, N. Y.
Circle 6-9705

A Smash Hit!!

**THE VOCALEERS
"WILL YOU
BE TRUE"****RED Robin**

301 West 125th St., N.Y.C.

FOR
TOPSIN
R&B**JOE DAVIS**

RECORD MANUFACTURER

1619 Broadway (Circle 5-7658) New York, N. Y.

Listen To Station WLAC for

Buckley's Midnight Special

HEADQUARTERS

For The

BLUES

Service To Operators

BUCKLEY'S

NASHVILLE, TENN.

1707 Church Ph. 42-5644

Stars Over Harlem

Can't help but think about how there just seems to be no stopping that Johnny Ace, Don Robey-Irv Marcus combine. Their big one at this scribbling is the soothing "Saving My Love For You" which was picked by this column many, many weeks ago as a sure bet to tug away and away at the very heartstrings. Band leader George Williams says "The eyes and ears of the guys who do The Cash Box weekly scratchings are definitely open wider than an Arizona desert." . . . News from down Mardi Gras—Frank Painia way is that Smiley Lewis' "Blue Monday" ditty; Sugar Boy's "Jock-o-mo"; Atlantic's "Ooh-Lawdy My Baby" featuring belting Tommy Ridgely the latest batch of choice lulus that should add joy to the souls and loot to the op's. . . For the past few weeks the Apollo Theatre management has been concentrating like mad on the bands with the big sounds. It all started when they welcomed back from across the big pond the ever exciting Lionel Hampton. It next showcased the smooth as silk strains of the mighty Ellington crew which features the stellar standbys Juan Tizol, Harry Carney, Cat Anderson, Paul Gonsalves and Ray Nance, whose tasty violin is the center of attraction on the Duke's latest, "Ultra Deluxe" b/w Jimmy Grissom's distinctively different reading of the oldie "Blue Moon." . . . Currently gracing the floors of Harlem's fave show place is King records' swinging hitmaker Tiny Bradshaw. Tiny's latest "Ping Pong" b/w "Powder Puff" is one of the most played and sought after etchings around today. Also parading their wares same time, same place is the little man with the great big pipes from down Atlanta way, Chuck "You're Still My Baby" Willis and the big man who never fails to keep a spot a rocking from the basement to the ceiling featured band vocalist Tiny Kennedy. . . While we're on the subject of Bradshaw doings, March 20 finds the dynamic maestro sharing the St. Nicholas Arena bandstand with the Woody Herman aggregation and the flaming mambo's of Tito Puente. . . Harlem Erskine Hawkins fans more than happy for the swinging veteran whose Tuxedo Junction is one of the tasty favorites of the movie "The Glenn Miller Story," and also whose "Double Shot" waxing is just loaded with all the flavor necessary to explode but big for Hawkmen. . . Harry Belafonte's "Hold Em Joe" still one of the greatest coin grabbers along 125th Street row. Same goes for Doris Day's "My Secret Love" and King Cole's "Why." . . . Joe Medlin's "How Long Has It Been" is such a pretty record. . . Spotted bandleader Joe Holiday, whose next Prestige release "Sleep" b/w "My Funny Valentine" is well worth waiting for and should be his biggest since "This Is Happiness." So say all the wise guys in the click who have heard this baby. . . Sitting it out over at the Palm Cafe which displays the platter spinning calisthenics of Jack Walker and lovely Georgia Carr same eye were dee-jays Hal Jackson, Tommy Smalls, Bill Jenkins and Bill Cook who were grouped together tighter than a hat band on one of Cugat's sombreros. . . Racing like whirlwind to meet this week's deadline paused long enough to learn from operators Al Douglas and Steve Hodge that they wouldn't be at all surprised if Paul Bascomb's "Jan" breaks loose at any moment. . . Watch that latest Fats Domino "You Done Me Wrong" pressing b/w little school girl because initial reports indicate this platter is moving.

THE CASH BOXin
NEW YORK CITYin
CHICAGOin
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, by Leading Music Operators In New York City, Chicago and New Orleans.

- 1 **YOU'LL NEVER WALK ALONE**
Ray Hamilton
(Epic 9015)
- 2 **EL BAION**
Joe Loca
(Tico 208)
- 3 **YOU'RE STILL MY BABY**
Chuck Willis
(Okeh 7015)
- 4 **SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)
- 5 **I'M JUST YOUR FOOL**
Ella & Buddy Johnson
(Mercury 70251)
- 6 **THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- 7 **SUCH A NIGHT**
The Drifters
(Atlantic 1019)
- 8 **I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- 9 **A THOUSAND STARS**
The Rivileers
(Baton 200)
- 10 **WATCH DOG**
Lula Reed
(King 4688)

THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482)**YOU'LL NEVER WALK ALONE**
Ray Hamilton
(Epic 9015)**MARIE**
Four Tunes
(Jubilee 5128)**MONEY HONEY**
Drifters
(Atlantic 1006)**SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)**YOU'RE SO FINE**
Little Walter
(Checker 786)**I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)**EL BAION**
Joe Loca
(Tico 208)**SUNDAY KIND OF LOVE**
Harp-Tanes
(Bruce 101)**TV MAMA**
Joe Turner
(Atlantic 1016)**LUCILLE**
Drifters
(Atlantic 1019)**BLUE MONDAY**
Smiley Lewis
(Imperial 5268)**I DIDN'T WANT TO DO IT**
Spiders
(Imperial 5265)**JOCK-A-MO**
Sugar Boy
(Checker 787)**I'M YOUR HOOCHIE KOOCHIE MAN**
Muddy Waters
(Chess 1560)**GOOD THINGS**
The "5" Royales
(Apollo 452)**THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)**EVERY NIGHT IN THE WEEK**
Christine Kittrell
(Republic 7055)**I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)**SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)in
SAN FRANCISCOin
NEWARKin
MEMPHIS

- 1 **THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- 2 **YOU'RE SO FINE**
Little Walter
(Checker 786)
- 3 **TV MAMA**
Joe Turner
(Atlantic 1016)
- 4 **SOMETHING'S WRONG**
Fats Domino
(Imperial 5262)
- 5 **SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)
- 6 **MONEY HONEY**
Drifters
(Atlantic 1006)
- 7 **YOU'LL NEVER WALK ALONE**
Ray Hamilton
(Epic 9015)
- 8 **WHY DID YOU LEAVE ME**
B. B. King
(RPM 395)
- 9 **I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- 10 **I**
Velvets
(Red Robin 122)

YOU'LL NEVER WALK ALONE
Ray Hamilton
(Epic 9015)**EL BAION**
Joe Loca
(Tico 208)**SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)**I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)**OK SHE MOKE SHE POP**
Joe Turner
(Atlantic 1016)**A THOUSAND STARS**
The Rivileers
(Baton 200)**HOW DO YOU SPEAK TO AN ANGEL**
Dan Gardner
(Bruce 105)**I'M YOUR HOOCHIE KOOCHIE MAN**
Muddy Waters
(Chess 1560)**I DIDN'T WANT TO DO IT**
Spiders
(Imperial 5265)**PING PONG**
Tiny Bradshaw
(King 4687)**I'M YOUR HOOCHIE KOOCHIE MAN**
Muddy Waters
(Chess 1560)**I DIDN'T WANT TO DO IT**
Spiders
(Imperial 5265)**I'M GOING TO SIT RIGHT DOWN AND CRY**
Ray Hamilton
(Epic 9015)**YOU'LL NEVER WALK ALONE**
Ray Hamilton
(Epic 9015)**MONEY HONEY**
Drifters
(Atlantic 1006)**DARLING DEAR**
The Caunts
(Dot 1188)**WATCH DOG**
Lula Reed
(King 4688)**SOMEBODY TOLD ME**
Little Milton
(Sun 194)**GOING DOWN TO BIG MARY'S**
Helen Thompson
(Stotes 126)**RED HEADED WOMAN**
Bobby Face
(Savoy 1122)

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|-------------------------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------------------------------------|
| 1 AND THE ANGELS SING
Bill Doggett
(King 4690) | YOU'RE THE ONE
The Spiders
(Imperial 5265) | EL BAION
Joe Loca
(Tica 208) |
| 2 I'M JUST YOUR FOOL
Ella & Buddy Johnson
(Mercury 70251) | A THOUSAND STARS
The Rivileers
(Baton 200) | THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482) |
| 3 QUIET WHISKEY
Wynonie Harris
(King 4685) | I'M JUST YOUR FOOL
Ella & Buddy Johnson
(Mercury 70251) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) |
| 4 EL BAION
Joe Loca
(Tica 208) | IT SHOULD'VE BEEN ME
Ray Charles
(Atlantic 1021) | TV MAMA
Joe Turner
(Atlantic 1016) |
| 5 THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482) | DARLING DEAR
The Counts
(Dot 1188) | LOVE CONTEST
Ruth Brown
(Atlantic 1018) |
| 6 SAVING MY LOVE FOR YOU
Johnny Ace
(Duke 118) | I KNOW
Hollywood Flames
(Swing Time 345) | WATCH DOG
Lula Reed
(King 4688) |
| 7 I DIDN'T WANT TO DO IT
Spiders
(Imperial 5265) | WHITE CLIFFS OF DOVER
The Checkers
(King 4670) | I'M JUST YOUR FOOL
Ella & Buddy Johnson
(Mercury 70251) |
| 8 SUCH A NIGHT
The Drifters
(Atlantic 1019) | SAVING MY LOVE FOR YOU
Johnny Ace
(Duke 118) | I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560) |
| 9 LOVE ME GIRL
The Flairs
(Flair 1028) | THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482) | JAN
Paul Bascomb
(Parrot 792) |
| 10 JOHNNY'S BLUES
Johnny Hedges
(Clef) | WATCH DOG
Lula Reed
(King 4688) | CHOCOLATE SUNDAE
Kid King's Camba
(Excello 2025) |

- | in
SHREVEPORT, LA. | in
NASHVILLE | in
SHOALS, IND. |
|-------------------------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------------------------------------|
| 1 THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482) | THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482) | THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482) |
| 2 I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560) | MONEY HONEY
Drifters
(Atlantic 1006) | I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419) |
| 3 MONEY HONEY
Drifters
(Atlantic 1006) | I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419) | MONEY HONEY
Drifters
(Atlantic 1006) |
| 4 SAVING MY LOVE FOR YOU
Johnny Ace
(Duke 118) | SOMETHING'S WRONG
Fats Domino
(Imperial 5262) | YOU'RE SO FINE
Little Walter
(Checker 786) |
| 5 TV MAMA
Joe Turner
(Atlantic 1016) | I'M JUST YOUR FOOL
Ella & Buddy Johnson
(Mercury 70251) | TV MAMA
Joe Turner
(Atlantic 1016) |
| 6 YOU'RE SO FINE
Little Walter
(Checker 786) | SAVING MY LOVE FOR YOU
Johnny Ace
(Duke 118) | PING PONG
Tiny Bradshaw
(King 4687) |
| 7 I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419) | DARLING DEAR
The Counts
(Dot 1188) | SAVING MY LOVE FOR YOU
Johnny Ace
(Duke 118) |
| 8 SOMETHING'S WRONG
Fats Domino
(Imperial 5262) | I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560) | SUNDAY KIND OF LOVE
Harp-Tanes
(Bruce 101) |
| 9 SUCH A NIGHT
The Drifters
(Atlantic 1019) | YOU'RE SO FINE
Little Walter
(Checker 786) | I HAD A NOTION
Al Savage & Joe Morris
(Herald 417) |
| 10 MARIE
Faur Tunes
(Jubilee 5128) | MARIE
Faur Tunes
(Jubilee 5128) | MY MAN'S AN UNDERTAKER
Dinah Washington
(Mercury 79284) |

Bozo's Nursery Songs Get Piano Book

NEW YORK—Early in April of 1953, Capitol Records, Incorporated, released an album entitled "Bozo's Nursery Songs." This was a comparatively new repertoire venture for Bozo, the Capitol Clown.

This album was produced in answer to innumerable requests from parents and record dealers, as well as Capitol's own sales force, for more Bozo albums and more nursery songs.

Of course, the retailer knows what a tremendous reaction this little package received.

As a result of the album's sale, the Charles H. Hansen Music Corp. of New York became interested in Bozo and, consequently, published a piano book based upon the music in the "Bozo's Nursery Songs" album.

"Singing Truck Driver" Cuts Anchor Disk

NEWARK, N. J.—Anchor Records has just released a pop single by singer Ray King, whom the diskery is billing as "The Singing Truck Driver." He is being touted in this way because he makes his living as a truck driver.

King had been singing on week-ends at various local clubs up to three years ago. But during the past three years, he has performed as the official vocalist of the local truck driver's union at many factories and at the union's affairs. There have been over 100,000 people in attendance at the various functions at which King has performed, and in this way the artist has acquired quite a following.

The balladeer's new disk couples "I Confess" and "Call Me Darling."

Seeco Announces LP Sale For March

NEW YORK—Seeco Records announced, this week, its LP dealer promotion program for the month of March. The program works as follows: If the distributor takes an initial minimum order of 150 LPs, he can get half of that quantity (75) at half price. The distrib has a choice of 40 different LPs and there is no restriction as to the quantity breakdown on each.

Advance responses from all concerned with the Seeco line indicate that this program will very likely stimulate LP purchases.

Ella Fitzgerald Wins Canada Singer Poll

NEW YORK—Decca recording star, Ella Fitzgerald, has just been voted the top female singer of the year in Canada according to Henry Whiston's CBM poll.

Ella, whose latest release, "Melancholy Me," is getting good play throughout the country, is currently touring Europe with Norman Granz' "Jazz At The Philharmonic" troupe, and will follow with a tour of England with the Oscar Peterson Trio.

SPREADING!

"CHOCOLATE SUNDAE"

KID KINGS COMBO
EXCELLO 2025

"LONG AS JESUS LIVES"

SWANEE QUINTET
NASHBORO 541For Immediate Shipment
WRITE, WIRE, CALL 42-2215

NASHBORO RECORD CO., INC.

177 3rd AVE. NORTH
NASHVILLE TENNESSEE

Another Smash Hit By

B. B. KING

"PRAYING
TO THE LORD"

b/w

"PLEASE
HELP ME"RPM
RECORDS

RPM # 403

Hitting Big!

TOO LATE
FOR TEARS

by

LLOYD PRICE

483 # 483-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

HONEY, HONEY
b/w
The Woman I Love
by
JOE FRITZ
Peacock # 1627

RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

Peacock

Muddy Waters
"HOOCHIE
COOCHIE
MAN" CHES 1560

CHES

750 E. 49th Street
Chicago 15, IllinoisThe Original—
and a smash in
EVERY field!"SUCH A
NIGHT"CLYDE McPHATTER and
THE DRIFTERS

ATLANTIC 1019

Atlantic RECORDING CORP.
234 WEST 56th STREET, NEW YORK 19, N. Y.

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

EARL FOREST (Duke 121)

B+ "OH, WHY" (2:27) [Lion BMI—Earl Forest] Earl Forest sings a slow southern type blues plaintively moaning "Why do you treat me this way?" A rhythm and sax backing helps Forest put over a very strong side that should break for solid action.

B "OUT ON A PARTY" (2:27) [Lion BMI—Earl Forest] dishes up a quick beat exciter with wild backing and crazy horns. A foot stomper. Chanter is out on a wild party all night long.

PERCY MAYFIELD (Specialty 485)

B+ "LOOSE LIPS" (1:55) [Venice BMI—Mayfield] Might be the one to shoot Mayfield up on top again. Item is an infectious Latin tempo blood raiser with torrid horn backing and exciting rhythm. Mayfield is good on this side. Watch it closely.

B "I NEED LOVE SO BAD" (2:48) [Venice BMI—Mayfield] A slow blues moaned downheartedly by Mayfield. When he lost his love he lost everything he had. A fair platter.

BABY FACE (Savoy 1122)

B+ "RED HEADED WOMAN" (2:39) [Crossroads BMI] Baby Face sings a quick tempo story of his woman. A rocker infectiously sold. Echo employed to good advantage. Disk should catch sales and spins.

C+ "MOONSHINE BABY" (2:37) [Crossroads BMI] Baby Face sings a slow southern blues on the reverse plate for an ok etching.

DOROTHY SIMMONS (Imperial 693)

C+ "LEAD ME, GUIDE ME" (3:15) [Commodore] Dorothy Simmons sings three parts on a slow gospel item. A tender and compelling religious piece.

C+ "MEET ME IN THE GLORY LAND" (2:20) [Commodore-Akers] The Simmons-Akers Gospel Singers collaborate on a middle tempo chant. An ok gospel disk.

ROBERTA MARTIN SINGERS (Apollo 281)

C+ "KEEP ON TRUSTING" (3:05) [P.D.] The lush voices of the Roberta Martin Singers etch a slow inspirational item in solid manner.

C+ "SINCE I MET JESUS" (3:10) [P.D.] A similar religious deck is tenderly treated by the group.

THE CASH BOX

★ AWARD O' THE WEEK ★

"SAY A PRAYER" (2:20)
[Ajax ASCAP—Winkler, Myslels]
"EVERY DAY" (2:40)
[Angel BMI—William McLemore]

FAYE ADAMS
(Herald 423)

● Faye Adams, "Shake A Hand" girl who shook up the trade and started a new trend, comes up with her latest. Both sides look like naturals to follow her previous issues. The upper deck, "Say A Prayer", is more in the vein of her earlier hits. Religious lyrics sold in the now familiar and compelling Faye Adams style. Gal can shout up a storm and does. She's sincere, emotional and sings from the heart. The flip, "Every Day", is another powerful item sold sincerely by Faye. Item has a somewhat pop flavor and could be a tremendous piece of material for a pop artist. Backing and arrangement by Joe Morris is recognizable on both plates. The distinctive beat which is the Morris trademark keeps the disk on a high level. Both sides to hit.

"SECRET LOVE" (2:32)
[Remick ASCAP—Webster, Fain]
"DON'T GO TO STRANGERS" (2:19)
[Jefferson ASCAP—Evans, Mann, Kent]

THE ORIOLES
(Jubilee 5137)

● The Orioles, riding the crest of successive hits, come up a lush and colorful treatment of the current pop smash, "Secret Love". The boys bend beautifully on the rhythmic melodious ditty that has climbed to the top of the pop charts and their reading should make it a "both ways" hit. The flip, "Don't Go To Strangers", is a slow pretty ballad tenderly chanted in the familiar "Orioles" style. Guaranteed sales on Oriole disks should get the distrib moving on this one.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"I'M YOUR HOOCHIE KOOCHIE MAN" (2:41)

[Arc BMI—Waters]

"SHE'S SO PRETTY" (2:37)

[Arc BMI—Waters]

MUDDY WATERS
(Chess 1560)

● Muddy Waters crashes through with his strongest sales gatherer in many many releases. Waters, always a solid salesman, waxes a strong piece of material, "I'm Your Hoochie Koochie Man" that should push its way close to the top, if not all the way. The chanter throws every one of his tricks into

this job and he receives ork backing that is certainly not the least important part of the disks success. Don't be afraid to go on this one. It's in. The reverse plate, "She's So Pretty" is a shouted quick beat. A strong item on its own, but will probably lose out in view of the super excellence of the "Hoochie Koochie" side.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "OH, WHY"	Earl Forest	Duke Records 121
★ "LOOSE LIPS"	Percy Mayfield	Specialty 485
★ "TAKE YOUR TIME"	Zilla Mays	Mercury 70313
★ "COOL COMPETITION"	Rudy Ferguson	DeLuxe 6040

THE PEARLY GATES SPIRITUAL SINGERS (Okeh 18031)

C+ "I KNOW THE LORD LAID HIS HANDS ON ME" (2:25) [Cromwell Music ASCAP—E. Rivers] The Pearly Gates Spiritual Singers etch a rhythmic quick beat chant in shouty manner.

C+ "BLESSED BE THY NAME" (2:27) [P.D. W. H. Clark] The group waxes a slow side inspiringly performed. Lead impressive. An ok religious deck.

FOUR BROTHERS and A COUSIN (Jaguar 3003)

B "WHISTLE STOP BLUES" (2:39) [Charill Music BMI—David Williams] The Four Brothers and A Cousin collaborate on a middle tempo blues with ok results. The group works with a simple rhythm backing and comes up with some good sounds.

B+ "TRUST IN ME" (2:38) [Advance Music ASCAP—Weaver, Schwartz, Ager] The boys dish up a slow love ballad in a styling that is different enough to create some action. The tune is chanted with loads of feeling. Lead handles his end with a solid performance.

LINDA HAYES (Hollywood 1009)

B "DON'T DO NOTHIN' BABY" (2:38) [Personality BMI—Buck Ram, Linda Hayes] Linda Hayes sings a slow low down blues in sometimes belty and sometimes tender manner. Gal packs loads of talent, and delivers the item solidly.

B+ "NO NEXT TIME" (2:37) [American BMI—Myrtle Williams] The reverse deck is a belted quick beat. Gal tells her man that she's on to his playing around and now she's making a change. Infectious item really sold by Linda. Orking solid and helps turn out an impressive deck.

WILLIE BAKER (DeLuxe 6023)

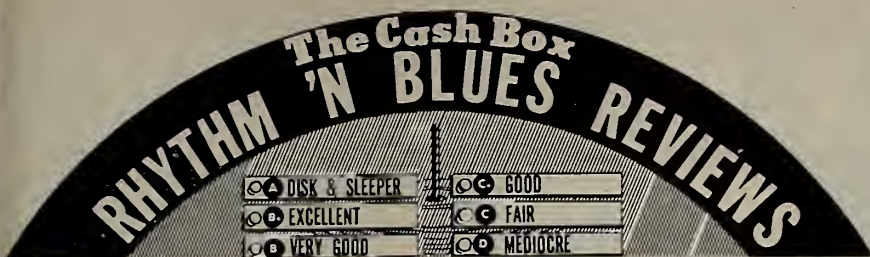
B "BEFORE SHE LEAVES TOWN" (2:27) [Lois BMI—Willie Baker] Willie Baker sings a slow blues woefully telling of his efforts to find his baby before she leaves town. Should pull spins and plays.

C+ "GOIN' BACK HOME TODAY" (2:40) [Lois BMI—Willie Baker] The flip is another slow blues performed simply and earnestly by the southern blues chanter.

EDDIE (DOODIE PICKLE) WINTERS (Grand 104)

C+ "DON'T YOU KNOW" (2:41) [Slotkin—George Briggs] Eddie (Doodie Pickle) Winters sings a rhythmic item engagingly. Instrumental and chant assist aids Winters on an ok disk.

C+ "1601 STOMP" (2:41) [Slotkin—Earl Patterson] An energetic rhythmic sax solo romp makes for an appealing disk that should catch a fair bit of action.



THE JACKSON GOSPEL SINGERS (Atlantic 3005)

C+ "I CAN'T WALK THIS HIGH-WAY" (2:31) The Jackson Singers dish up a quick beat jubilee item. An exciting and enthusiastic reading that comes through potently.

C+ "THE LAST MILE OF THE WAY" (2:31) The under lid is a slow religious item blended with appeal.

ORLANDO with Trio (Haven 501)

C+ "HARPING THE BLUES" (2:09) [R & B Music BMI—Orlando] An easy on the ears item given an unusual harp reading. Unusual in the use of a harp in R & B. Pretty and relaxing.

B+ "DANNY BOY" (2:45) [R & B Music BMI—] An extremely interesting treatment of the standard. Sweet voiced Orlando and the tender harp accompaniment make a solid combo. A soft lights item.

PEPPERMINT HARRIS (Aladdin 3206)

B "I NEVER GET ENOUGH OUT OF YOU" (2:20) [Aladdin—Harris, Davis] Peppermint Harris chants a chuckley love ditty set to a rhythmic middle tempo. A cute side that should catch a goodly share of the plays.

B "THREE SHEETS IN THE WIND" (2:40) [Aladdin—Harris] A similar tempo item is infectiously delivered by Peppermint. Drummer sticks out on this deck as he does a fine job of coordinating the backing.

LONG JOHN (Duke 122)

B "SHE USED TO BE MY WOMAN" (2:19) [Lion BMI—John Hunter] Long John makes his debut on the Duke label. Southern styled chanter sings appealingly of his love for his baby who no longer wants him around.

B "CRAZY GIRL" (2:40) [Lion BMI—John Hunter] The flip is a slow shouty type vocal that comes out the stronger deck. Long John wails a low down effort about the crazy girl who is always doing him wrong. Disk should help establish Long John as a blues shouter to watch.

RUDY FERGUSON (DeLuxe 6040)

C+ "DON'T TREAT ME THIS WAY" (2:13) [Lois BMI—Rudy Ferguson] Ferguson dishes up a quick beat but restrained bop item. Lyrics are in the much abused vein of the mistreating gal.

B+ "COOL COMPETITION" (3:06) [Lois BMI] An unusual etching that could create a big fuss. The story is about two guys playing the same chick. Slow Eckstineish vocal handles the part of the sincere courtin' man while the quick beat reading portrays the part of the hep character on the make. Don't sell this wax short.

THE FOUR INTERNES (Federal 12170)

C+ "DO YOU KNOW HIM" (2:04) [Jay & Cee BMI—The Four Internes] The Four Internes etch a middle tempo syncopated religious item. The group is strong on this type of material.

C+ "WHO WILL YOUR CAPTAIN BE" (2:41) [Jay & Cee BMI—Harold White] The flip is a similar item in quick beat tempo. Exciting.

SAM BUTERA (Groove 0005)

B "THESE THINGS I LOVE" (2:25) [Campbell Music BMI—Barlow, Harris] Sam Butera treats the ears to a lush and colorful sax deck in middle dance tempo.

B "I DON'T WANT TO SET THE WORLD ON FIRE" (2:28) [Cherio BMI—Benjamin, Sailer, Marcus, Durham] Butera comes up with a solid horn job on the lovely oldie. The Butera sax is dreamy, lush and feathery.

WILLARD McDANIEL (Crown 107)

C+ "MY SIN" (2:41) [Chappell ASCAP—De Silva, Henderson] Willard McDaniel chants the middle tempo oldie smoothly by the orking is foutine.

C "THE CURSE OF AN ACHING HEART" (2:40) [Feist Music—Fink Piantosi] Ok club routine. Nothing much on a record.

ZILLA MAYS (Mercury 70313)

B+ "TAKE YOUR TIME" (2:47) [Fisher ASCAP—McCoy, Noble] Zilla Mays takes off on a middle tempo item that couples sex and chuckles. Gal urges her boy friend to restrain his ardent approach and "take your time". Disk has loads of appeal and merit. Could take off big with the proper exposure.

B "YOU JUST DON'T CARE" (2:35) [Fischer ASCAP—Lane, Singleton] Zilla does a squeely and oomphy treatment of a similar type item with good results, but the deck we choose for excitement is the reverse.

RUDY RENDER (Decca 28999)

B+ "SNEAKING AROUND" (3:08) [Campbell Music BMI—Jessie Mae Robinson] Rudy Render sings a slow blues with polish. A sentimental romantic ditty ably performed.

B "EVERYTIME" (3:00) [Campbell Music BMI—Jessie Mae Robinson] Flip is a slow sorrowful item. Render recalls when "she" was his. He doesn't even know where she is today. A strong performance with a pop feel.



1 THE THINGS THAT I USED TO DO

Guitar Slim
(Specialty 482)

2 SAVING MY LOVE FOR YOU

Johnny Ace
(Duke 118)

3 I'LL BE TRUE

Faye Adams & Joe Morris
(Herald 419)

4 YOU'LL NEVER WALK ALONE

Roy Hamilton
(Epic 9015)

5 MONEY HONEY

Drifters
(Atlantic 1006)

6 YOU'RE SO FINE

Little Walter
(Checker 786)

7 TV MAMA

Joe Turner
(Atlantic 1016)

8 I DIDN'T WANT TO DO IT

Spiders
(Imperial 5265)

9 I'M JUST YOUR FOOL

Ella and Buddy Johnson
(Mercury 70251)

10 SOMETHING'S WRONG

Fats Domino
(Imperial 5262)

11 I'M YOUR HOOCHIE KOOCHIE MAN

Muddy Waters
(Chess 1560)

12 EL BAION

Joe Loco
(Tico 208)

13 SUCH A NIGHT

The Drifters
(Atlantic 1019)

14 YOU'RE STILL MY BABY

Chuck Willis
(Okeh 7015)

15 WATCH DOG

Lula Reed
(King 4688)

Spark Records Formed

LOS ANGELES—The formation of a new R & B diskery was announced this past week. The new label will be called Spark Records.

Two of the youngest men in the business will head the A & R department. They are Mike Stoller and Jerry Leiber of "Hound Dog" fame.

Lester Sill will be in charge of national distribution and A. L. Stoller will act as general manager of the firm. Jack Levy has been appointed East Coast Representative.

First releases include a vocal duet by Willy and Ruth titled "Come A Little Bit Closer" and "Farewell." Also an instrumental featuring Gil Bernal called "The Whip" and "Easyville."

Bernal was formerly a tenor man with Lionel Hampton.

General offices of this new diskery will be located at 119 S. Crenshaw, this City.

Rainbow Signs Variety Boys

NEW YORK—Eddie Heller head of Rainbow Records has signed the Variety Boys featuring Jimmy Brown to a three year pact. Their first release is "Shame" backed with "Are You For Real." Both songs are published by Myers Music.

Bourne Names Two

NEW YORK — Saul H. Bourne, president of Bourne Music Publishers Inc., announced this week the appointment of Robert Sadoff as professional manager of Bourne, Inc., and Charles McGregor as professional manager of ABC Music.

Both representatives will devote most of their time to the promotion of tunes and records published by the firm.

4 OF A KIND

... Hard to beat!

LOUIS JORDAN

"I'LL DIE HAPPY"

b/w

"OOO WEEE"

Aladdin # 3227

AMOS MILBURN

"ROCKY MOUNTAIN"

b/w

"HOW COULD YOU HURT ME SO"

Aladdin # 3226

THE EBONAIRES

"YOU'RE NOBODY TILL SOMEBODY LOVES YOU"

b/w

"LAWD, LAWD, LAWD"

Aladdin # 3212

CHUCK HIGGINS & GENE FORREST

"DUBIO"

b/w

"WIGGLE"

Aladdin # 3224

GETTING HOT!

THE 5 KEYS

"MY SADDEST HOUR"

Aladdin # 3214



TWO BULLS' EYES!



THE CASH BOX
BULLSEYE of the WEEK

**HANK
WILLIAMS'**

**YOU BETTER KEEP IT
ON YOUR MIND**

b/w

LOW DOWN BLUES

M-G-M 11675

● It's another pair of originals taken from the great backlog of material that Hank Williams waxed before his untimely passing. Although he's gone, the chanter should still put another successful year under his belt, starting it off with his latest release dubbed "You Better Keep It On Your Mind." It's a light hearted item featuring Hank's unique styling along with an able assist by the Drifting Cowboys. Flip, "Low Down Blues" displays more of Hank's moneymaking qualities.

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 36, N. Y.



THE CASH BOX
BULLSEYE of the WEEK

"LITTLE"

**RITA
FAYE'S**

I'M A PROBLEM CHILD

b/w

MISTER LIGHTNIN' BUG

M-G-M 11664

● Rita Faye, the young darlin' of the country field makes her bid for a place on the best selling lists with a pair of enjoyable decks that should appeal to one and all. Top lid is a quick tempo cutie titled "I'm A Problem Child." With all the disturbances she's caused, the tiny tyke is well on her way towards being labeled #1 "brat." Lower end, "Mister Lightnin' Bug" is another delightful item on which the lass excels vocally. A Two-sided clicker.

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 36, N. Y.

Folk & Western Notes from California

Cousin Lou Stevens of the 24 hour Western Station, KXLA, Pasadena, added another big name to his long list of visitors recently when Jim Reeves was on Stevens' "Music For You" program. Reeves felt at home sitting among the turntables because he was a C & W deejay at KWKH before gaining fame with the hit "Mexican Joe" on Abbott. Lou did a musical tribute to Jim and worked all of his releases to date into the interview. . . . Pretty little Molly Bee comes out with her first release for Capitol in several months. Molly sings "Pine Tree, Pine Over Me" and "Remember Me." She appears on the Pinky Lee NBC Coast to Coast TV show each afternoon Monday through Friday and also is one of the stars on Cliffie Stone's Hometown Jamboree each Saturday night. This busy gal also conducts her own show on Sunday evenings. . . . The Variety Club of Denver presented Rex Allen, Republic's western and Decca recording star, with a gold life membership card in appreciation for services and personal appearances the star has made in connection with the club's charitable drives. He recently made a P. A. in Denver for the club's building and polio fund. The Allen family also recently spent a week-end at Big Bear. While there Rex was showing some friends how to ski and accidentally broke his leg. We all wish Rex a speedy recovery. . . . Jimmie Davis leaves Louisiana in early March for two weeks of one nighters which are being set by RPM Enterprises between San Diego and San Francisco plus TV and radio shots in Hollywood. Since his last visit to the Coast the popular singing composer turned out one called "Suppertime," which may soon rival his "You Are My Sunshine," "Nobody's Darlin'," and others of his hits in popularity. Jimmie recently did another guest spot on Grand Ole Opry, then took a little time off for a hunting trip. He will transcribe a series of his two radio shows before making the Coast trip. . . . One of the hottest new country artists of the day is Arley Duff who sings his own composition of "You All Come" on Starday Records. Arley will headline the new Hometown Hoedown Show on Knuz-TV in Houston on March 13th and Bing Crosby, whose version of "You All Come" has hit big, is sending a recorded greeting to Arley and all the folks who will be in the Houston City Auditorium attending the show. . . . All the Western friends of Doye O'Dell, master of ceremonies for the KTLA-TV Western Varieties Show, deserve a handshake for volunteering their services to pay tribute to Doye and dedicating the entire show to his wife who was killed in a tragic auto accident recently. Among those who appeared besides the regular cast were Eddy Dean, Sons of The Pioneers, Spade Cooley, and Hank Penny. . . . The latest RCA Victor entry into the hillbilly field is "He Fiddled While I Burned" by Charlene Arthur. This one looks like this little gal will make some of the current warblers really burn while she fiddles. . . . Walkin' Charlie Aldrich and his trick horse "Ranger" appear each Sunday at Corrigan Ranch, the popular tourist spot at Corriganville, Calif. The operator, "Crash" Corrigan, reports he has never had a more popular act for the youngsters than Charlie and his beautiful Palomino going through more than 50 tricks. Aldrich and his band appear nightly at The Saddle Club and he makes frequent radio and TV guest appearances. He is now negotiating with several of the major record companies.

Meeting Dates Of Music Operators' Associations

- March 1—Amusement Machine Operators of Baltimore**
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 1—California Music Guild**
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 2—Phonograph Merchants' Assn., Cleveland Ohio**
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 4—Phonograph Merchants' Assn., Cleveland, Ohio**
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 4—California Music Guild**
Place: Sacramento Hotel, Sacramento, Calif.
- 4—Eastern Ohio Phonograph Operators' Assn.**
Place: Tod Hotel, Youngstown, Ohio (General).
- 8—Amusement Machine Assn. of Philadelphia, Inc.**
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 8—Western Massachusetts Music Guild, Ralph Ridgeway**
Place: Ivy House, West Springfield, Mass.
- 8, 9 and 10—MOA Convention**
Place: Palmer House, Chicago, Ill.
- 12—California Music Guild**
Place: Fresno Hotel, Fresno, Calif.
- 13—California Music Guild**
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—California Music Guild**
Place: U. S. Grant Hotel, San Diego, Calif.
- 15—Westchester Operators' Guild, Inc.**
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 15—Amusement Machine Operators of Baltimore**
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 17—New York State Operators' Guild**
Place: Palatine Hotel, Newburgh, N. Y.

THE CASH BOX
Reports
THE NATION'S
BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

- 1** **BIMBO**
Jim Reeves
(Abbott 140; 50-140)
- 2** **WAKE UP IRENE**
Hank Thompson
(Capitol 2646; F-2646)
- 3** **LET ME BE THE ONE**
Hank Locklin
(Four Star 1641; 45-1641)
- 4** **THERE STANDS THE GLASS**
Webb Pierce
(Decca 28834; 9-28834)
- 5** **SECRET LOVE**
Slim Whitman
(Imperial 8223; 45-8223)
- 6** **I REALLY DON'T WANT TO KNOW**
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
- 7** **SLOWLY**
Webb Pierce
(Decca 28991; 9-28991)
- 8** **YOU ALL COME**
Arlie Duff
(Starday 104; 45-104)
- 9** **RELEASE ME**
Jimmy Heap
(Capitol 2518; F-2518)
- 10** **HOOTCHY KOOTCHY HENRY**
Mitchell Torok
(Abbott 150; 80-150)

Cunningham Signed To Contract By Valley Records



BUDDY CUNNINGHAM

KNOXVILLE, TENN.—The signing of singer Buddy Cunningham to a Valley Records contract was announced last week to coincide with the release of "Angels In The Sky," Cunningham's first effort on the Valley label.

The new Cunningham disk, featuring a pop-western treatment of the Dick Glasser tune, coupled with "A Wasted Love," already is in the hands of Valley distributors and is getting exposure by pop jockeys as well as the country and western deejays who have shown a liking for it.

"Angels In The Sky" was published by Ridgeway; "A Wasted Love" by by Valley.

Blake Baker Cunningham, better known as Buddy or B. B., was born in Jackson, Mississippi but later moved with his family to Clarksville, Tennessee. He was a minor league baseball pitcher for four years and busied himself in off-seasons by singing and whistling with several bands. He entered the U.S. Air Force in 1943 and served 27 months on Tinian Island as Director of Entertainment. "Line of duty" for Buddy included tours of the islands with a 16 piece orchestra, producing and directing GI talent shows.

Buddy is under the personal management of Cliff Parman, writer of the song "Pretend."

Spencer, Hill And Range Settle Dispute

NEW YORK—Tim Spencer and Hill and Range Songs have amicably sttled their differences which arose out of their joint ownership of Tim Spencer Music, Inc.

Tim Spencer has purchased a substantial part of Tim Spencer Music Inc.'s catalog and Hill and Range Songs Inc. has purchased Tim Spencer's stock in Tim Spencer Music. Hill and Range will change the name of Tim Spencer Music Inc. and continue to operate it as a subsidiary.

Tim Spencer has organized a new publishing company, Gaviota Music Inc., and the songs he has purchased will be owned by Gaviota.

Spencer and Hill and Range have not severed all of their relations. Hill and Range will continue to publish "Room Full of Roses" and other songs written by Tim Spencer heretofore published by Hill and Range.

Tim Spencer's exclusive songwriter's contract has been terminated. However, Spencer is placing several new compositions with Hill and Range.

Pfc. Brings Folk Music To Jersey Shore

FORT MONMOUTH, N. J.—A boy with a Southern drawl, is bringing more good Country music to the New Jersey shore area.

Bob Edwards, popular South Carolina musician and disk-jockey, is collecting brand new fans with his 'pickin' & singin', in some of the better night spots on the coast.

He is a Pfc. in the Army, stationed at Fort Monmouth, New Jersey, and during his off-duty hours and on week-ends, he's presenting western and hillbilly songs to Jersey residents via TV and personal appearances.

Prior to entering the service in March of last year, Bob along with his brother Jim, fronted the Blue Ridge Ranger Shows in Greenville, S. C. His two hour daily disk show, was one of the top rated spots on WFBC, NBC outlet for the city.

At present, Bob is doing shows on WRTV, television station in Asbury Park, N. J., and nightly playing in clubs in surrounding communities. In addition, his music review column, "Rhythm Roundup," is carried by five papers in Jersey.

"Alabama Jamboree" Starts With Big Drive

BIRMINGHAM, ALA. — Country style musicians will converge on Birmingham Sunday, March 7th, for the first weekly "Alabama Jamboree" to be staged at the Armory at 2:00 p. m. and 8:00 p. m. Happy Hal Burns, Happy Wilson, Hardrock Gunter, The Melodettes, Sacred Singers, Happy Hitters, Jeri Snyder, Little Charley McDill of Phenix City, Uncle Jim and many other leading artists will appear in this large-scale effort to make Birmingham the music capitol of the Deep South.

Clay Long, one of the South's top performers will act as master of ceremonies, introducing a cast of approximately 50 country style and sacred artists. The evening show will be broadcast each Sunday from 8:30 to 9:30 on WILD, Mutual Broadcasting System affiliate in Birmingham.

Artists from the South are invited to appear on the Alabama Jamboree, said to be the largest country style show ever staged in Birmingham.

"It is our every intention," said one of the directors of the Alabama Jamboree. "To provide top-notch entertainment for the public and at the same time to give Southern artists and composers in the folk and gospel fields a real opportunity to establish themselves with publishing and recording firms."

The Jamboree will be broadcast over WILD Mutual at 8:30 Central Standard Time.

The purpose of this show is to make known the fact that Birmingham Alabama is the music capital of the Deep South.

Associated with Peter Doraine, president of Alabama Jamboree, Inc., in this enterprise are Max and Harry Hurvich of the Birmingham Vending Company.

.....

for the **WESTERN**
version of the
BIG WESTERN
it's **ROY SNEED'S**

"TURN AROUND BOY"
V-111

Breaking wide open in Memphis and the Southeast . . . moving into the national picture FAST is . . .

BUDDY CUNNINGHAM'S
beautiful rendition of

"ANGELS IN THE SKY"
V-113

Valley RECORDS
BOX 10033
KNOXVILLE, TENNESSEE

.....

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

- 1. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor)
- 2. SLOWLY Webb Pierce (Decca)
- 3. BIMBO Jim Reeves (Decca)
- 4. SECRET LOVE Slim Whitman (Imperial)
- 5. LET ME BE THE ONE Hank Locklin (4 Star)
- 6. I LOVE YOU Ginny Wright & Jim Reeves (Fabor)
- 7. CHANGING PARTNERS Pee Wee King (RCA Victor)
- 8. THERE STANDS THE GLASS Webb Pierce (Decca)
- 9. YOU BETTER NOT DO THAT Tommy Collins (Capitol)
- 10. HOOTCHY KOOTCHY HENRY Mitchell Torok (Abbott)

"BAD NEWS TRAVELS FAST"

Porter Waggoner

RCA Victor # 20-5631

Published by

RIDGEWAY MUSIC, INC.

6087 Sunset Blvd. Hollywood, Cal.

Getting BIGGER All The Time!

TOMMY COLLINS

sings 2 of his own numbers

"YOU BETTER NOT DO THAT"

b/w

"HIGH ON A HILL TOP"

CAPITOL # 2701

CENTRAL SONGS

4527 SUNSET BLVD., HOLLYWOOD 27, CALIF.

The Original Hit!

"CARIBBEAN"

MITCHELL TOROK

on Abbott # 140

ABBOTT RECORD CO.

6636 Hollywood Boulevard

Hollywood 28, Calif.

THE CASH BOX THE 101 FOLK & WESTERN TOP Best Sellers

1. SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
2. BIMBO
Jim Reeves
(Abbott 148; 50-148)
3. THERE STANDS THE GLASS
Webb Pierce
(Decca 28834; 9-28834)
4. I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
5. SECRET LOVE
Slim Whitman
(Imperial 8223; 45-8223)
6. LET ME BE THE ONE
Hank Locklin
(4 Star 1641; 45-1641)
7. WAKE UP IRENE
Hank Thompson
(Capitol 2646; F-2646)
8. YOU ALL COME
Arlie Duff
(Starday 104; 45-104)
9. DOG-GONE IT, BABY, I'M IN LOVE
Carl Smith
(Columbia 21197; 4-21197)
10. RELEASE ME
Jimmy Heap
(Capitol 2518; F-2518)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX BULLSEYE-A-WEEK

"I REALLY WANT YOU TO KNOW" (2:30)

[Hill & Range BMI—H. Barnes, D. Robertson]

"TEAR DOWN THE MOUNTAINS" (2:25)

[Oxford ASCAP—C. Cohen]

BETTY CODY

(RCA Victor 20-5630)

It seems as though Betty Cody is well on her way toward earning herself the title of being "the Answer Gal of Country music." The thrush has found a winning method of making money for the ops by waxing follow-ups or answers to tunes that have hit big on the charts. Her latest release, continuing in the same vein, could very well project Betty to the top. It's

dubbed "I Really Want You To Know" and it's Betty's reply to Eddy Arnold's current smash. Under portion, titled "Tear Down The Mountain," although not an answer, is, however, a lovely middle tempo ballad complete with multiple voicing. We like 'em both but the top deck should make the big noise.

EDDIE WRIGHT

(Ac'cent 1008)

C+ "GUILTY EYES" (2:28) [Lance BMI — Seely, Garvin] Eddie Wright dishes up a fine vocal interpretation on a middle tempo romantic lament. The chanter's relaxed style together with a subdued string backing combine for a smooth deck.

B "SOMEBODY'S GOT TO LOSE" (2:31) [Sound BMI—E. Wright] On the bottom portion Wright comes up with some delectable material and handles it in solid fashion. A light-hearted, quick beat bouncer that's gonna attract a heap of coin.

HERB AND KAY

(King 1039)

B "WHO'S TAKING MY PLACE" (2:49) [Cheyenne BMI — L. Adams] Herb and Kay deliver a warm and tender duet on a slow tempo item with touching lyrics. Strings back the two in graceful fashion and make for pleasant listening.

B "COFFEE BLUES" (2:38) [Cheyenne BMI—L. Adams] The pair team up in captivating fashion on a quick beat, rhythmic ditty. A peppy melody coupled with refreshing lyrics on a disk that rides merrily along in gay manner.

WANDA WAYNE and BILLY BARTON

(Abbott 155)

B "I CRIED MY EYES OUT OVER YOU" (2:44) [American BMI—B. Barton] A middle tempo feelingful piece is fashioned in first class style by the velvety tones of Wanda Wayne. Mid-deck recitation by Billy Barton rounds out an engaging side. Tune could break through.

B "WHAT'S THE MATTER WITH ME" (2:20) [Dandelion BMI—B. Barton] Barton, who has penned some of the recent country successes applies his vocal talents to another original that should garner him more laurels. Two standout decks.

ROSE MADDOX

(Columbia 21215)

B+ "THE BIRTHDAY CARD SONG" (2:39) [Marlyn BMI—Kauderer] Rose Maddox turns in an excellent reading on a lovely sentimental piece that might prove to be a real winner. A slow tempo item with heartfelt lyrics and a soft string backdrop.

B "BREATHLESS LOVE" (2:47) [Peer International BMI—Thoxel, R. Maddox] Under lid is another top-flight vocal job on a beautiful, love tune the chirp waxes to a slow beat. Both ends have fullest potential.

JUSTIN TUBB

(Decca 29029)

B "SOMEBODY UGHED ON YOU" (2:17) [Ernest Tubb BMI—J. Tubb] Justin Tubb comes up with a mighty catchy piece of material that's gonna create a good deal of excitement over the airwaves and in the jukes. It's a fast paced item with an Indian beat backdrop.

C+ "SOMETHING CALLED THE BLUES" (2:28) [Ernest Tubb BMI—J. Tubb, L. Lyle] Reverse deck is a moderate tempo tune waxed in flavorful style by the artist. Piano and string support color the deck.

MARTHA CARSON

(Capitol 2740)

B "LAZARUS" (2:12) [Acuff-Rose BMI—M. Carson] Martha Carson turns in a zestful performance on an inviting, quick beat sacred item. The thrush puts over the spirited lyrics with telling effect as the Gospel Singers assist in stirring fashion.

C+ "BYE AND BYE" (2:22) [Acuff-Rose BMI—Traditional] Flipdeck is a religious-flavored oldie distinctively styled by Martha and the group. A fast moving piece that her many fans will enjoy.

TOMMY DUNCAN

(Intro 6086)

C+ "THAT UNCERTAIN FEELING" (2:10) [Intro BMI — T. Duncan, H. Henson] The mellow tones of Tommy Duncan are easy on the ear as the artist comes up with a pleasant reading of a quick tempo sentimental piece. Duncan has a sad premonition that he and love shall part.

B "THE TENNESSE CHURCHBELLS" (2:43) [Goday BMI—W. McWain D. Hahn] Lower end is a slow beat item treated to a warm vocal effort by the chanter. A pretty melody coupled with tender lyrics against a background of soft strings.

COWBOY COPAS

(King 1329)

B+ "(I'm A) STRANGER IN MY HOME" (2:44) [Ridgeway BMI—Stewart, Burris, King] Cowboy Copas sings a poignant moderate tempo weeper with the utmost of feeling. Effective string support on a potent deck that could carry the artist to the crests of the popularity charts.

B "I'LL BE THERE (If You Ever Want Me)" (2:42) [Acuff-Rose BMI—Price, Gabbard] Copas comes up with another impressive performance on a quick beat item with infectious lyrics. A two-sided money-maker.

**NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS**

Every Week In

THE CASH BOX

ALL FOR ONLY \$15. PER YEAR

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our
Check ☐ Please Send Us A Bill ☐

FIRM NAME

ADDRESS

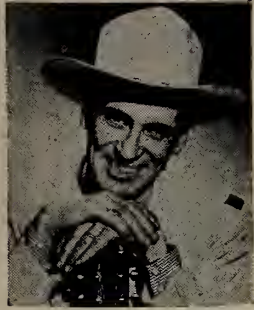
CITY ZONE STATE

Individual's Name

"It's What's in THE CASH BOX That Counts"

FOLK and WESTERN ROUNDUP

Jim Wilson "The Old Hillbilly From Tennessee" who spins records at WHOO, Orlando, Florida, is mailing out a "News of The Week" report on what's taking place in the Country Music field at his station and in his territory. Jim also includes his "Top Ten" records of each week. Frances Robinson in Nashville recently for guest spot on Ernest Tubbs Show from his record shop. James Ballard of WADE, Wadesboro, N.C. was negotiating a recording contract for Frances. Curtis Gordon (RCA Victor) who has drawn quite a bit of attention via his recording of "Tell 'Em No" and "Little Bo Peep" continues to do a good job and his latest release "I'll Do It For You" and "Crazy Moon" is already receiving some good plays and fine comment. Curtis, who hails from Mobile, Alabama, did a guest spot on Pee Wee King's Show from Cleveland and Louisville recently, stopped by Grand Ole Opry for visit with artist friends and trade in general. The Dickens Sisters who are guesting on the WLS National Barn Dance, working with Jamboree Attractions, are slated for a recording session in Nashville in the near future. Want to thank Lou Epstein, Jimmie Skinner's manager, for the nice letter about what's taking place in the Cincinnati area. At a recent furniture store promotion, Jimmie as a feature, drew more than 7,000 people. Jimmie's latest release is "Too Hot To Handle" and "Don't Give Your Heart To A Rambler" on Decca. This Gordon (Curtis) feller really does get around . . . seems that he was in Cincinnati recently, too. He guested with Jimmie, along with Bill Strength (Coral) over WNOP, while in the area. Cousin Minnie Pearl (RCA Victor) was named one of the artists that the people in the Northwest would enjoy seeing most and so on February 16th they got the chance. Minnie started a ten day tour with John Kely in that territory. Without ridin' on the laurels of his dad . . . Justin Tubbs made his entrance into the recording field with two fine records . . . "Ooh La La" and "Story Of My Life" and now, Justin, son of Ernest Tubbs, is really hittin' with his latest Decca release "Something Called The Blues" and a novelty number entitled "Wahoo!"



ERNEST TUBBS

Sleepy Eyed John, WHHM and Bob Neal, WMPs, Memphis country deejays have formed their own booking, publishing and promotion firm. They'll book country acts into auditoriums, clubs in addition to publishing country tunes. Clay Eager, featured on Republic records will soon be airing a new network show originating from the Mid-west. Clay is now booking through the Mid-west for Allen Jamboree Productions. Sheriff "Tex" Davis, WTOV-TV, Norfolk, Va. and "Rocky" Stone put on another SRO show at the Municipal Auditorium this past week.

Cowboy Copas (King) set for date at the Circle Theatre in Cleveland. Mac Wiseman (Dot) also set for same theatre, bookings through Jamboree Attractions. Bud Isaacs did his first session for RCA Victor recently. Tunes were Steel Guitar instrumentals and will be released in the near future. Hank Snow who just recently broke all existing attendance records on a twelve day tour, adds another string of big business dates to his roster for this season. Hank packed 'em in Dallas, and Tulsa, Oklahoma, and in Oklahoma City had to do two shows, and turned 'em away in Corpus Christi. Ernest Tubbs (Decca) set to open March 11th at the Casino Theatre in Toronto, Canada for a week, then moves into the Seville Theatre in Montrey on the 18th of March. Both Hank Snow and Ernest Tubbs have intentions of being present for the MOA convention being held at the Palmer House, Chicago, March 7-10th. Dub Allbritten manages the affairs of Tubbs and Snow! Larry Dexter who recently did his first session for Republic Records is in the process of lining up several Fan Club representatives. Larry's idea is to have several fan club reps instead of having a single rep taking care of fan mail. Phyllis and Arlene Frost, sisters, and Larry's Michigan reps were in Nashville Saturday, February 20th. Carl Smith (Columbia) continues to ride along with some fine recordings. Carl's latest, "Dog-gone It Baby, I'm In Love" and "What Am I Gonna Do With You" is hittin' the charts and getting some mighty fine response from the deejays. This particular Smith recording has already gone beyond the hundred thousand mark and is still climbing. The friendly Grand Ole Opry artist, along with his Tunemsmiths, is also enjoying successful road dates! Carl Story, (Columbia) who has held forth with a deejay show and live broadcast with his Rambling Mountaineers group from WAYS, Charlotte, N.C. will be heard over WNOX, Knoxville, Tennessee, starting March 29th. Carl and his group are recognized as one of the most commercial quartet groups in the Country Music field. In addition to their quartet music, Carl does an excellent job on his solo work.



CURTIS GORDON

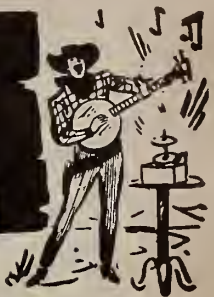
"Brewing In The Valley" . . . this is the title of a promotional pamphlet that will be circulated by Valley Records, Knoxville, Tennessee! The publication will be to the interest of the disc jockey and the operators and will be presented to them free of charge. The publication will contain chatter and news about the field and some notes on Valley's tunes. The monthly issue is edited by veteran newspaperman Dave Garrison, vice-president of Valley Records. Sid Kessel who has written several country tunes as well as pop, and who has co-written such tunes as "Leave Her Alone" and "I Can't Wait", the "Miracle Of Christmas" is in the process of devoting more time to his writing ability and is centralizing his efforts around Nashville. Ray Price (Columbia) seems to have his biggest record to date out right now . . . "Release Me" and "I'll Be There". The tune is hittin' fast and has shown a lot of activity with both sides showing excellent possibilities. With only a short time



MAC WISEMAN

in their favor, Hickory Records, Nashville, are receiving quite a bit of air play and all indications point to a very good roster of country artists in the near future. Bill Lowery, Lowery Music, who has contributed to some of the push that has been placed behind Kenny Lee (RCA Victor) should be quite proud now . . . 'cause Kenny seems to have a pretty good number out titled "That's My Baby's Kisses" and "Baby, I Am Sick Of You." The 19-year old lad hails from down Atlanta, Georgia way! Jim Denny, head of WSM's Artist Service Bureau, and Dub Allbritten recently returned from a visit in New York. Frankie More, who started out as manager of Johnnie and Jack, and The Tennessee Mountain Boys, has really added quite an act to work with. Soon after his decision to direct the affairs of Johnnie and Jack, there came Kitty Wells, who is the wife of Johnnie . . . then, not so long ago another artist crept into the picture.

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Bill Bailey

WMAQ—Chicago, Ill.

1. I Really Don't Want To Know (Eddy Arnold)
2. Tight Wad (York Bros.)
3. As Far As I'm Concerned (Red Foley)
4. Turn Around Boy (Douglas & Bailey)
5. Secret Love (Slim Whitman)
6. Tennessee Whistling Man (Red Foley)
7. Dog-Gone It Baby, I'm In Love (Carl Smith)
8. Somewhere (Rex Allen)
9. Slowly (Webb Pierce)
10. Fancy Pants (Floyd Cramer)

Dal Stallard

KCMO—Kansas City, Mo.

1. I Really Don't Want To Know (Eddy Arnold)
2. There Stands The Glass (Webb Pierce)
3. Bimbo (Jim Reeves)
4. Slowly (Webb Pierce)
5. Wake Up Irene (Thompson)
6. Let Me Be The One (Locklin)
7. Changing Partners (King)
8. Run 'Em Off (Lefty Frizzell)
9. Tennessee Whistling Man (Red Foley)
10. The Man Upstairs (Copas)

L. F. Kenfield

WTIC—Hartford, Conn.

1. Who'll Buy My Heartaches (Carl Smith)
2. Thanks (Jimmy Wakely)
3. Unpucker (The Carlises)
4. It's Been So Long (W. Pierce)
5. Wake Up Irene (H. Thompson)
6. Look In Both Directions (Jim Lowe)
7. Release Me (Jimmy Heap)
8. Bimbo (Gene Autry)
9. Tennessee Whistling Man (Red Foley)

Cactus Jim Western

KUTA—Salt Lake City, Utah

1. Release Me (Ray Price)
2. Remembering (Mac Wiseman)
3. I Really Don't Want To Know (Eddy Arnold)
4. Panamama (Hank Snow)
5. Honky Tonk Heart (E. Tubbs)
6. Secret Love (Slim Whitman)
7. Changing Partners (King)
8. Slowly (Webb Pierce)
9. Dog-Gone It Baby, I'm In Love (Carl Smith)
10. I've Had My Share Of Sorrow (Jimmy Wakely)

Sheriff Tex Davis

WLOW—Norfolk, Va.

1. Slowly (Webb Pierce)
2. You Better Not Do That (Tommy Collins)
3. I Love You (Wright & Reeves)
4. I Really Don't Want To Know (Eddy Arnold)
5. Dog-Gone It Baby, I'm In Love (Carl Smith)
6. Y'all Come (Arlie Duff)
7. Tell 'Em No (Curtis Gordon)
8. There Stands The Glass (Webb Pierce)
9. Let's Kiss And Try Again (Jean Shepard)
10. Chances Are (Williamson)

Norm & Tex

WBNI & WBTO—Baanville, Ind.

1. Release Me (Ray Price)
2. Slowly (Webb Pierce)
3. Dog-Gone It Baby, I'm In Love (Carl Smith)
4. I Love You (Wright & Reeves)
5. You Better Not Do That (Tommy Collins)
6. Y'all Come (Jimmy Dickens)
7. Tack-A-Tune (Bill Dudley)
8. Secret Love (Slim Whitman)
9. Let Me Be The One (Locklin)
10. Honky Tonk Heart (E. Tubbs)

Sleepyhead Cliff

KASM—Albany, Minn.

1. Wake Up Irene (H. Thompson)
2. I Really Don't Want To Know (Eddy Arnold)
3. I Love You (Wright & Reeves)
4. Just Married (Faron Young)
5. Bimbo (Jim Reeves)
6. Changing Partners (King)
7. Let's Kiss And Try Again (Shepard & Huskey)
8. You Better Not Do That (Tommy Collins)
9. Love Trap (Johnnie & Jack)
10. Look What Followed Me Home (George Morgan)

Billy "The Kid" Stanley

WNOE—New Orleans, La.

1. I Really Don't Want To Know (Eddy Arnold)
2. Suppertime (Jimmy Davis)
3. You Better Not Do That (Tommy Collins)
4. Say A Prayer For Me (Terry)
5. Bimbo (Jim Reeves)
6. Georgia Steel Guitar (Byrd)
7. Somewhere (Rex Allen)
8. I've Been Away Too Long (Lefty Frizzell)
9. Just Married (Faron Young)
10. Y'all Come (Jimmy Dickens)

Bob McKeehan

KCNK—Tucson, Ariz.

1. Let Me Be The One (Strange)
2. There Stands The Glass (Webb Pierce)
3. I Really Don't Want To Know (Eddy Arnold)
4. Y'all Come (Jimmy Dickens)
5. Secret Love (Slim Whitman)
6. Wake Up Irene (H. Thompson)
7. Changing Partners (King)
8. I'm Walking The Dog (Pierce)
9. Caribbean (Mitchell Torok)
10. Bimbo (Jim Reeves)

Gene N. Fondren

KTAZ—Taylor, Texas

1. Release Me (Jimmy Heap)
2. I Love You (Wright & Reeves)
3. You Better Not Do That (Tommy Collins)
4. Slowly (Webb Pierce)
5. Secret Love (Slim Whitman)
6. My Greatest Thrill (S. James)
7. I Think I'm Falling In Love (Darell Glenn)
8. Make Me Live Again (Heap)
9. Run 'Em Off (Lefty Frizzell)
10. It's Written In The Stars (Pinetoppers & Marlin Sis.)

Tommy Sutton

WING—Dayton, O.

1. Secret Love (Slim Whitman)
2. My Greatest Thrill (S. James)
3. There Stands The Glass (Blaine Smith)
4. Please Throw Away The Glass (Betty Cody)
5. Slowly (Webb Pierce)
6. My Isle Of Golden Dreams (Marty Robbins)
7. First, Last, And Always (Wade Ray)
8. Ooh-La-La (Justin Tubbs)
9. Mexico Gal (T. Tommy Cutrer)
10. As Far As I'm Concerned (Red Foley)

Clarence Kneeland

WERI & WICH—Jewett City, Conn.

1. Bimbo (Jim Reeves)
2. Let Me Be The One (Locklin)
3. I Really Don't Want To Know (Eddy Arnold)
4. Till We Two Are One (Ernest Tubbs)
5. I Think I'm Falling In Love (Darell Glenn)
6. You Just Can't Be True (Webb Pierce)
7. Wake Up Irene (H. Thompson)
8. You Better Not Do That (Tommy Collins)
9. Dog-Gone It Baby, I'm In Love (Carl Smith)
10. I'll Be There (Cowboy Copas)

Mack Sanders

KFBI—Wichita, Kan.

1. Slowly (Webb Pierce)
2. Dog-Gone It Baby, I'm In Love (Carl Smith)
3. It's Been So Long (J. Pierson)
4. Bimbo (Jim Reeves)
5. Y'all Come (Jimmy Dickens)
6. Changing Partners (King)
7. Loving Spree (Eddie Hill)
8. Release Me (Ray Price)
9. There Stands The Glass (Webb Pierce)
10. Just Married (Faron Young)

Don Larkin

WAAT—Newark, N. J.

1. There Stands The Glass (Webb Pierce)
2. Bimbo (Jim Reeves)
3. Let Me Be The One (Locklin)
4. Wake Up Irene (H. Thompson)
5. Secret Love (Slim Whitman)
6. I Really Don't Want To Know (Eddy Arnold)
7. Game Of Broken Hearts (Dixie Sisters)
8. Changing Partners (King)
9. Y'all Come (Arlie Duff)
10. Gotta Get A-Goin' (Davis Sis.)

Bill Thornton

KRLW—Walnut Ridge, Ark.

1. I Love You (Wright & Reeves)
2. Let Me Be The One (Locklin)
3. Changing Partners (King)
4. Y'all Come (Herb Henson)
5. Let's Kiss And Try Again (Shepard & Huskey)
6. I Gave My Wedding Dress Away (Kitty Wells)
7. Run 'Em Off (Lefty Frizzell)
8. Fancy Pants (Floyd Cramer)
9. Bimbo (Jim Reeves)
10. Someday When Someone Hurts You (Torok & Lee)

Cousin Johnny

WNLC—New London, Conn.

1. Changing Partners (King)
2. Good Deal Lucille (Al Terry)
3. I Really Don't Want To Know (Eddy Arnold)
4. I'm A Stranger In My Home (Maphis & Lee)
5. Y'all Come (Grandpa Jones)
6. Red Deck Of Cards (Rodgers)
7. Run 'Em Off (Onie Wheeler)
8. I Love You (Wright & Reeves)
9. Tain't Nice (The Carlises)
10. God Was So Good (Walker)

Bob Ferguson

KWSC—Pullman, Wash.

1. I Really Don't Want To Know (Eddy Arnold)
2. Two Step Side Step (J. Wells)
3. Rock Me (Little J. Dickens)
4. Y'all Come (Arlie Duff)
5. Slowly (Webb Pierce)
6. Tennessee Whistling Man (Red Foley)
7. Paradise Isle (Jerry Byrd)
8. Dog-Gone It Baby, I'm In Love (Carl Smith)
9. Fancy Pants (Floyd Cramer)
10. Wake Up Irene (H. Thompson)

Werly Fairburn & Keith Rush

WWEZ—New Orleans, La.

1. God Was So Good (Al Terry)
2. Tight Wad (York Bros.)
3. You Gotta Have A License (Tommy Collins)
4. Hey Garcon (Link Davis)
5. That's How I Feel (B. Mack)
6. You Gave Her An Orchid (Patty Elshire)
7. You Better Not Do That (Tommy Collins)
8. Happy Go Lucky (A. Inman)
9. The Life You Want To Live (Dusty Owens)
10. Just Married (Faron Young)

Slim Lay

WHBS—Huntsville, Ala.

1. I'll Be There (Ray Price)
2. You Better Not Do That (Tommy Collins)
3. Slowly (Webb Pierce)
4. Just Married (Faron Young)
5. I Get So Lonely (4 Knights)
6. Release Me (Ray Price)
7. Let's Kiss And Try Again (Shepard & Huskey)
8. Dog-Gone It Baby, I'm In Love (Carl Smith)
9. I Need A Little Help (The Carlises)
10. What Am I Gonna Do With You (Carl Smith)

Dave Walshak

KCTI—Gonzales, Texas

1. Slowly (Webb Pierce)
2. You Better Not Do That (Tommy Collins)
3. Run 'Em Off (Leon McAuliffe)
4. Secret Love (Slim Whitman)
5. Gotta Get A-Goin' (Davis Sis.)
6. Changing Partners (King)
7. Dog-Gone It Baby, I'm In Love (Carl Smith)
8. I Love You (Wright & Reeves)
9. Happy Go Lucky (A. Inman)
10. Just Married (Faron Young)

Jimmy Hutsell

WLAR—Athens, Tenn.

1. I Really Don't Want To Know (Eddy Arnold)
2. Changing Partners (King)
3. Tain't Nice (The Carlises)
4. Secret Love (Slim Whitman)
5. Love You Dearly (H. Rodcay)
6. Don Juan (Anita Carter)
7. Let Me Be The One (Locklin)
8. Slowly (Webb Pierce)
9. Turn Around Boy (Roy Sneed)
10. My Guitar's Out Of Tune (Chuck Reed)

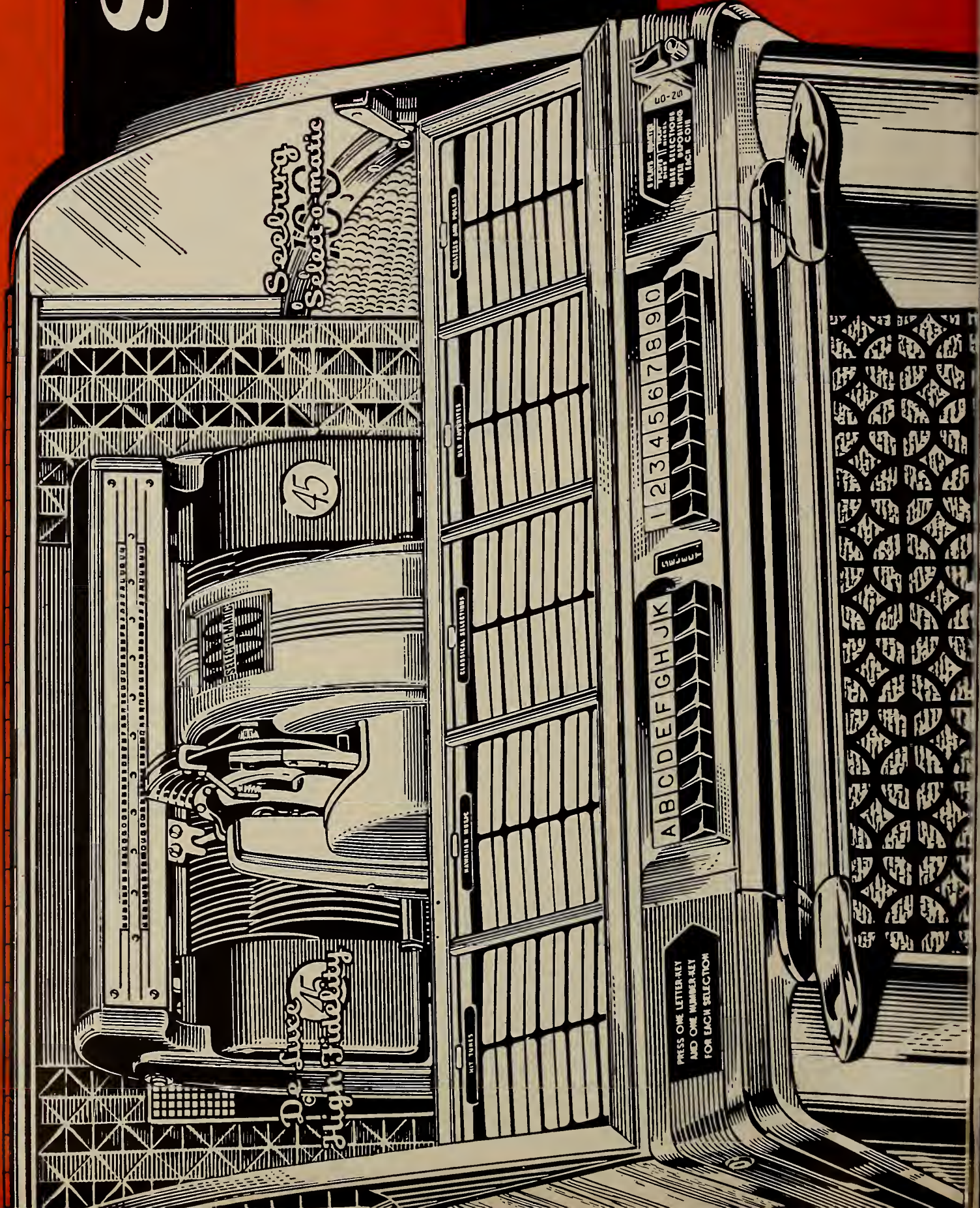
MUSICAL SHOWCASE for MILLIONS

Select-o-matic
100

HIGH FIDELITY
ALL THE WAY

*Nothing to Convert
Nothing to Adapt*

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois





Here and There

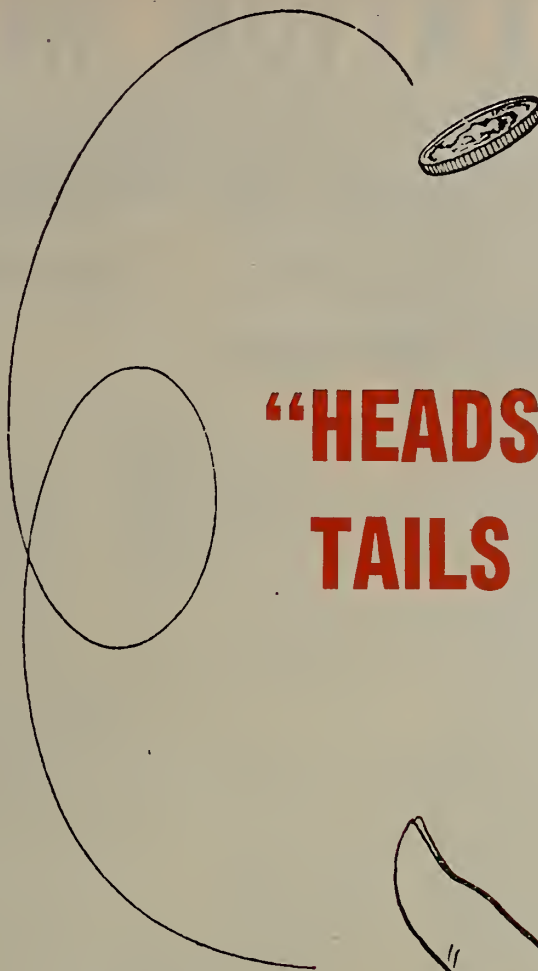
CHICAGO—From Here and There—and Everywhere in the nation, music machine operators will be flocking into town for the Fourth Annual Convention of MOA, being held at the Palmer House, March 8, 9 and 10. For the first time since its inception, MOA has invited manufacturers of other types of equipment to display its machines. So, in addition to music operators and the segment of the industry which caters to them, operators, distributors and manufacturers of other equipment will swell the attendance.

DETROIT, MICH.—Although statistics show that this automobile manufacturing city generally is off in production, Lew Smead, sales chief of Ford, reports that this firm finds that February's first 10 days set a postwar record for this period.

NEW YORK—Arno Johnson, research director for J. Walter Thompson, foremost advertising agency in the world, commented this week that the public's discretionary power of \$138 billion is five times greater than it was in 1940. "Discretionary," is described as money left after food, clothing and shelter has been provided.

NEW YORK—According to Walter S. Mack, president of Cantrell & Cochran Corp., makers of the C&C "Super" line of soft drinks in cap-top cans, these cans will soon be available to the public from vendors. The "Super," in four flavors, "Coola" (a cola), root beer, orange and grape, will be sold in specially made vending machines at outlets including department stores, railroad stations, and later military establishments. It is stated the syrup will also be sold to operators of cup-vending machines.

NEW YORK—It isn't that we like figures—we don't—but the following item is not only educational, but staggering. The Metropolitan Life Insurance Company issued its annual report to stockholders, which revealed it is the largest business organization in the U.S. Its assets are listed as \$12,312,000,000. During 1953 it paid out benefits in the U.S. and Canada to an amount of \$1,029,000,000. Its policies cover 37,200,000 persons in the U.S. and Canada. And here's the good news: The average length of life increased to a new high of 69 years.



"HEADS I WIN — TAILS YOU LOSE"



For some unknown and unfathomable reason many an operator continues in the very amazing and erroneous belief that he's fooling many of his location owners and, thereby, fooling the public who patronize the location as well.

Regardless of the fact that all outstanding leaders in the industry, along with this publication have continually, over the years, urged operators to carefully consider location owners as their business partners, many operators continue blithely ahead in the belief that the way to do business is to always disregard the location owners.

The location owner is the medium thru which the operator reaches directly to the public. And without the public's favor—Goodbye, Mr. Operator.

The operator who thinks he has, once again, "put one over" on any location owner, by convincing the location owner that he definitely does not need a new machine, "because the old machine will take in just as much anyway," is not only kidding himself but, in the long run, will absolutely ruin what may be a very fine location.

Today's public absolutely refuses to patronize marred, scarred, scratched, dirty looking, vermin-infested, worn-out machines.

The sort of operator, who still features such machines, and who thinks he "got away with it because the dopey location owner is too dumb to know the difference," by mentally (or literally) tossing a coin and using the very ridiculous, "Heads I Win—Tails You Lose," attitude, is going to find that some progressive, enterprising operator, whose business is based on fine service plus the latest equipment is, without any doubt whatsoever, going to eventually take over the location.

No man, in any business, with the attitude, "Heads I Win—Tails You Lose," can long continue to exist in this furiously fast, modern business world.

The coin with similar sides, like the double negative expressions of the coin-tossers herein illustrated, can only "fool some of the people some of the time."

The operator who wants to progress must make up his mind to certain logical business facts which have long been inviolate in this industry.

1) That the best and newest equipment is what attracts, holds and fascinates the public, thereby obtaining top play.

2) That location owners are actually partners because, on an overall average, they report the true facts; which, when carefully studied and investigated by the operator, gives him the knowledge he requires to better serve the public. And better service means better profits everytime.

3) That any operator who thinks he has "put something over on a location owner" by a mental or literal, "Heads I Win—Tails You Lose" phenagling attitude, is simply telling the public that this location owner's place of business does not intend to give them (the public) what they want.

4) That marred, scarred, scratched, dirty, vermin-infested, old, worn out clinkers, won't do anything else but tear down a route to an absolute loss average and, eventually, cause the operator to go broke.

5) That good service is based on an earnest, and sincere desire to make the recipients of that service so thoroly satisfied that they will come back forevermore in the complete and unflinching faith that they cannot and will not get better service anywhere else.

6) That, in the complete and final analysis, the public must be made happy with the latest, most attractive and completely fascinating equipment, to assure steady patronage which will, in turn, insure topmost play, satisfied location owners, and outstanding profit.

The operator who is tossing a coin and is mentally (or literally) telling his location owners, "Heads I Win—Tails You Lose," will, every single time, simply lose his business to the progressive operators who know that intelligently inspired, correct service and outstanding attention, backed by the very latest equipment, which is praised and commended by the patrons of everyone of his locations, is the answer to a prosperous future in this, or any other, industry.

MOA CONVENTION NEAR AT HAND

Attendance Sure To Break All Records. Exhibits Doubled. Show Spotlights Music Business

CHICAGO—The MOA convention at the Palmer House, this city, on March 8, 9 and 10 is almost upon us. That the attendance will far exceed any previous show held by Music Operators of America is a foregone conclusion. The number of firms exhibiting their products will probably run to twice as many as any in the past.

A number of factors have gone into making the 1954 MOA convention a meeting of the nation's operators one of major importance. Music operators have come to the realization that their industry is confronted with a number of problems of national scale, which can be discussed and plans formulated on a national basis.

In addition, the 1954 show has added to its importance by permitting manufacturers of other coin operated machines to display here. The operator can thus cover a lot of ground at this one visit. As the manufacturers of all equipment in this city have thrown open their doors, inviting all coinmen to visit with them during the week, an added incentive is given the members of the industry.

One most noticeable fact, as reported by many from all over the nation, is that the MOA convention is definitely

spotlighting the automatic music industry.

Never before has there been as much interest in the music business as this show has created among many who are not directly engaged in the automatic music field.

It is not at all surprising, many have reported, to have vending and service machine, as well as amusement and other people, call to talk with music ops regarding this forthcoming show.

Almost everyone seems to realize that the music field is one of the most progressive in the nation. And that the men engaged in this business are always seeking a better way.

This spotlighted interest in the music business, it is believed, will lead to even greater attention to this field and, as one leader stated, is bound to increase its size and continue its great growth.

Whatever other results will be obtained directly at the convention, the very fact that the MOA Show has spotlighted the automatic music business, it is agreed by many, will prove of great value to all the music operators.

H. T. Roberts To Display New Type Music Unit At MOA Show

Will Feature High Fidelity Tape Backed By World's Largest Manufacturer of Tape Recording Equipment.

CHICAGO — Henry T. (Heinie) Roberts, well known to the automatic music field, returned to the industry this past week with the announcement that he would display an entirely new type music equipment at the MOA convention at the Palmer House here on March 8, 9 and 10.

Heinie Roberts has taken two display rooms at the MOA convention, 807 and 808. He will show a new high fidelity type tape instrument, backed by the world's largest manufacturer of tape recording equipment.

Tho Heinie Roberts tried to keep this new musical development as quiet as he possibly could, the word leaked out and, before long, he reports he was flooded with phone calls.

To all callers, Roberts stated, he had the same answer, "See me at the Music Operators Of America convention and look over what we have.

"We believe", he said, "that we have the newest and most outstanding development in the music field. What we will show the nation's music distributors and operators is sure to meet with their acclaim as equipment with the very finest tone quality, as well as money-making prowess, yet presented to the industry.

"We are only interested in equipment", he continued, "which will make real profit for the people engaged in

this business. The equipment which we will present will do this."

Roberts gave some idea of the equipment he would show with the statement, "Over 95 per cent of the nation's broadcasting stations use our equipment as well as a list of firms of the very highest caliber in the nation's industrial world."

"At the same time", Heinie Roberts reported, "we have a great many surprises for all who will come to see our equipment. But", he said, "we are only going to make appointments after the MOA convention is over, and then with only approved distributors.

"In addition", he continued, "when the men in this industry see what we have, and especially hear what we have, I'm sure", he claimed, "that they will be just as thrilled as I am to be able to present such outstanding equipment to the industry.

"There are many extraordinary operating facets to this new equipment", Roberts explained, "which will open many new and better locations for all operators.

"But", he concluded, "what's most important is the fact that this new type instrument will bring operators the steadiest profits they've ever earned."

Keeney Cig Vendor Reaches Seventh Production Year

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, remarked this past week that the firm was celebrating an extraordinary event.

"This is our seventh consecutive year of production on our 'Keeney All-Electric Cigarette Vendor' and", he continued, "proves that the Keeney cigarette machine is the greatest of its kind to have ever been introduced in the cigarette vending field.

"No other machine we know of", he said, "can boast of such constant production. This is the one model cigarette vending machine which has clicked everywhere in the country and, with the exception of a few minor changes over the years, the 'Keeney All-Electric Cigarette Vendor' continues to lead the way.

"Cigarette vending machine operators realize that every Keeney machine they purchase will hold up in value. There's no yearly change of models. The machine, itself, has proven that it stands up over the years."

The enthusiasm current in the Keeney plant has also infected the employees. They are very proud of their craftsmanship, which has made the "Keeney All-Electric Cigarette Vendor" one of the most outstanding in the history of the industry.

Said Paul Huebsch, "Every one of our employees is very proud to be connected with a product which, for seven years now, has been in constant production, and which has proved its leadership and quality over these seven years.

"Few vending machines we know of" he stated, "have ever been able to make such a claim.

"Every vending machine operator will agree with us that when he buys our cigarette vendor he has quality for years to come. Like the Cadillac it has become known as the 'Standard' of the industry."

Ohio Pin Ops Granted Restraining Order

COLUMBUS, O.—A court order preventing seizure of pinball machines by the Ohio State Liquor Control Board was obtained (Feb. 16) by three operators from Franklin County Common Pleas Judge Joseph M. Clifford in Columbus.

Although the order affected only Hamilton and Lucas counties, indications were that it would subsequently become statewide since other operators were expected to file suit.

A temporary restraining order against the recently-imposed ban was obtained by Westerhaus, Inc., of Cheviot and William and Milton Marmer of the Marmer Distributing Company of Cincinnati. A similar court order later was granted to Roy G. Kerr of Toledo, applying to the whole of Lucas County.

The restraints were directed against State Liquor Director A. A. Rutkowski, who recently ruled that the pinball machines come under a State Liquor Board law forbidding devices which "may or can be used for gaming . . . or wagering."

Empire Adds Space For Better Service

CHICAGO—Empire Coin Machine Exchange, this city, noted distributors, are enlarging its parts and service departments and also remodeling and rebuilding its showrooms.

"All this," Gil Kitt, who heads the firm, reported, "is so that we can give every one of our customers better service than ever before.

"In keeping with the modern business trend," he continued, "we feel that speedier and better servicing requires the new and scientific type of shop, as well as a parts department which is not only complete as to parts, themselves, but, which offers fast service to operators in need of parts of every kind.

"In addition," he said, "while we are enlarging our parts department and our shop we are also completely remodeling our showrooms for the greater convenience and pleasure of all our customers."

Empire has been one of the most progressive distributors here. The firm's growth is attributed to its continued efforts to make purchasing pleasant and easy for all operators.

They feature one of the most experienced staffs of salesmen in the country. Men who have had many years of experience in the field. These men are qualified to give operators advice regarding all types of equipment.

Now with completely remodeled showrooms, with enlarged parts and service departments, the firm is in a position to better service its tremendously growing clientele.

AMI Expands Central Distribs Territory

CHICAGO — Central Distributors, AMI distributors in the St. Louis area, is expanding its AMI distributorship territory. This was announced here today by E. R. Ratajack, regional representative of AMI.

"This organization has maintained a consistent, outstanding record with us in the Missouri territory," Ratajack said, "and is now taking over eastern Kansas. I confidently expect a continuance of this good record."

In addition to its St. Louis office, new offices and showrooms have been opened at 3358 Main Street, Kansas City, Missouri. This office will be staffed by Harley Stamps and Jerry Becker, well-known coin men.

Isadore Topper, counsel for the Westerhaus Co., said Rutkowski's order destroyed the "rights of other people without justification." He said pinball machines in themselves are not gambling devices and he was against classifying them as such.

After Topper said that he had been informed that other operators would join in the action, Attorney General Donald Lloyd consented setting up the Westerhaus suit as a test case, rather than try an estimated 35 or more cases.



The Music Opportunity Of Tomorrow ... Is Here ... *Today!*



THE greatest development in music . . . the finest in electronics . . . the highest creation in tonal values . . . backed by a manufacturer whose reputation is far up and above the highest in electronic sound engineering . . . now offered to the automatic music industry by the man who brought sight plus sound to the juke box field since 1938. . . .

H. T. (Heinie) Roberts

Rooms 807 and 808, M.O.A. Convention, March 8, 9 and 10

Palmer House, Chicago



***Or Write:* H. T. Roberts, 225 West Ohio Street, Chicago 10, Illinois**



GENUINE
FORMICA
PLAYFIELD

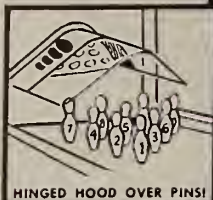
OPERATE

Keeney's
Capturing
locations
everywhere!

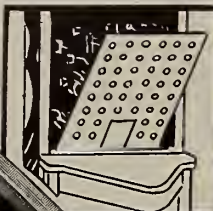
**BONUS
BOWLER**



Something
to hoot
about!



HINGED HOOD OVER PINS!
DISAPPEARING
FOLD-AWAY
KNEE ACTION
MAMMOTH PINS!



HINGED
LITE
INSERT
FOR EASY
SERVICING!

RECORD-BREAKING PREFERENCE JUSTIFIED BY TREMENDOUS APPEAL!
3-WAY FLEXIBILITY OF PLAY...SMART NEW SERVICING INNOVATIONS!!!

3 CARD BONUS SCORING!

2nd Frame • 10th Frame • 2nd, 3rd, 4th, 5th Frame
• When last number of "Player Up" score matches one of numbers that light on backglass, the "Player Up" must press button on front of game.
• "Player Up" receives Bonus Points scored if numbered Diamond "0" to "9" again matches last number of his score.

2 SIZES:

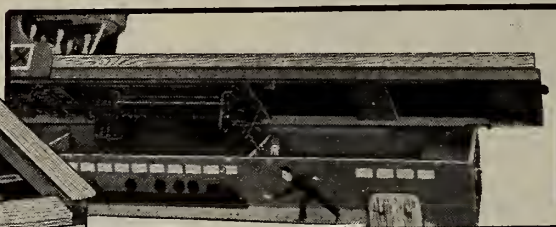
9 foot Playfield on 8 foot Cabinet
8 foot Playfield on 7 foot Cabinet

The game that CONSERVES SPACE
in any location.

Single-Double-
Triple-Quadruple
Scoring for
Strikes and Spares
• Shoot again in
10th frame

Reduce to
5 FRAME
GAME
by Simple
Plug
Adjustment

PINS AND CONTACT AREA RECESSED UNDER LITEBOX.
ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!



COVERED CASH BOX
plus FLOODLITE
WHEN DOOR OPENS!

If not obtainable from your
distributor—contact factory
direct for name of nearest
distributor.

J. H. *Keeney* & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

IT'S A FACT!

about your GENCO games...

D. C. (Direct Current) is used to operate telephone relays because its steady, even flow positively eliminates noise in coils and solenoids. Likewise, GENCO relays are D. C.-operated for quiet, efficient performance. That is why our coils and solenoids need no re-filing or re-adjustment for the entire life of the machine.

GENCO
MFG. & SALES
COMPANY

2621 N. ASHLAND
CHICAGO 14, ILL.

FINEST RECONDITIONED PHONOS IN THE NATION!

Ready For Location!

AMI A
AMI C
AMI D-40
AMI D-80
SEEBURG M 100A
ROCK-OLA FIREBALL
45 rpm
WURLITZER 1500

Write For Low Prices!

NOW DELIVERING!
KEENEY "MAINLINER"
KEENEY "BONUS"

Complete Line of Permo Point Needles

RUNYON
SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

Williams To Hold "Open House"

CHICAGO — Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, announced this past week that the plant would hold 'open house' to all MOA conventioners.

Said Sam Stern, "We are more than happy to welcome all our many friends who will be here in Chicago to attend the Music Operators Of America convention.

"They know that, as always, they are welcome over at our factory and that they can enjoy the most complete hospitality.

"Having been a juke box operator myself 'way back when", Stern said, "I know the many problems which are confronting the men who are coming in to Chicago.

"I hope", he concluded, "that they will drop around to see our modern factory here at Williams Manufacturing Company and get acquainted with the way we are working for their benefit."

Evans To Show New 100 Phono At MOA Meet

CHICAGO — Les Rieck, sales director for the phonograph division of H. C. Evans & Company, this city, reported this past week:

"We will show our new 100 selection phonograph for the first time at the forthcoming MOA convention at the Palmer House."

Further, according to Les Rieck, "We believe that every music operator in the nation will be thrilled when they see this new 100 selection phono.

"It incorporates all the great features the operators want and need", he continued, "and is, without any doubt, one of the most attractive phonographs ever yet presented to the industry."

Not only Rieck, but all other executives of the Evans' firm are enthusiastic about their new automatic phonograph.

All of them are of the belief that, as one exec stated, "This is, without any doubt whatsoever, one of the most outstanding musical instruments which has yet been presented to the trade.

"Extensive tests have convinced our engineers that there is absolutely nothing in this phono which can go out of order.

"In addition", he stated, "the phono itself is one of the most attractive

SPECIAL! BARGAIN!

ROCK-OLA
"Fireball"
120 Selections,
45 RPM

Professionally
Reconditioned
and Refinished
—Like New

\$495.00 SPECIAL PRICE
FOR VOLUME.

Telephone Collect: SYRACUSE 75-5194

DAVIS DISTRIBUTING
CORPORATION

SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

(Phone: 75-5194)

• Telephone collect for volume deals •

SPECIAL SALE!

STATLER rebuilt 8
Column CIGARETTE **\$39.50**
—and 9 Column
COOKIE Machines... EACH

Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.

that has ever yet been seen.

"It is so beautifully designed", he stated, "that any operator who sees it will agree that this time Evans is out to lead the industry."

TUNED WITH THE TIMES!

Gottlieb's LOVELY LUCY

Sweetheart of the Game Lanes!



Resetting Sequence From 1 to 8 . . .
Advances value of Roll-Over for High Score. Additional Resets award REPLAYS; also lights Roll-Over for REPLAYS.

6 Drop-Thru Holes . . .
Ball in lit hole sets up next lit hole for REPLAYS.

Hold-Over Sequence . . .
Second ball in lit hole adds another letter to L-O-V-E-L-Y L-U-C-Y until entire name is completed and awards additional REPLAYS.

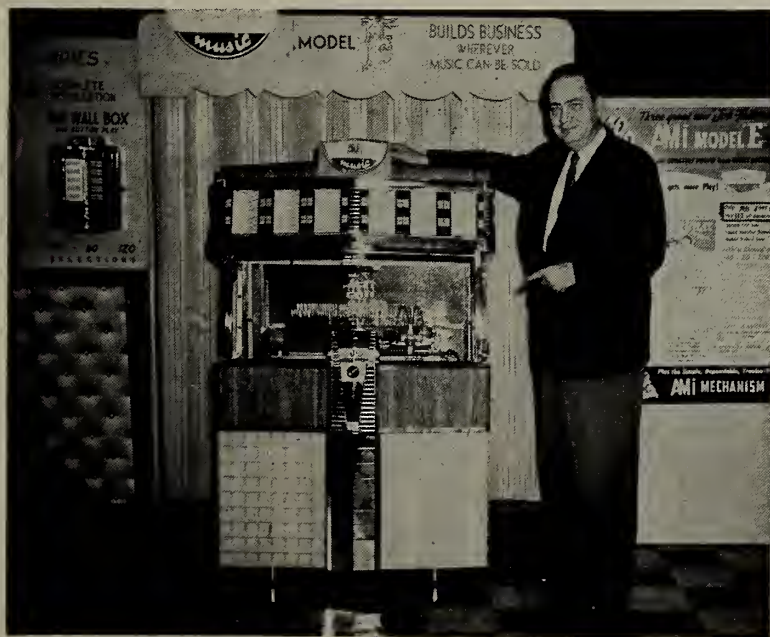
High Score to 7 Million
• 3 POP BUMPERS • 2 FLIPPERS
• 2 CYCLONIC KICKERS

It's a Honey!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

AT YOUR DISTRIBUTOR NOW

Huber Appoints Southard Sales Mgr.



SAN FRANCISCO, CALIF.—Walter A. Huber, Huber Distributing Company, this city, announced the appointment of J. H. "Jim" Southard as sales manager.

Southard, well known to the operators in this area said: "I am looking forward with a great deal of pleasure to my association with Mr. Huber and his organization." Southard has been connected with the coin machine business for the past five years. Prior to that, his experience included five years as radio engineer for the U. S. Signal Corp., five years as resident engineer for Ideal Electric and Manufacturing Company and 18 years as district representative for the Weston Electrical Instrument Corporation.

The Huber Distributing Company distributes the AMI line of coin-operated phonographs in Northern California and Nevada.

Portable Coin Counter

LIVONIA, MICH.—Klopp Engineering, Inc., this city, announced it is now manufacturing a new portable coin counter that folds compactly, weighs only 14½ pounds and is equipped with a carrying handle.

The new model counts pennies, nickels, dimes and quarters and packages them for bank deposits.

M.O.A. CONVENTION

March 8—9—10

PALMER HOUSE—CHICAGO

Reserve Your Exhibit Space NOW! Write or Phone:

RAY CUNLIFFE 3018 East 91st St. Phone: 3018
CHICAGO, ILLINOIS ESsex 5-0500

GEORGE A. MILLER 128 East 14th St. Phone: 128
OAKLAND, CALIF. TWIn Oaks 3-3634

Complete Roster Of "20 Year Club" To Be Listed March 13 Issue

NEW YORK—During the weeks following the last listing of members of the "20 Year Club," a great many more old timers have sent in their applications.

The next issue of "The Cash Box," dated March 13, will carry a complete list of members, including names listed previously as well as those received by Wednesday, March 3.

LOOK AT THESE PRICES!

ATLANTIC CITY	\$145.00
BRIGHT LIGHT	72.50
DUDE RANCH	425.00
PALM BEACH	225.00
SPOT LIGHT	94.50
SKILL POOL	135.00
JALOPY	74.50
CHINATOWN	159.50
OLYMPIC (Williams)	112.50
HAPPY DAYS	125.00
HOOK BOWLER	79.50
SEEBURG 100A	425.00

WRITE—WIRE—PHONE TODAY!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

LAST CALL

for advertising . . .

The Cash Box

MOA

SPECIAL ISSUE

(Dated: March 13)

GOES
TO
PRESS

Thursday
MARCH 4

RUSH YOUR AD TODAY — or PHONE — WIRE

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

(All Phones: JUdson 6-2640)

NEW!
COLORFUL!

Available with 5c or 10c Coin Chutes...
We Recommend 10c PLAY!

SPECIAL DELUXE BASEBALL

Straight Novelty Play

Licensed by the City of New York

"rope" in RICH 5-BALL PROFITS!

Williams
ACTION-PACKED
LAZY-Q
IS THE 5-BALL FOR YOU!

HIGH SCORES plus POINT SCORES
BIG BOLD ILLUMINATED
SCORE INDICATOR Lets Player See His Score at a glance!

Featuring:

- Numbers 1 to 8 good for 1 replay
- 1 "Special when lit" rollover lane
- 2 "Special when lit" bumpers
- 1 "Special when lit" kickout hole

The above features give player a variety of opportunities to score replays!

- 2 scoring gates swing both ways
- Total of 7 rollover lanes

4 THUMPER BUMPERS
3 KICKOUT HOLES
2 FLIPPERS
2 AUTOMATIC RUBBER REBOUND KICKERS at bottom Kick Ball All The Way Up Field!

Williams
SUPER Pennant BASEBALL

REPLAY OR NOVELTY PLUS
"Double Match Feature"

HINGED FRONT DOOR for easy SERVICING!

SUPER STAR BASEBALL
Novelty with Double Match Feature

Williams
MANUFACTURING COMPANY

Order WILLIAMS "LAZY-Q"
from your DISTRIBUTOR!

Now!

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FULLMORE ST. CHICAGO 24, ILL.

As I See It

A Weekly Column
by
AL SCHLESINGER

One of the important questions that will be discussed at the Music Operators of America convention, March 8-9-10 at the Palmer House in Chicago, will be that of "Public Relations." This is indeed a most important question. There is a crying need for a public relations counsellor and I hope some definite action will be taken to create this post.

During a period of three weeks, there has appeared two adverse articles in the Miami-Herald concerning juke boxes. One was contributed innocently to a columnist on that paper by an operator. The other was a story of an address by Dean John Bitter of the University of Miami School of Music. Dean Bitter whose topic was "Sub-sonic music in a Supersonic Age" declared that a juke box now meant a blast from an atomic coin machine. He also said: "We must value music as it is. We want the genuine creation." This brings to mind the continuous campaign of The Cash Box to rid the country of dirty, wornout, screechy old phonos. Perhaps the Dean was referring to these juke boxes? But, says Dean Ritter heard the latest "High Fidelity" music that is currently being placed on locations. High Fidelity in my opinion is the nearest exact thing to the genuine creation. Dean Bitter should also realize that you cannot force businessmen to buy all the latest equipment, because they are unable to do so financially, no more than you can force the men and women of America to buy a new automobile every year. At any rate nobody in the music business has taken up the challenge to counteract this adverse publicity.

As I see it, one of the important functions of a public relations counsellor, is to counteract the thoughts of incidents of the past. Answering the stories of the people in the light of current conditions, this is no small job. While public relations is nothing more or less than an idea based on facilitating friendly relations, enormous groundwork must be laid so that eventually the benefits will reach all in this industry. The Music Operators of America are to be commended for bringing this very important question before the convention.

Kansas Music Assn. To Attend MOA Show

TOPEKA, KANS. — Louis Ptacek, president of the Kansas Music Association, headquarters in this city, advised this past week that many members of this organization intend to be present at the Music Operators of America convention at the Palmer House, this city, March 8, 9 and 10.

This will be the first MOA convention which this organization will attend as a group. The men intend to come in a day or so earlier and meet with many of the people who will already be here to discuss general business matters.



Coinmem Arriving In Chi For MOA Convention

CHICAGO—Coinmen from all over the country started to arrive here. They are the forefront of the large contingents expected to attend the MOA Convention at the Palmer House, this city, March 8, 9 and 10.

George A. Miller, president and business manager of Music Operators Of America, advised:

"I'll be in Chicago on February 28 to help all of our committees with arrangements for our Fourth Annual Convention which gives all indications of being the biggest in our history."

Many well known distributors have also arrived. Most of these men stated that the reason for their early arrival was, "To visit with the manufacturers and see what's new before we attend the convention."

Many operators who have already arrived have brought their wives along. They are taking in the shows here, as well as shopping, and seeing the sights about town.

The weather has been very good and the general belief among many is that with the weather continuing along in the 50's and 60's, many of the ops from the midwest will probably drive to the convention.

It is understood that some of the delegations sent from various music ops' associations have also arrived. They are already getting together with others who are here to discuss plans for meetings to be held during the mornings of the MOA Convention.

FOREIGN! BUYERS!

We Have For
Immediate Delivery

International Reconditioned
• **MUSIC**
• **GAMES**
• **KIDDIE RIDES**

We stock the most complete line of thoroughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.

CABLE US FOR SPECIAL PRICE LISTS.

Parts and Service
Manual Available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

FOR . . .

EVERYTHING YOU NEED

IN NEW AND USED EQUIPMENT

Write For Our Lists

LOWEST PRICES!

DAVID ROSEN

Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENS 2-2903

BEST BUY
OF THE YEAR!
ORDER NOW!
ONLY A
LIMITED QUANTITY
AVAILABLE!

NEW TWIN-RIDE
PETE the RABBIT
FOR
Double FUN ...
Double PROFITS!

TWO FOR THE
PRICE OF
ONE!

FOR
A
**SPECIAL
DEAL**

CONTACT US IMMEDIATELY!

EXHIBIT SUPPLY

4218-30 West Lake Street, Chicago 24, Illinois

ESTABLISHED 1901

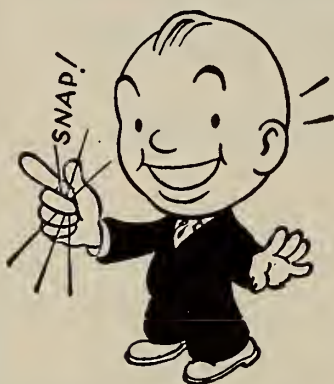


THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

LOS ANGELES

The biggest event ever held for music operators is the MOA Convention at the Palmer House in Chicago on March 8th, 9th and 10th. Southern California will be well represented at the show this year. Operators throughout the Southland are making reservations and getting all packed up to head for the windy city. All the local diskeries are also sending representatives to the event. Music publishers, artists and songwriters will board planes, trains, buses and private autos to embark for the convention. . . . Many will remember Walt Levi who operated in the L. A. area a few years back. He sold out his route and moved to Mexico City where he spent two years as a representative for one of the major steel companies. Walt is back now and is in business again. He recently bought another route and everyone is happy to welcome him back in the coinbiz again. While in Mexico Walt spent plenty of time observing coin machine activities South of the Border. He says that all juke boxes and games were set for twenty centavos play (about 2c American money). Even at that operators were doing very well for themselves. Most locations stay open 24 hours per day and the games and boxes keep going 'round the clock. Wages were cheap and competition was practically unheard of. . . . Things are now pretty well organized at the new Minthorne Music showrooms in the old Dan Stewart Company building. They now have a wide array of used juke boxes and games on display. Up at the main showrooms the boys report that Seeburg's new Ray-O-Lite "Coon Hunt" Rifle Range is winning wide praises with the operators. They report that the take is greater than on any other "Ray-O-Lite" gun that Seeburg has produced. The Williams "9 Sisters" pinball games also have been moving out faster than they can get them in. . . . Jack Simon, prexy of Simon Distributing Co., and Lyn Brown recently attended the races at Santa Anita. They placed a bet for Phil Robinson on a nag named "Worn Out." Why no one knows. "Worn Out" came in last. Everyone agrees that Phil should watch his pocketbook and his horses from now on. . . . Sacramento operator, Ray Proctor, has entered his horse "Alrip" in several races at Santa Anita but poor "Alrip" hasn't been doing so good. All the boys along West Pico are hoping that Proctor gets rid of him before they all go broke. Phil recently spent a few days in Portland visiting with Lou Dunis of Dunis Distributing Co. and Budge Wright, prexy of Western Distributors. As Phil puts it:—"I went up to get the lay of the land but all I saw was plenty of rain." Over at C. A. Robinson & Co. Charley Robinson has finally revealed part of the big secret that has been so hush, hush for so long. He has taken over distribution for Southern California of the new "Zipper" game. Bill McLain, Chief mechanic at the Robinson establishment, says that there's a slot machine coming out next month that will be legal all over the world. When a coin is inserted and the handle pulled a little sign pops up that say "Thanks Sucker." . . . Jo Crutchfield has seen many changes take place along coinrow during her many years in the business. She started to work for Roy Jones, Sr. several years ago. When Harry Greenberg bought Jones out she continued under his employment. Later on Robert Bard purchased the business and you can still find Jo working away down at Bard Distributing Company. . . . Lou Casola, prexy of Midwest Distributing Co., Rockford, Illinois, spent several days in Los Angeles recently visiting with his many friends. While here he paid a visit to Knott's Berry Farm in Buena Park and took in many other points of interest throughout the Southland. Before returning to Illinois he planned to spend a few days in Palm Springs and Las Vegas. . . . California Music Company is the usual busy place. Sam Ricklin stated that business had been down slightly from what it was but he's still not complaining a bit. . . . Paul A. Laymon Company doesn't look like the same place anymore. The front is all dressed up with a bright new paint job. Paul and Lucille are all excited getting ready to go back to Chicago for the MOA Convention. Lucille says that the new Bally "Ice-Frolics" are really little beauties and have been moving out as fast as they can get them in. The only other thing that gets more attention is Charley's peanut machine. Walter Peteet, Wurlitzer field engineer and Gary Sinclair, Western representative were both in conferring with everyone at the Laymon establishment. . . . Jack Spenser came down from Big Bear recently. He says that it has been great skiing weather throughout the San Bernardino mountain resort areas. . . . Over at the Badger Sales Company showrooms things have been just as busy as ever. Al Silberman recently had several publicity shots taken with many recording artists grouped around an AMI. . . . Mr. and Mrs. Gilbert Kitt of Empire Coin Machine Company, Chicago, spent several days in LA visiting along coinrow. . . . Lela Smith drove in again from Barstow to take care of business along West Pico. The way she has been loading up those new Seeburg "Hi Fi" Phonos it looks like she'll have them scattered all through the desert before long. . . . It was a busy week along coinrow. Out of town visitors came in from far and near to take care of last minute business. T. H. Loo came all the way in from El Centro. Dale Freeman drove up from Brawley. Joe Maggart dropped in from the San Joaquin Valley community of Porterville. Larry Hansford from Lompoc was also seen along the boulevard. Other visitors included Bill Olsen, San Pedro; Pete Shupp, South Gate; Lee Nelson, Santa Ana; Ed Wilson, Burbank; Walter Hennings, Costa Mesa; Jack Neel, Riverside; Tom Ryder, Long Beach; Bob Hathaway, Ventura; E. E. Peterson, San Diego; Irv Gayer, San Bernardino and "Doc" Dockins, Santa Ana. Jack Mallett and S. L. Griffin both drove down from Pomona to take care of business. . . . Over at Leuenhagen's Record Bar Mary and Kay Solle are happy to report that their predictions on "Angela Mia" by the Don, Dick and Jimmy Trio (Crown) wasn't wrong. Operators that have put the tune on their boxes report that it is getting tremendous plays. Mary and Kay plan to take a week-end outing to Las Vegas sometime in March. Bill Leuenhagen says that with all the hot weather everyone is making plans for their vacations already. . . . The newly organized Los Angeles chapter of the California Music Guild is gaining momentum. Many new members are joining daily. Old timers say that with all the competition and problems of the modern operator they must have a solid organization that will hold them together. They all agree it's now or never. Next meeting will be held March 31st.

It's a
Good Idea
to **WAIT**
and **SEE**



the **RISTAUCRAT**
MODEL CM—"55"

ON DISPLAY
at the
M.O.A.
CONVENTION
MARCH 8-10
PALMER HOUSE
CHICAGO

**Most Economically
Priced FULL SIZE
JUKE BOX
in the Business!**

RISTAUCRAT, Inc.

1216 E. WISCONSIN AVE.

APPLETON, WIS.



chicago coin's

Sensational

CRISS

CROSS
BOWLER

*The Most Exciting!... The Most Wanted!...
The Most Talked About Bowling Game
from Coast to Coast!*

NEW Trouble Free
Double Stacked
Pin Reset Motor!

NEW "Complete
Criss Cross"
Feature!

NEW Adjustable
"Spot Number 5"
Feature!

NEW "Mystery
or Skill"
Adjustment
Play!

NEW . . . Numbers to
be Matched Light
Up at Start or
End of Game!

NEW Simplified
Adjustable
REPLAY
Feature!

FEATURING PROGRESSIVE
ADVANCE SCORING
PLUS
TRIPLE-MATCH SCORING

LOOK!

8 Ways To CRISS CROSS By Matching
Numbers—Numbers on CRISS CROSS Panel
Carry Over From Game To Game Until A
Line Is Completed.

PLUS

Match A Number & Star —
and Crown Feature!

chicago
coin

MACHINE COMPANY

1725 W. Diversey • Chicago 14

THRU THE COIN CHUTE

MIAMI MURMURS

Roy McGinnis, head of J. H. Keeney & Co., one of the new arrivals in town. He can be found practically every day on either the La Gorce or Normandie Isle Golf course. Ray surely needed this rest, and it looks like he's going to make sure he gets it. . . . Another of Miami's most recent converts, Lucky Skolnick, not only has "sand in his shoes," but it looks like he's become another of the already large number of boosters. Lucky, who bought into a music route several months ago, now has convinced 2 of his brother-in-laws to move down here. They've bought 2 gas stations. . . . Seems that Mr. and Mrs. Barney Sugerman and Mr. and Mrs. Dave Stern of New York and New Jersey, were so impatient to get to Miami Beach that they drove from Washington, D. C. in 26 hours without a stop. We figure they must have had a motorcycle escort, courtesy of the Florida police. . . . It's practically impossible to get accommodations at any of the top Miami Beach hotels, and we suggest that any coinmen coming here for a vacation should make sure they have a reservation before leaving their cities. . . . The Sugermans were hosts at a dinner party given at Gray's Inn, with the following guests at the table: Mr. and Mrs. Dave Stern, Mr. and Mrs. Al Schlesinger, Mr. and Mrs. Willie Blatt and Lou Wolcher of San Francisco. . . . Joe Mangone spends almost as much time in Cuba as he does in Miami. Folks here are saying he's beginning to look a little like a Cuban. . . . Dave Gottlieb goes out fishing practically every day, and he always takes some coin machine men along. If he keeps a ship's log, the list of coinmen should be quite lengthy. . . . Lou Koren's North Shore Hotel is on the Bay, and there are enough yachts docked there to start a small invasion. They run in size from about 25 feet to over 100 feet in length. . . . Ted Bush, who livens up his interest in the weekly fights at the Miami Beach Auditorium with small wagers with his customers, figures he broke even on the Feb. 15 bouts. . . . A load of new Seeburg "Coon Hunt" guns just arrived in town, and reports are that the ops like it. . . . Taran Distributing reported doing quite a job with Williams' games, and Ross Distributing with Rock-Ola's "Comet" phono.

TOP NOTCH COIN MACHINE SALESMEN

Leading Coin Machine Manufacturer has lucrative openings for district sales managers with \$50,000 yearly earning potential. Must have solid background of accomplishments and high earnings in this field; not afraid of hard work; be able to travel.

Fly-by-night promotional men need not apply. Do not expect reply unless you give full details of experience, references and submit snapshot with application.

BOX NO. 141

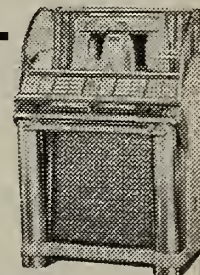
THE CASH BOX, 32 West Randolph St., Chicago 1, Ill.

Vendors Assuming
Growing Role In Ice
Cream Sales

NEW YORK — Automatic vending machines are assuming an increasingly important role in ice cream merchandising, according to a nationwide survey conducted by Ice Cream Field and published in the current (February) edition.

Processors across the country reported they are finding these vendors helpful in establishing new outlets for the sale of ice cream. Among the unusual outlets cited as profitable sites for automatic merchandisers were beauty shops, wine stores, filling stations, meat packing plants, schools, fraternity houses, theatres and pool rooms.

The food store is the number one outlet for the sale of ice cream, accounting for 48.42 per cent of the typical manufacturer's output. Then comes the restaurant (14.45 per cent), the drug store (12.92 per cent) and the confectionery (11 per cent). All other outlets, including vending machines, sell the remaining 13.21 per cent of total production.

BUY THE
BEST IN
MUSIC

Reconditioned—Refinished	
SEEBURG 1-46 HIDEAWAY.....	\$125
SEEBURG 1-46	135
SEEBURG 1-47	150
SEEBURG 1-48 BLOND	195
WURLITZER 1015	150
WURLITZER 1100	250
WURLITZER 1250	295
WURLITZER 1500	595
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	195
A.M.I. MODEL B	275
A.M.I. MODEL C	325
A.M.I. MODEL D40	425
A.M.I. WOM (5/10)	20
MILLS CONSTELLATION	125
EVANS CONSTELLATION	295
NEW CHICOIN HIT PARADE \$132.50	

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC
COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS

(Phone: ARmitage 6-3003)

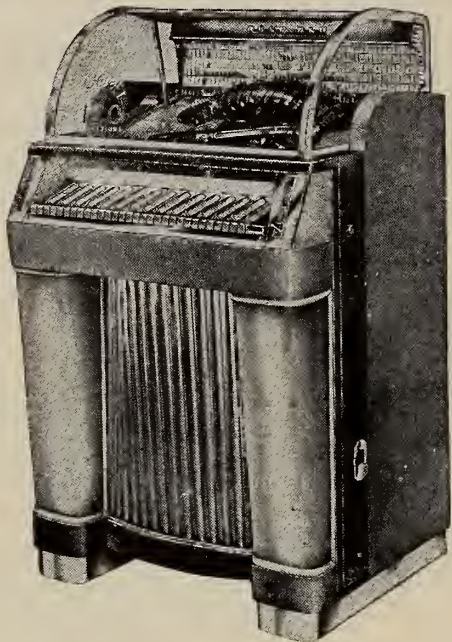
"It's What's in THE CASH BOX That Counts"

120 120 120 120 120 120 120 120 120 120 120 120

ACCLAIMED EVERYWHERE

Rock-Ola COMET

The Original 120 Selection Phonograph

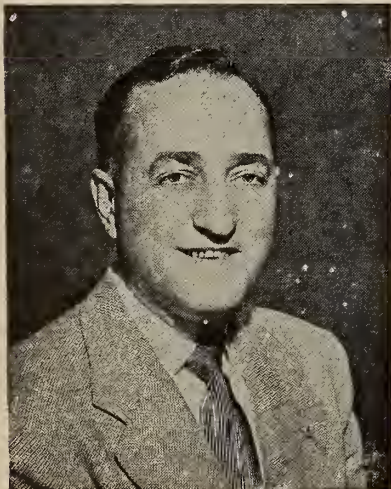


ROCK-OLA MANUFACTURING CORPORATION

800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

120 120 120 120 120 120 120 120 120 120 120 120

Exhibit Will Display New Rides At MOA Convention



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, general sales manager of Exhibit Supply, this city, gave some quick details, as he prepared for another trip, regarding what the firm would have on display in its rooms, 812 and 813, at the forthcoming Fourth Annual Convention of Music Operators of America, at the Palmer House, this city, March 8, 9 and 10.

"First of all," Weinand stated, "we just won't be able to show all of our rides due to lack of space in the two rooms which we will have at the MOA convention."

"But," he continued, "we will have our brand new 'Twin Pete The Rabbit' ride on display as well as some of our other rides."

"In addition," he said, "we plan to have our new 'Silent Salesman Card Vendor' on display. This is the machine that clicked so big at the NAA-PPB show as well as at the Tampa, Florida, Fair."

Art also said that there are a great many new ideas forthcoming this year from Exhibit Supply, and that the entire trade is going to be made very happy over the new products which will be presented, as time goes on.

"We are planning far ahead to benefit the entire industry," he stated, "and we don't believe that there's a better firm than Exhibit Supply to give the operators what they need and want as the year goes on."

"We've been in this business since 1901 and, therefore, the field can depend on us to give them the type of products which are sure to help every operator in this industry enjoy better profits all around."

"Coon Hunt" Clix

CHICAGO—Frank LaMaskin and Al Tigerman, two well known ops here, reported this past week, "If anyone asks you whether Seeburg's 'Coon Hunt' is a great gun, just tell them to check with us."

The two ops continued, "We had one here at Suzie's Restaurant, 63rd and Cottage Grove Avenues, on test, and the first week's collection is the most phenomenal of any machine we have ever yet tested here."



Quite a large delegation of operators from New York and New Jersey getting ready to attend the MOA Convention in Chicago, March 8, 9 and 10. The New York group will be headed by Al Denver, president of the association, and Sidney Levine, attorney for the local group, as well as national council. The Jersey ops will be headed by Duke Ellington, newly elected president of the New Jersey Guild, and Dick Steinberg, business manager. . . . Most of the local distributing and jobbing firms will have representatives on hand. On a national scale, from reports received in this office, the MOA will see the largest gathering of coinmen in Chicago since the last big all machine convention.

Willie Blatt, the "Little Napoleon" of our industry, in from Miami for his son's (Marty) wedding, Sunday, Feb. 21. Willie and his gorgeous wife, Sydelle, stay in town until Thursday, visiting all their friends. Of course, Willie spent a day on coinrow, seeing all the wholesalers, and attended the board of directors meet of the New York Music Ops. Assn. on Tuesday. He had intended to spend a number of hours jousting at "gin" with some of our local champs. One of our spies reports that Blatt had the most successful visit to the assn. headquarters he's ever had. He didn't get a chance to play. Seems that assn. business kept the contestants busy until late in the day, and by that time Willie had to leave to make an appointment. . . . Barney (Shugy) Sugerman, Runyon Sales Co., and Dave Stern, Seacoast Distributors, who were expected to return from their Miami Beach sojourn by the week-end, didn't arrive until late Monday. Everything so pleasant at Miami Beach, they sneaked in a few extra days. . . . And Al Simon, Albert Simon, Inc., who was also expected by this week-end from Miami Beach, now is reported to have changed his mind—will not be back until March. . . . Nat Cohn, Riteway Mfg. Co., who will be showing his "3-Dimensional Theatre" and "3-D Kiddie Theatre" at the MOA Show, will stop off first in St. Louis to visit with his soldier son. . . . Georges Durupthy, from Geneva, Switzerland, representing Hugo Stuker, operator there, makes the rounds of wholesalers, buying music equipment. . . . Expected in town the beginning of March are "Rosy" Rosenberg of San Francisco, and Ron Peeple of Seattle, Wash.

Just as we dropped in at Young Distributing, Wurlitzer distribis, Joe Young and Abe Lipsky were leaving. As both displayed wide grins, we imagine they were on the way to visit a "live one." . . . Seemed like a convention of ops from N. Y. State were gathering on coinrow. Met up with Mrs. Gertrude Browne, Beacon, N. Y.; Tom Goebel from Hudson Valley, N. Y.; and John Bullock and Bill Coddington from Lock Sheldrake, N. Y. And all at different times. . . . Which reminds us—The May 1 banquet of the New York State Operators Guild being held at the Napanoch Country Club offers coinmen from this city the opportunity to spend a week-end in the country. Leave Friday PM and return Sunday. Mr. Rappaport or Mr. Weinberg at the Napanoch Country Club will take care of your reservations. . . . Irv (Kempy) Kempner, Runyon's roadman, spent the day at the office, and hosted many of his out of town customers. . . . Harry Rosen, Atlantic-New York Corp. (Seeburg distribis) expects to take a few weeks off in March and spend them in Miami Beach. . . . Ben Becker, Bally's regional representative, spends several days at the factory's local distributor, Runyon Sales. . . . Jim Sherry, one of our foremost ops, and quite a sportsman, happy over the progress his son Nick is making at Cornell University. Nick played freshman football, and hopes to make the varsity this fall. When Jim visits at Ithaca, he takes along his golf clubs and gets in a few rounds. . . . Meyer Wolf, Atlantic City, N. J. arcade owner, and his wife, make the rounds of wholesalers. Meyer, one of the real old-timers in the biz, reports he's doing very well. Also asks us to convey our regards to his old pal B. G. . . . Mike Munves reports he's been spending some time furnishing his new home in Forest Hills, and it's beginning to take shape. Latest innovation was completion of his bar. (What else is needed, Mike?) . . . Fran LoMauro, secy. to Bob Slifer at Seacoast Distributors, all excited over the return of bay friend, Bob Sanchez, from Korea.



George Atol of the Zenith Sales Company, Duluth, Minn. sporting a nice sun tan. George spent a couple of weeks at Las Vegas, Nev. and would have stayed a little longer but business matters necessitated returning sooner than planned. . . . Herb Miller of Aitken, Minn. is adding new stops and expanding his route in that area. . . . Mr. and Mrs. Bob Aherin of La Moure, N. D. made a combined business and pleasure trip into the Twin Cities this past week. While in town Bob looked over the latest in coin operated games. . . . Joe Totzke, Totzke Music Company of Fairmont, Minn. made a trip into town to pick up some supplies and equipment for his route. Usually Joe gets in early in the morning and transacts all his business in the morning and heads back for home again. This last trip Joe had so much to do he did not start for home until late in the afternoon. . . . Lloyd Schimke has bought out his partners interest in the D & S supply route out of Minot, N. D. . . . Art Berg of Fairmont, Minn. finally getting settled in his new home. Art has it fixed up with a drive in garage. His shop off the garage so that he can bring his machines right in, take them off the truck and move the games into the shop for any repairs that are needed. . . . Bill Hanf of the Austin Sales Company, Austin, Minn., is on a short vacation. . . . In town visiting his Minneapolis office was Irv Sandler, prexy of the Sandler Distributing Company. . . . Recent visitors to the Twin Cities were August Quade of Rochester, Minn.; Mr. and Mrs. Don Kohner of the K Sales Company of Winona, Minn.; H. J. Lynard of Kasson, Minn.; Johnny Johnson of Staples, Minn.; Bill De Vaney of Sauk Centre, Minn.; Pete Wornson of Mankato, Minn.; Al Eggermont of Marshall, Minn.; Lawrence Sieg of Augusta, Wisc.; Mr. and Mrs. Russell Gherity of Bloomer, Wisc.; Harry Galep of Menomonie, Wisc.; Millie Birkemyer of Litchfield, Minn.; Glenn Bischell of Chippewa Falls, Wisc.; Hugh and Esther May of Eau Claire, Wisconsin; S. A. Patton of Oelwein, Iowa; Dick Henderson of Willmar, Minn. and Merle Stoddard of Zumbrota, Minn.

THRU THE COIN CHUTE CHICAGO CHATTER

Manufacturers here report that they've heard from many of their distributors, as well as from operators, that, "We'll be in early." To visit around at the factories. Before the MOA Convention gets under way. Seems, from all indications, that the factories will be busy, busy spots all this, and next week, as the conventioners pull into town. . . . Les Rieck and the staff over at H. C. Evans all excited over their first showing of their new 100 selection "Holiday" 45 rpm phono. Les claims, "This is the best yet." In fact, the firm is getting ready for biggest production run in its history. . . . Ed Levin at Illinois Masonic Hospital all this past week for a minor operation. Frank Mencuri holding down the fort. And trying to get out shipments while answering phones and taking care of Ed's paper work. . . . Seems that Avron Gensburg will become a Papa any week now. In the meantime, the other boys over at Genco, Sam Lewis and Ralph Sheffield, working away at top speed. This trio of young men have some really grand ideas.

A whole basket of orchids to Herb Jones of Bally for that marvelous advertisement, "Good Fun For Good Neighbors," which appears in this new issue of "Bally-Who." Printing plates will be furnished absolutely free of charge by Bally Mfg. Co. . . . If any ASCAP man tells you that phonos started "after 1909" just take him by the arm and lead him into Valente's at Milwaukee and Armitage. He'll see juke boxes about 100 years old in this place. . . . That was very marvelous publicity Walter Winchell gave Ray Maloney and Dave Gottlieb about the \$270,000 donated to the Damon Runyon Memorial Cancer Fund when this Fund was in its infancy. What Walter didn't mention was that this money was donated by "all the members of the Coin Machine Industry" and, further, that biggest, single donation, was that of Lyn Durant of United, 50,000 bucks. . . . "Telephonitis" Bill O'Donnell continues to be about the busiest guy in town. When questioned about business, all Bill answered was, "It's great." . . . MONI (Music Ops of Northern Ill.) going to have a "Souvenir Journal" for its affair this year to be held at the Elmhurst Country Club, Thurs., May 6.

Jack Nelson just back from an extensive trip. That took him thruout the east and midwest. But Jack plans to be around at the Bally plant for a little while now. . . . Paul Huebsch a very, very proud guy this past week. When he advised that the Keeney All-Electric Ciggy Vendor now in its 7th straight year of production. . . . Jimmy Savarese's Valley Sales & Service, So. Bend, Ind., reported to be going great guns. . . . Mr. and Mrs. T. B. Holiday in town. Are on their way for a Florida sunshine rest. . . . Don Moloney reported to be one of the very busiest of all the busy distribs around town. Doing a very grand business. . . . Romeo Laniel of Montreal writes friends here how much he likes Florida's sunshine. . . . Harold Lieberman, Minneapolis' commuter to the Windy City, in and out of the town. Faster than you can read this. And this happens almost every week. . . . Art Garvey on his way to his New England territory. Where he'll need snowshoes to handle the many miles of traveling he plans. . . . Most intimate (and humorous) letter we've read in a long while—that of Gordon Stout of Pierre, S.D., who invited us to come along with the South Dakota ops to the MOA Show.

Lou Ptacek of Kansas Music Assn. advising that a bunch of the boys from that great State will be on hand at the MOA convention. . . . Sam Stern of Williams Mfg. Co. preparing to hold a very big 'Open House' for all the visitors who will call around at this very beautiful and modern factory during the MOA convention. . . . George A. Miller advises us via the long distance phone that he'll be in on Feb. 28. He has "a zillion things to do before the opening day of the convention." . . . Two of the very happiest guys 'round town will be Morrie and Eddie Ginsberg this forthcoming week. When they hold their Official Grand Opening of their very beautiful, new "Atlas Building." Suggestion to Morrie and Eddie to have a "Star Room." Where they'll entertain all recording stars who come to town. . . . J. Raymond Bacon of Rock-Ola mighty enthused over a letter read to him over the phones. Described by Ray as "A doozey." . . . Papa Nate Gottlieb advises, "I've gotta bring home each week's issue of The Cash Box. So that Shelley can look thru the new record reviews." Nate's son, Shelley's now 12 years old. And is just at the stage where the latest disks mean, but mean, pahlenty.

Mike Hammergren will show a new glass machine which is reported to have already captured plenty of sales. . . . Kurt Kluever of Rock-Ola will next be celebrating a 13th Wedding Anniversary. . . . Ken Shyvers in town from Seattle. Ken well known for his wall and bar boxes. Hasn't been here in 22 years. The growth of the Windy City amazed him. . . . Bill De Selm trying to do a dozen things at one time. "But most important," stated Bill, "is to get those orders out just as fast as we can." No help from Johnny Casola either. Johnny is still traveling thru the South. But Ken Sheldon came hustling in from Noo Yawk City. Ken broke one of his teeth and is having some dental repairs made. (So how come an engineer can't engineer his own choppers?) Al Tholke, who's holding a United Service School at Budge Wright's place in Portland, Ore., phoned in to the big United factory to report, "Attendance tremendous." . . . Quiet and steady Herb Oettinger had the following to say about business. "Just hope we can fill all our orders—on time." . . . Mr. and Mrs. Gil Kitt in California. Just in time for the heat wave in L.A. Gil reported to be working like mad trying to cover all the Empire accounts in the State of the Golden Bear. In the meantime, all the boys here: Vince Shay, Stanley Levin, Howie Freer, thrilled at the progress being made in enlarging and remodeling their quarters.

The new slogan of The Cash Box' "20 Year Club" is: "For A Brighter Tomorrow—Through Knowledge of Today Plus The Experience Of Yesterday." . . . Wm. E. (Bill) Fitzgerald, AMI's adman, came up with another grand letter this past week: "Think You Can Do The Job Alone?" This is a "must" for any phono distrib. It has but plenty of real honest-to-goodness logic. . . .

Music Operators of America!

You are Cordially Invited
to Attend the
PREMIERE SHOWING
of **EVANS'**
HOLIDAY

45 RPM

100 Selections

ENTIRELY NEW INNOVATIONS!
SEE IT! HEAR IT!

Fourth Annual MOA Convention
Palmer House — Chicago
March 8-9-10

H. C. EVANS & CO.

1556 W. CARROLL AVE.

CHICAGO 7, ILLINOIS

WANTED FOR CASH!

BEACH CLUB
DUDE RANCH
BEAUTY

SHOW BOAT
CIRCUS
FROLICS

Top Prices Paid Now—Phone Or Write TODAY!

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE.

Phone EVERGLADE 4-2600

CHICAGO 22, ILL

CHICAGO CHATTER (Cont.)

Bill Bye in town getting a room set for the Electro ciggy vendor for the MOA Show. Bill expects to meet plenty of his pals from his phono days at this show. . . . Art Weinand let out the word that the Exhibit won't be able to show "all" of its rides at the MOA show (they've only got two rooms) they'll still have plenty of surprises for all Exhibit customers. . . . The ciggy vendor people are making the MOA Show a definite "must." They have suddenly realized that the nation's phono ops are "the very best prospects in the country."

It happened. Just as predicted. Decca-Coral zoomed into first place. Oomens fighting mad to get back into the top spot at the Chi Automatic Phono Bowling League. Here's how it happened: Decca-Coral knocked off Mercury for three games with Leo Sochacki rolling in a 517 score and Joan Wozniakowski a 408 High For The Ladies. The best Mercury could do was Fred Sipiora's 472. . . . In the meantime, ABC knocked off Oomens for two games in a tight, but tight, match with Bob Gnarro going right out of this world to bowl a 473 series and only Johnny Oomens could better that with 483. Now that the battle gets hot. Tonite's the nite, say the Oomens' team. . . . Atlas, with "Marvelous" Morrie Minkus going wild for a 521 series knocked off Western for three games even tho Bill Nyland came thru with 446. . . . When you add up Marino Pieroni's 540 and Bob Dolan's 503 against Johnny Strobl's 523 then you'll see why B&B took two from Melody. . . . The strong Paschke team (still a contender) knocked off Coven for three games with Charley Alesi bowling a 528 series and Tony Galgano a 501 series. . . . Everyone's hollering for Mary Gillette to show up. Again the Gillette team went down in defeat. This time to Star Music for two games. Henry Sochacki had a 561 series High For The Men while Henry Leonarscyk came with a 492. . . . The Chi Aut. Phono League has entered two teams in the IBA Tournament to take place at Gabby Hartnett's.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—Bally Beach Clubs, Beautys, Frolics, Palm Beaches, and Dude Ranches. We pay the highest prices in the Middle-West for games in good condition. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUDson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets, Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypso, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TILden 4-9040.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WISconsin 7-0830.

WANT—Used 45 records, \$10 per hundred. We pay freight any quantity. PLAYTIME SHOP, 2425 BROAD AVE., ALTOONA, PENNA.

WANT—For resale—Mills Peek Panorams, Used Rock-Ola and National 22 foot Shuffleboards, Electric Scoreboards, Four Poses Photomatic late models. Quote your best price, condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—Show Boats, Circuses, and Wurlitzer 1500. Chicago Coin six player alleys, United four player alleys, United six player alleys. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MARket 1-3967.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—United Classics, Bally Broadway, all Post-war Wurlitzers, AMI, Rock-Ola, and Seeburgs. Quote lowest prices and quantities. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVENUE, CLEVELAND 15, OHIO. Tel.: 1-6715.

WANT—Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128W. 66th STREET, N. Y. C.

WANT—Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOBILE, ILLINOIS.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

WANT—Can use late Bally or United Bingo Machines and 100 selector Seeburg Music Boxes. Best Prices. DAN STEWART COMPANY, 140 E. 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

WANT—Arcade equipment. Will exchange Seeburg M100A's for late alleys, kiddie rides, arcade pieces. Send list. OLSHEIN DISTRIBUTING COMPANY, 1100-02 BROADWAY, ALBANY 4, N. Y.

WANT — For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

FOR SALE

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—Special! United Tahitis, used 30 days, \$340 each. Also Bally Palm Springs, Dude Ranches, Beach Clubs, Beautys, and Yacht Clubs. If interested, write, wire or call. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CANal 8318.

FOR SALE—5 AMI A's @ \$175 each; 5-10c AMI Wallboxes @ \$15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE—Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. WANT—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—ABC \$20; 4-750 Wurlitzer \$25 each; Classic \$15; Knock-out \$20; Buccaneer \$20; Minstrel Man \$25; Sea Jockey \$50; Just 21 \$15; Zingo \$25. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—Twenty Grand \$95; Silver Skates \$80; Hong Kong \$75; Starlight \$125; Quintettes \$150; C. O. D. \$200; Deluxe World Series \$200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GENEva 0972.

FOR SALE—United Alleys—Classic \$375; Clover \$295; Williams DeLuxe World Series \$125; Williams DeLuxe Baseball \$275; Royal or Imperial \$435 each. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLUEmound 8-7600.

FOR SALE—United Clover Bowlers \$325; Atlantic City \$175; Palm Beach \$175; Frolics \$185; Yacht Club \$245; Beach Club \$350; Dude Ranch \$395; Bally Futuritys \$75; Genco Jumping Jacks \$130; MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: ACOma 8518.

CLASSIFIED ADVERTISING SECTION

FOR SALE—21 Chrome Buckley wall boxes like new, master keyed, \$35 for the lot f.o.b. Dallas, Texas. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN STREET, DALLAS, TEXAS.

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, \$12.50 each, terms 1/3 deposit, balance sight draft. Sling proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bielow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—Model A Seeburg \$395; Model C Seeburg \$715; Wurlitzer 1250, \$275; Wurlitzer 1100, \$190; Wurlitzer 1015, \$85. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shnffle Alleys, Flipper Pin Games, Snper World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—100 Used Peanuts & Gum Ball machines plus all parts and globes \$300 for lot. Long Beach, very clean, \$65; Team Hockeys (United) \$40; United Super 6 Pl. Alleys \$159.50; Keeney's 4 Pl. League Fly Pins \$59.50. F.O.B. St. LOUIS. 1/2 deposit. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVE., ST. LOUIS 15, MO.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lnriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames rebushed model 700 & np, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—Kirk Guess Your Weight Scales \$125; new 1 1/2 Camera Chief \$8; new Advance Peanut Machines \$9; 50 Packard Wall Boxes \$4.50; 30 Seeburg Wireless Boxes \$5; Astroscope 10¢, like new, \$200. HAROLD MATHENY, 560 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Chi-Coin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Ten Dale Guns, uncrated, \$200; Fifteen Dale Guns, uncrated, \$300. These machines are just off location. Write PENNSYLVANIA VENDING CORP., 1822 CARSON ST. PITTSBURGH 3, PENNA.

FOR SALE—1 Control Tower \$40; 3 Slugfest \$55; 1 College Days \$25; 1 Springtime \$35; 1 Hayburner \$50; 2 Knockout \$25; 2 Pin Bowler \$25; 1 Canasta \$25; 1 Sharpshooter \$25; 1 Double Shuffle \$35; 1 Be Bop \$25. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—100A Seeburgs, 100A Seeburgs, 100A Seeburgs. Thoroughly reconditioned, \$450 each. Send \$50 deposit with order. Immediate delivery. Your AMI Distributor SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

FOR SALE—Right off location. Good working order. 2 United Stars \$100 ea.; 2 Bally Coney Islands \$75 ea.; 2 Bally Bright Spot \$95 ea.; 2 United Leader \$90 ea. 1/3 deposit with all orders, balance C.O.D. TRI-STATE AMUSEMENT CO., 149 18th STREET, WHEELING, W. VA.

FOR SALE—Beautys \$295; Atlantic City \$175; Frolics \$175; Bright Spots \$115; Bright Lights \$85; ChiCoin Crown Bowlers \$325; Keeney 6 Players \$125; ChiCoin Name Bowlers \$225. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Bny AMI reconditioned from an AMI distributor. AMI-A, \$150; B, \$260; C, \$300; D, \$425; D80, \$545. Bndge Wright's guaranteed equipment. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.

FOR SALE—Reconditioned Like New —Yacht Clubs \$285; Beach Clubs \$350; Beautys \$325; Dnde Ranch \$465; Used Bally Champions \$445; Used Space Ships \$575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—2-1434 Rock-Olas with 14 50-selection boxes and 2 steppers \$1,000. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.

FOR SALE—Seeburg Wall Boxes—W6-L56 (5-10-25c) Wireless \$20; 3W2-L56 (5c) 3-wire \$7.50; W1-L56 (5c) Wireless \$5. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CENTral 9292.

FOR SALE—All types used AMI, Wurlitzer, and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—53 Cne-Balls, as is, \$75 each; reconditioned, new tops, \$150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHICKering 4-5100.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—Reconditioned Like New —Bright Lights \$80; Lite-A-Line \$60; Hot Rods \$35; Citations \$35. Will buy Atlantic Citys. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINIOS. Tel.: HEmlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—Reconditioned Model 1400 and 1450 Wurlitzers \$475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIVERSide 6381.

FOR SALE—Bright Lights, A-1 condition, checked and cleaned, like new, \$65. Wall Boxes, AMI 5 & 10, \$15; AMI 5c, \$2. Universal Twin Bowler \$25; Lite-A-Line \$35; Universal Star \$25. H & H MUSIC, 1626—3rd AVE., MOLINE, ILLINOIS.

FOR SALE—Complete line of used phonographs, shnffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Spot Lites \$75; Frolics \$200; Beach Clubs \$350. **TOLEDO COIN MACHINE EXCHANGE**, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. **PARKWAY MACHINE CORP.**, 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY**, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—All games reconditioned. Across The Board \$75. Following Games \$35, 3 for \$100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, CC Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line. **J. ROSENFELD COMPANY**, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. **LOMBARDI RECORD SHOP**, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Sacramento 2-5050.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: **DIXON DISTRIBUTING CORP.**, 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—Kiddie Rides in A-1 shape. Chicago Coin Super Jet \$375; Atomic Jet \$225; Bally Champion \$515; Phone: HARTford 6-3583. **RELIABLE COIN MACHINE CO., INC.**, 184 WINDSOR STREET, HARTFORD, CONN.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in The Cash Box, where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

FOR SALE—Silver Chest, like new, \$275; Golden Nugget \$125; Jumping Jax \$90; Genco 400, \$80; Dale Gun \$60; Chicago Coin Pistol \$95; Mutoscope Sky Fighters \$125; Chicago Coin 4 Player Derby \$225; Big Bronco, very clean, \$495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, \$495; Metal Typer, very clean, \$345; Pop Corn Sez \$49.50; Funny House Mirrors, write; Jungle Joe \$150; Genco Sky Gunner, like new, \$285; Chicago Coin Band Box (New) \$225. Shuffle Alleys—United 4 Player Formica Top \$85; United 5 Player Formica Top \$100; United 6 Player Formica Top \$115; United 6 Player De Luxe \$135; United 6 Player Super \$195; United 10th Frame \$285; United 10th Frame (Matched) \$300; United Cascade \$325. Bingos—Bally Spot Lite \$135; Bally Bright Spot \$150; Bally Frolics \$225; Bally Atlantic City \$250; Bally Palm Beach \$275; Bally Beauty \$360; Keeney Lite-A-Line \$65; Williams Long Beach \$139.50; United ABC \$50; Universal 5 Stars \$49.50. **MONROE COIN MACHINE EXCHANGE, INC.**, 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—3 Mills Panorams, mirror fronts, \$100 each. Write **J. FINNACOM**, TALL TIMBERS, MARYLAND.

MISCELLANEOUS

NOTICE—Pin Ball and Shuffle Alley Route for sale in Florida. Now operating more than one hundred machines in one Florida county. Write **P. O. BOX 785, HOLLYWOOD, FLORIDA**.

NOTICE—Super Giant Pin Kits \$22.50 each. Installed in any United Alley, makes 'em look like the newest! Terrific money saver. ½ deposit. Nuff said! **OLSHEIN DISTRIBUTING COMPANY**, 1100-02 BROADWAY, ALBANY 4, N. Y.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. **BRUCE MUSIC AND VENDING SERVICE**, 1602 PIERRE AVE, SHREVEPORT, LOUISIANA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. **GENERAL DISTRIBUTING CO.**, 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. **CAROLINA ELECTRIC CO.**, P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.** 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

TAX PROBLEMS?

PERSONAL PROPERTY TAXES?

SALES TAX?

BUSINESS TAXES?

DEPRECIATION RATES?

FOR JUST ABOUT TWO-BITS A WEEK—ONLY \$15 FOR THE WHOLE YEAR YOU NOW GET

THE ANSWER!

READ THIS

That's right! For just about two-bits a week, only \$15 for the full year of 52 weeks' issues of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 15 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only \$15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for \$15, MAIL TODAY!!

MAIL THIS

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my Tax Collector. Enclosed find my check for \$15. Start sending me "The Cash Box" immediately.

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

REMOTE Equipment?

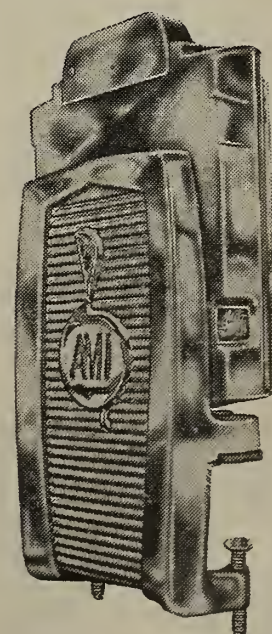


There's nothing remote about the new AMI Wall Box! It puts the all-important coin drop within easy, comfortable reach of the patron with an ear for music and money to spend.

Here are all the features you've ever wanted to build your profits with Wall Box equipment: simplified basic design; fewer working parts; tamper-proof hinged housing; detachable mechanism; sturdy, die-cast construction; all-'round gleaming chrome finish; illuminated coin drop and price-of-play card; make selection light PLUS ONE BUTTON PLAY.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN



Matching
"Bar-Grip" Bracket

"It's What's in THE CASH BOX That Counts"

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
752nd Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AIREON

4. Fiesta	20.00	30.00
4. '47 Hideaway	30.00	35.00
4. '48 Coronet 400	20.00	30.00
4. '49 Coronet 100	20.00	30.00

AMI

4* WM Wall Box	10.00	20.00
4* Model A '46	139.50	195.00
4* Model B '48	225.00	295.00
4* Model C	275.00	325.00
4* Model D-40	395.00	425.00
4* Model D-80	439.50	545.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	6.00	8.50

MILLS

6. Throne of Music	20.00	30.00
6. Empress	20.00	30.00
4. Constellation	29.50	39.50

PACKARD

4. Pla Mor Wall Bar Box	2.50	4.95
4. Manhattan	39.50	75.00
4. Model 7 Phono	25.00	35.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
4* 1422 Phono ('46)	60.50	99.00
4. 1424 Phono (Hideaway)	49.50	69.50
4. 1426 Phono ('47)	75.00	109.00
4. 1428 Magic Glo	165.00	189.50
4. 1432 Rocket ('51)	239.50	289.50
4. 1434	329.50	395.00
4. 1436 "Fireball" 45 RPM	469.00	495.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
4. 146S	65.00	89.50
4* 146M	75.00	115.00
4* 147S	80.00	135.00
4* 147M	85.00	135.00
4. 148S	90.00	175.00
4. 148M	145.00	189.00
4. 148ML	159.00	199.00
4* M-100A	375.00	495.00
4. M-100B	535.00	650.00
4. M-100 B-45	685.00	750.00
4. M-100C	700.00	800.00
4. W1-L56 Wall Box 5c	3.00	9.95
4* 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box		
5, 10, 25c	18.50	24.50
4. W6L-56 5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	59.00
4. 850	29.50	59.00
4. 950	29.50	79.50
4* 1015	85.00	129.50
4. 1017 Hideaway	75.00	110.00
4* 1100	185.00	250.00
4. 1080	69.50	125.00
4* 1250	249.50	325.00
4. 1400	429.50	550.00
4. 2140 Wall Box	5.00	25.00
4* 3020 Wall Box	9.00	19.50
4. 3025	5.00	6.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	19.50	29.50
4. 4820	20.00	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	75.00	125.00
4. ChiCoin Hit Parade	25.00	39.50
4. Ristaurat	20.00	30.00
4. Williams Music Mite	35.00	49.50
4. Evans Constellation I	135.00	195.00
4. Evans Constellation II	245.00	300.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	35.00	75.00	4. Four Horsemen (Got 9/50)	25.00	67.50
4. Across the Board (Un 9/52)	75.00	95.00	4. "400" (Upright) (Ge 10/52)	65.00	95.00
4. Ali Baba (Got 6/48)	20.00	34.50	4. Four Stars (Got 6/52)	80.00	124.50
4. Alice (Got 8/48)	19.50	29.50	4. Freshie (Wm 9/49)	30.00	45.00
2. All Star Basketball (Got 1/52)	39.00	79.50	4* Frolics (B 10/52)	160.00	245.00
4. Aquacade (Un 4/49)	19.50	39.00	4. Futurity (B 3/51)	60.00	75.00
4. Arabian Knights (Got 12/53)	210.00	225.00	4. Georgia (Wm 7/50)	30.00	45.00
4. Arcade (Wm 11/51)	75.00	95.00	6. Gin Rummy (Got 2/49)	15.00	25.00
4. Arizona (Un 4/50)	10.00	30.00	6. Gizmo (Wm 8/48)	10.00	20.00
4. Army-Navy (Wm 10/53)	210.00	240.00	4. Glamour (Got 7/51)	15.00	25.00
2* Atlantic City (B 5/52)	145.00	250.00	6. Glider (Ge 8/49)	10.00	20.00
4. Baby Face (Un 12/48)	15.00	39.00	4. Globe Trotter (Got 11/51)	75.00	135.00
4. Banjo (Ex 3/48)	10.00	20.00	4. Gold Cup (B 4/48)	15.00	29.50
4. Bank-A-Ball (Got 5/50)	17.50	35.00	6. Golden Gloves (CC 7/49)	15.00	25.00
4. Barnacle Bill (Got 8/48)	25.00	34.50	4. Golden Nugget (Upright) (Ge 2/53)	85.00	125.00
4. Basketball (Got 10/49)	29.50	49.50	6. Gondola (Ex 5/49)	10.00	20.00
4* Beach Club (B 2/53)	349.00	395.00	4. Grand Award (CC 1/49)	15.00	35.00
4* Beauty (B 11/52)	259.00	360.00	4. Grand Champion (Wm 8/53)	155.00	185.00
4. Be Bop (Ex 3/50)	20.00	39.50	4. Grand Slam (Got 4/53)	125.00	165.00
4. Bermuda (CC 11/47)	15.00	20.00	6. Grand Stand (B '50)	20.00	35.00
4. Big Hit (CC 7/52)	69.50	89.50	4. Green Pastures (Got 1/54)		
4. Big Top (Ge 2/49)	20.00	34.50	2. Gun Club (Wm 11/53)	210.00	235.00
4. Black Gold (Ge 3/49)	15.00	30.00	4. Guys-Dolls (Got 5/53)	145.00	195.00
6. Blue Skies (Un 11/48)	15.00	20.00	4. Handicap (Wm 6/52)	45.00	99.50
4. Bolero (Un 12/51)	95.00	115.00	4. Happy Days (Got 7/52)	105.00	140.00
4. Bomber (CC 3/51)	20.00	25.00	4. Happy-Go-Lucky (Got 3/51)	29.50	60.00
6. Bone Head (Ge 11/48)	15.00	20.00	4. Harvest Moon (Got 12/48)	15.00	20.00
4. Boston (Wm 5/49)	20.00	30.00	4. Harvest Time (Ge 9/50)	30.00	65.00
4. Bowling Champ (Got 2/49)	20.00	50.00	4. Harvey (Wm 5/51)	50.00	65.00
4. Bowl League (Got 8/47)	10.00	19.50	6. Hawaii (Un 8/47)	10.00	15.00
4* Bright Lights (B 5/51)	65.00	125.00	4. Hayburner (Wm 6/51)	40.00	75.00
4* Bright Spot (B 11/51)	72.50	150.00	4. Hit Parade (CC 2/51)	15.00	29.50
6. Broadway (B 6/51)	49.50	59.50	4. Hit & Runs (Ge 3/51)	25.00	35.00
4. Buffalo Bill (Got 5/50)	20.00	30.00	4. Hit 'N' Run (Got 4/52)	77.50	105.00
4. Buccaneer (Got 10/48)	20.00	34.50	4. Holiday (CC 12/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00	4. Holiday (Ke 12/51)	75.00	125.00
4. Buttons & Bows (Got 3/49)	15.00	29.50	4. Hong Kong (Wm 9/51)	75.00	125.00
4* Cabana (Un 3/53)	225.00	300.00	4. Horsefeathers (Wm 1/52)	65.00	99.50
4. Camel Caravan (Ge 6/49)	30.00	69.50	4. Horse Shoe (Wm 12/51)	24.50	59.50
4. Campus (Ex 2/50)	15.00	20.00	4. Hot Rods (B '49)	20.00	35.00
4. Canasta (Ge 7/50)	20.00	25.00	4. Humpty Dumpty (Got 10/47)	9.00	29.50
4. Caravan (Wm 6/52)	69.50	99.50	4. Jack 'N' Jill (Got 4/48)	9.00	25.00
4. Carnival (B 7/48)	10.00	20.00	4. Jalopy (Wm 8/51)	55.00	75.00
6. Carolina (Un 3/49)	15.00	25.00	6. Jamboree (Ex 5/48)	10.00	20.00
6. Caribbean (Un 3/48)	15.00	25.00	4. Jeanie (Ex 6/50)	15.00	25.00
4. Champion (B 12/49)	29.00	49.50	4. Jockey Special (B 11/47)	15.00	25.00
4. Champion (CC 6/49)	19.50	29.50	4. Joker (Got 11/50)	25.00	50.00
4. Chinatown (Got 10/52)	125.00	160.00	4. Judy (Ex 7/50)	15.00	25.00
4. Cinderella (Got 3/47)	10.00	20.00	4* Jumping Jacks (Upright) (Ge 12/52)	75.00	130.00
6. Circus (Ex 8/48)	10.00	20.00	4. Just 21 (Got 1/50)	15.00	25.00
4. Circus (Un 8/52)	175.00	245.00	4. K.C. Jones (Got 11/49)	15.00	27.50
4. Citation (B 10/48)	14.50	35.00	4. King Arthur (Got 10/49)	10.00	20.00
4. C.O.D. (Wm 9/53)	195.00	200.00	4. King Cole (Got 5/48)	10.00	20.00
1. College Daze (Got 8/49)	15.00	25.00	4. King Pin (CC 12/51)	50.00	85.00
4* Coney Island (B 9/51)	75.00	175.00	4. Knockout (Got 1/51)	22.50	35.00
4. Contact (Ex 10/48)	10.00	20.00	4. Lady Robin Hood (Got 1/48)	10.00	20.00
4. Control Tower (Wm 3/51)	40.00	75.00	4* Leaders (Un 10/51)	90.00	145.00
4. Coronation (Got 11/52)	100.00	135.00	4* Lite-A-Line (Ke 6/52)	35.00	75.00
4. County Fair (Un 9/51)	29.50	35.00	4. Long Beach (Wm 7/52)	95.00	139.00
4. Crazy Ball (CC 7/48)	10.00	20.00	4. Lucky Inning (Wm 5/50)	25.00	34.50
4. Crossroads (Got 5/52)	95.00	124.50	6. Lucky Star (Got 5/47)	15.00	24.50
4. Cyclone (Got 5/51)	69.50	89.50	4. Mad. Sq. Garden (Got 6/50)	35.00	75.00
4. Dallas (Wm 2/49)	25.00	44.50	4. Magic (Ex 11/48)	10.00	20.00
6. De Icer (Wm 11/49)	49.50	59.50	4. Majors '49 (CC 2/49)	25.00	49.00
4. Dew Wa Ditty (Wm 6/48)	15.00	29.00	4. Major League Baseball (Un 6/48)	15.00	25.00
4. Domino (Wm 5/52)	59.50	99.50	6. Manhattan (Un 2/48)	10.00	17.50
4. Double Action (Ge 1/52)	15.00	29.50	4. Majorettes (Wm 4/52)	50.00	75.00
4. Dbl. Feature (Got 12/50)	20.00	39.50	4. Marble Queen (Got 8/53)	195.00	220.00
4. Dbl. Shuffle (Got 6/49)	20.00	49.50	6. Mardi Gras (Ge 5/48)	20.00	29.50
4. Disk Jockey (Wm 11/52)	110.00	145.00	4. Maryland (Wm 4/49)	25.00	35.00
4. Dreamy (Wm 2/50)	20.00	40.00	4. Merry Widow (Ge 6/48)	15.00	25.00
2* Dude Ranch (B 9/53)	369.50	465.00	4. Mercury (Ge 3/50)	20.00	29.50
4. Eight Ball (Wm 1/52)	65.00	85.00	4. Mermaid (Got 6/51)	49.50	89.50
6. El Paso (Wm 11/48)	15.00	39.50	6. Mimi (Ex 2/48)	10.00	20.00
4. Fairway (Wm 6/53)	125.00	160.00	4. Minstrel Man (Got 3/51)	39.00	50.00
4. Fighting Irish (CC 11/50)	45.00	75.00	4. Monterey (Un 5/48)	10.00	20.00
4* Five Star (Univ 5/51)	49.50	75.00	4. Moon Glow (Un 11/48)	10.00	20.00
4. Floating Power (Ge 12/48)	20.00	44.50	4. Morocco (Ex 10/48)	10.00	20.00
4. Flying High (Got 2/53)	132.50	150.00	4. Niagara (Got 12/51)	74.50	99.50
4. Flying Saucers (Ge 12/50)	25.00	35.00			
4. Football (CC 8/49)	20.00	39.50			
4. Four Corners (Wm 12/52)	89.00	125.00			

"THE CONFIDENTIAL PRICE LISTS"

The Cash Box

Page 49

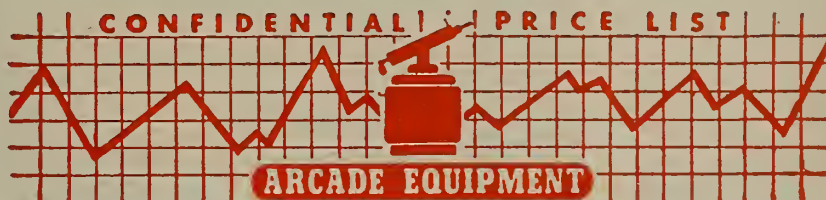
March 6, 1954

2. Nifty (Wm 12/50)	15.00	29.50
7. "9" Sisters (Wm 1/54)		
6. Oasis (Ex 10/50)	10.00	25.00
4. Oklahoma (Un 5/49)	20.00	30.00
4. Old Faithful (Got 12/49)	30.00	59.50
4. Olympics (Wm 5/52)	79.50	105.00
4. One Two Three (Ge 10/48)	20.00	34.50
4. Palisades (Wm 7/53)	145.00	155.00
4* Palm Beach (B 7/52)	159.00	275.00
4. Palm Springs (B 11/53)		
4. Paradise (Un 7/48)	10.00	20.00
2. Paratrooper (Wm 8/52)	75.00	95.00
4. Pin Bowler (CC 6/50)	15.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	25.00	39.50
4. Pin Wheel (Got 11/53)	195.00	225.00
4. Play Ball (CC 1/51)	20.00	25.00
4. Playland (Ex 8/50)	20.00	49.50
4. Playtime (Ex 8/49)	15.00	25.00
4. Poker Face (Got 9/53)	145.00	205.00
4. Puddin' Head (Ge 10/48)	20.00	30.00
4. Punchy (CC 12/50)	25.00	45.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	100.00	165.00
4. Queen of Hearts (Got 12/52)	125.00	160.00
4. Quintet (Got 3/53)	150.00	180.00
4. Rag Mop (Wm 10/50)	20.00	49.50
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	20.00	39.00
4. Red Shoes (Un 11/50)	15.00	25.00
4. Rio (Un 11/53)	435.00	475.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
4. Rocket (Ge 5/50)	15.00	30.00
4. Rockettes (Got 8/50)	30.00	85.00
4. Rodeo (Un 2/53)	225.00	250.00
4. Rondevo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	65.00	105.00
4. Round Up (Got 11/48)	24.50	29.00
4. St. Louis (Wm 2/49)	30.00	44.50
4. Saddle and Turf (Ev 10/53)	350.00	385.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	15.00	39.50
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	55.00	85.00
4. Sea Isle (CC 11/47)	9.00	20.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Serenade (Un 11/48)	15.00	25.00
4. Shanghai (CC 4/48)	10.00	20.00
4. Shantytown (Ex 10/49)	30.00	65.00
4. Sharpshooter (Got 5/49)	20.00	30.00
4. Shindig (Got 10/53)	195.00	220.00
4. Shoo Shoo (Wm 2/51)	32.50	95.00
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	75.00	95.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	210.00	300.00
4. Silver Chest (Upright) (Ge 4/53)	250.00	275.00
4. Silver Skates (Wm 2/53)	80.00	125.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	90.00	149.50
2. Slugfest (Wm 3/52)	55.00	95.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	30.00	69.00

4. Spark Plugs (Wm 9/51)	40.00	69.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	20.00	55.00
4* Spot-Lite (B 1/52)	75.00	150.00
4. Sportsman (Ge 2/51)	20.00	30.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	25.00	35.00
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	10.00	20.00
4. Stars (Un 6/52)	85.00	125.00
4. Starlight (Wm 3/53)	125.00	145.00
4. Steeple Chase (Un 1/52)	72.50	115.00
4. Stop & Go (Ge 3/51)	29.50	40.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	240.00	275.00
4. Summertime (Un 9/48)	25.00	34.50
6. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	75.00	110.00
4. Super Hockey (CC 4/49)	20.00	45.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	125.00	195.00
4. Sweetheart (Wm 5/50)	20.00	32.50
6. Tahiti (CC 10/49)	15.00	25.00
2. Tahiti (Un 8/53)	339.50	395.00
4. Tampico (Un 6/49)	25.00	45.00
4. Telecard (Got 1/49)	15.00	30.00
6. Tennessee (Wm 2/48)	15.00	29.50
4. Thing (CC 2/51)	20.00	45.00
4. Three Feathers (Ge 5/49)	25.00	45.00
4. Three Four Five (Un 6/51)	50.00	85.00
4. Three Musketeers (Got 7/49)	25.00	40.00
4. Thrill (CC 9/48)	29.50	35.00
4. Times Square (Wm 4/53)	135.00	175.00
4. Touchdown (Un 1/52)	25.00	35.00
6. Trade Winds (Ge 3/48)	10.00	29.50
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	25.00
4. Triplets (Got 7/50)	15.00	45.00
4. TriScore (Ge 1/51)	25.00	35.00
6. Trophy (B 4/48)	20.00	35.00
6. Tropicana (Un 1/48)	10.00	20.00
4. Tropics (Un 7/53)	300.00	325.00
4. Tucson (Wm 1/49)	10.00	30.00
4. Tumbleweed (Ex 9/49)	15.00	25.00
4. Turf King (B 6/50)	20.00	50.00
4. Twenty Grand (Wm 12/52)	95.00	120.00
4. Utah (Un 7/49)	15.00	29.50
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	20.00	49.50
4. Whizz Kids (CC 3/52)	49.50	99.50
4. Wild West (Got 8/51)	100.00	145.00
4. Winner (Univ.)	20.00	50.00
4. Wisconsin (Un 3/48)	20.00	34.50
4* Yacht Club (B 6/53)	235.00	295.00
6. Yanks (Wm 4/48)	10.00	25.00
4. Zingo (Un 10/51)	30.00	60.00

4. Genco Shuffle Target (7/51)	20.00	49.50
4. Genco 8-Player Re- bound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	40.00
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	49.50
4. Keeney League Bowler (8/50)	45.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	20.00	25.00
4. Keeney Big League (5/51)	70.00	85.00
4. Keeney 6-Player League (9/51)	75.00	150.00
4. Keeney DeLuxe League (3/52)	115.00	150.00
4. Keeney Super DeLuxe League (3/52)	70.00	165.00
4. Keeney High Score League (5/52)	75.00	169.50
4. Keeney Team Bowler (10/52)	229.50	265.00
4. Keeney Club Bowler (4/53)	295.00	325.00
4. Keeney Domino Bowler (5/53)	325.00	350.00
4. Keeney Carnival Bowler (5/53)	300.00	350.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	25.00	35.00

4. United Shuffle Slugger (6/50)	25.00	35.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Re- bound (9/50)	59.50	95.00
4. United Twin Shuffle- cade (12/50)	50.00	125.00
4. United 5-Player (1/51)	69.50	115.00
4. United 6-Player (2/51)	69.50	125.00
4* United DeLuxe 6-Player (10/51)	114.00	175.00
4* United 6-Player Super (3/52)	164.50	215.00
4. United 4-Player Official (5/52)	150.00	215.00
4* United 6-Player Star (7/52)	225.00	245.00
4* United 10th Frame Star (9/52)	225.00	295.00
4. United 10th Frame Super (10/52)	225.00	295.00
4. United Manhattan (9/52)	189.00	295.00
4. United Manhattan 10th Frame (9/52)	224.00	225.00
4* United Cascade (2/53)	294.00	325.00
4* United Clover (2/53)	295.00	345.00
2* United Olympic (6/53)	335.00	285.00
4. United Liberty (2/53)	294.50	325.00
4* United Classic (6/53)	355.00	375.00
4. United Royal (9/53)	375.00	435.00
4. United Imperial (9/53)	375.00	435.00
4. Universal Twin (1/50)	15.00	20.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	75.00
4. Universal Bowlomatic (3/51)	35.00	45.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9 1/2") (2/50)	25.00	35.00
4. Williams Bowler (9 1/2") (3/50)	25.00	35.00
4. Williams Double Header (7/50)	30.00	49.50
4. Williams 5-Player Bowler (6/51)	40.00	50.00



4. ABT 6 Gun Rifle Range	450.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	140.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	45.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Sky Battle	85.00	125.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	125.00	150.00
4. Bank Ball	25.00	35.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	175.00
4. ChiCoin 4-Player Derby	100.00	225.00
4. ChiCoin Goalee	75.00	95.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4. ChiCoin Pistol	55.00	95.00
4. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	89.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	40.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	35.00	69.50
4. Exhibit Gun Patrol	125.00	195.00
4. Exhibit Jet Gun	149.50	225.00
7. Exhibit Space Gun	185.00	225.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	129.50
4. Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	35.00	59.50
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	199.50	285.00
6. Irish Poker	50.00	65.00
4. Jack Rahhit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gun	75.00	120.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	35.00	49.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mutoscope Ace Bombers	100.00	195.00
4. Muto. Atomic Bomber	90.00	195.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo (Pre-War)	150.00	195.00
4. Mutos. Photomatic (late)	395.00	525.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	95.00
4. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	20.00	35.00
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	89.50
4. Scientific Pitch 'Em	135.00	185.00
4* Seeburg Bear Gun	125.00	199.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	125.00
4. United Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	50.00	75.00
4* Williams Super World Series	150.00	275.00
4. Williams Quarterback	25.00	65.00
4. Wurlitzer Skee-ball	35.00	150.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00	4. ChiCoin 6-Player (8/51)	74.00	95.00
6. Bally Speed Bowler (2/50)	15.00	20.00	4. ChiCoin King Pin (12/51)	90.00	150.00
6. Bally Shuffle Champ (4/50)	20.00	30.00	4. ChiCoin 6-Player DeLuxe (5/52)	80.00	159.50
4. Bally Hook Bowler (11/50)	20.00	79.50	4. ChiCoin Match Bowler (6/52)	195.00	275.00
4. Bally Baseball (5/51) ..	25.00	35.00	4. ChiCoin Bowl-A-Ball (10/52)	175.00	195.00
4. Bally Shuffle Line (7/51)	25.00	69.50	4. ChiCoin Match Bowl-A-Ball (11/52) .	125.00	195.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00	4. ChiCoin 10th Frame Special (12/52)	249.00	285.00
4. ChiCoin Shuffle Base- ball (4/50)	15.00	25.00	4. ChiCoin Name Bowler (1/53)	219.50	288.50
4. ChiCoin Bowling Classic (5/50)	29.50	60.00	4. ChiCoin 10th Frame Double Score (3/53)	299.50	365.00
4. ChiCoin Pin Bowler (6/50)	29.50	59.50	4. ChiCoin Crown (4/53)	295.00	325.00
4. ChiCoin Trophy Bowl (7/50)	29.50	59.50	4. ChiCoin Triple Score (6/53)	310.00	385.00
6. ChiCoin Ace Bowler, F. P. (8/50)	29.50	59.50	4. Exhibit Strike (6/51) ..	20.00	30.00
4. ChiCoin Pin Lite (9/50)	29.50	59.50	4. Exhibit Twin Rotation (5/52)	100.00	125.00
4. ChiCoin Horse-Shoes (5/51)	29.50	50.00	4. Genco Bowling League (11/49)	15.00	20.00
			4. Genco Baseball (5/50)	15.00	20.00



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$125.00-\$239.50
4. Du Grenier (Mod. A-7)	85.00- 115.00
4. Du Grenier (Mod. A-9)	60.00- 95.00
4. Du Grenier (Mod. AC-7)	85.00- 125.00
4. Du Grenier (Mod. AC-9)	87.50- 129.50
4. Du Grenier (Mod. E-7)	75.00- 150.00
4. Du Grenier (Mod. ES9)	85.00- 135.00
4. Du Grenier (Mod. E-9)	85.00- 149.50
4. Du Grenier (Mod. ES-11)	85.00- 155.00
4. Du Grenier "W" (9 col.)	70.00- 95.00
4. Du Grenier "S" (7 col.)	65.00- 75.00
4. Du Grenier Champion (9 col.)	20.00- 75.00
4. Du Grenier Champion (11 col.)	49.50- 115.00
4. Eastern Electric C-8	85.00- 135.00
4. Electro (8 col.)	100.00- 175.00
4. Electro (10 col.)	195.00- 250.00
4. Kenney "A"	100.00- 135.00
4. Lehigh PX (Elec. 8 col.)	65.00- 125.00
4. Lehigh PX (10 col.)	65.00- 125.00
4. Lehigh King Size	75.00- 125.00
4. National 7-50 7 col.	60.00- 110.00
4. National 9-50 9 col.	65.00- 125.00
4. National 9-30 9 col.	65.00- 115.00
4. National 9-A 9 col.	85.00- 119.50
4. Nat. 9-ML Wheatwood	135.00- 175.00
4. National Electric	60.00- 115.00
4. Rowe Imperial (6 col.)	45.00- 65.00
4. Rowe Imperial (8 col.)	45.00- 65.00
4. Rowe Royal (6 col.)	65.00- 85.00
4. Rowe Royal (8 col.)	75.00- 95.00
4. Rowe Royal (10 col.)	85.00- 110.00
4. Rowe President (8 col.)	65.00- 95.00
4. Rowe President (10 col.)	95.00- 125.00
4. Rowe Crusader (10 col.)	75.00- 155.00
4. Rowe Electric Diplomat	65.00- 85.00
4. Uneeda "A" (6 col.)	35.00- 55.00
4. Uneeda "A" (8 col.)	30.00- 55.00
4. Uneeda "A" (9 col.)	35.00- 55.00
4. Uneeda "E" (6 col.)	35.00- 65.00
4. Uneeda "E" (8 col.)	35.00- 75.00
4. Uneeda "E" (9 col.)	45.00- 70.00
4. Uneeda "E" (12 col.)	35.00- 65.00
4. Uneeda "E" (15 col.)	35.00- 65.00
4. Uneeda 500 (7 col.)	65.00- 95.00
4. Uneeda 500 (9 col.)	95.00- 110.00
4. Uneeda 500 (15 col.)	50.00- 65.00
4. Uneeda Monarch (8 col.)	25.00- 50.00
4. Uneeda Monarch (10 col.)	45.00- 65.00
4. Uneeda Monarch (12 col.)	85.00- 129.50

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 10.00- \$ 20.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	60.00- 85.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	65.00- 115.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 149.50
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00- 75.00
4. Stoner (Mod. 120, 5 col.)	69.00- 95.00
4. Stoner (Mod. 120, Sn., 7 col.)	85.00- 139.50
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	139.50- 200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	175.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	115.00- 119.50
4. Coan "U-Select-It" (74 cap.)	15.00- 22.50

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$200.00 \$275.00
4. Bert Mills Coffee Bar, 200 cups	125.00 175.00
4. Bert Mills Coffee Bar, 600 cups	150.00 275.00
4. Bert Mills Coffee Bar, 500 cups	300.00 400.00
4. Chef-Way, Model 100, cap. 400-600	450.00 550.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00 250.00
4. U-Select-It Hot Coffee, 600 cups	350.00 425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$100.00 \$200.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00 275.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	250.00 300.00
4. Lyons # 1400, single flavor, 5c	200.00 225.00
4. Lyons # 1400-2F	400.00 450.00
4. Lyons Model 500, 5c single	150.00 250.00
4. Mills, Automatic Foun- tain, 400 cups	100.00 125.00
4. Mills, Automatic Foun- tain, 400 cups, with- out changemaker	60.00 75.00
4. Soda Shoppe	950.00 1000.00
4. Spacarb 3 Unit 5c, 1000 cups	300.00 375.00
4. Spacarb 4 Unit 5c, 1000 cups	500.00 550.00
4. Super Vend 3 flavor, 600 cup A-1	285.00 350.00
4. Super Vend 3 flavor, 600 Cup A-2	350.00 400.00

NON-CARBONATED DRINK

4. Refreshomat, 5c, 10c 300 cups	\$100.00 \$200.00
-------------------------------------	-------------------

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$275.00 \$350.00
4. Refresher, 3 sel., 300 can cap.	300.00 400.00

ICE CREAM VENDORS

4. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer	\$350.00 \$395.00
4. Vendo "Dairy-Vend" 203 Bar Capacity	200.00 300.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	300.00 425.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of vari- ous types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	\$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
------------	------------

BALLY MFG. CO.

The Champion (Mech. Horse)	\$1,065.00
Ice-Frolics	699.50

CHICAGO COIN

Advance Bowler	\$ 615.00
Criss Cross Bowler	665.00
'Round The World Trainer	1,185.00
6 Player Home Run	

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50

Genco MFG. & SALES CO.

Shuffle Pool	\$ 675.00
Match Pool	685.00

D. GOTTLIEB & CO.

Lovely Lucy	\$ 364.50
-------------	-----------

INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	304.50
Bonus Bowler	650.00
Mainliner Bowler	625.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	\$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Flying Saucer	\$ 715.50
Hot Rod Racer	715.00
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

RITEWAY MFG. CO., INC.

"3 dimensional Theatre"	\$ 495.00
"3 D Kiddie Theatre"	495.00

ROCK-OLA MFG. CORP.

Model 1436 "Fireball" 78 RPM	
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selec- tions	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-G	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8" Wall Speaker Ivory (Teardrop)	
CVS6-8" Recessed Speaker	
CVS7-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

UNITED MFG. CO.

Rio	\$ 725.00
Leader Shuffle Alley	675.00
Deluxe Leader Shuffle Alley	690.00

WILLIAMS MFG. CO.

Lazy-"Q"	\$ 364.50
Special DeLuxe Baseball	537.50
Super Star Baseball	574.50
Super Pennant Baseball	589.50

THE RUDOLPH WURLITZER CO.

Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model A	139.50- 195.00
AMI Model B	225.00- 295.00
AMI Model C	275.00- 325.00
AMI Model D-40	399.50- 425.00
AMI Model D-80	439.50- 550.00
Rock-Ola 1422	69.50- 99.50
Seeburg 146M	75.00- 115.00
Seeburg 147S	80.00- 135.00
Seeburg 147M	85.00- 135.00
Seeburg M-100A	375.00- 495.00
3W2 Wall-a-Matic	6.95- 10.00
Wurlitzer 1015	85.00- 129.50

Wurlitzer 1100	185.00- 250.00
Wurlitzer 1250	249.50- 325.00
Wurlitzer 3020	9.00- 19.50

PINBALLS

ABC (Un 3/51)	35.00- 75.00
Atlantic City (B 5/52)	145.00- 250.00
Beach Club (B 2/53)	349.50- 395.00
Beauty (B 11/52)	259.00- 350.00
Bright Lights (B 5/51)	65.00- 125.00
Bright Spot (B 11/51)	72.50- 150.00
Coney Island (B 9/51)	75.00- 175.00
Dude Ranch (B 9/53)	369.50- 465.00
Five Star (Univ. 5/51)	49.50- 75.00

Frolics (B 10/52)	160.00- 245.00
Jumping Jacks (Upright) (Ge 12/52)	75.00- 130.00
Leaders (Un 10/51)	90.00- 145.00
Lite-A-Line (Ke 6/52)	35.00- 75.00
Palm Beach (B 7/52)	159.00- 275.00
Spot-Lite (B 1/52)	75.00- 150.00
Yacht Club (B 6/53)	235.00- 295.00

SHUFFLES AND REBOUNDS

United DeLuxe 6-Player (10/51)	109.00- 195.00
United 6-Player Super (3/52)	164.50- 215.00

United 6-Player Star (7/52)	225.00- 245.00
United 10th Frame Star (9/52)	225.00- 295.00

United Cascade (2/53)	294.00- 325.00
United Olympic (6/53)	335.00- 385.00
United Classic (6/53)	355.00- 375.00
United Clover (2/53)	295.00- 345.00

ARCADE EQUIPMENT

Exhibit Dale Gun	35.00- 69.50
Williams Super World Series	150.00- 275.00

UNITED'S

HAVANA

WITH FASCINATING NEW

return all balls feature

SCORELESS FIRST GAME ENTITLES PLAYER TO EXTRA FULL GAME by simply pressing button, holding all advantages gained in first game. Extra coins can also be played for extra advantages in second game.

SPELL **HA-VA-NA**

FOR EXTRA IN-LINE SCORES—CAN ALSO SPOT NUMBERS 2-5-8

TWO SPECIAL CARDS
(FOR EXTRA IN-LINE SCORES)

SELECT-EM FEATURES

SPOT A NUMBER
EXTRA BALL
3 in Line Scores 4 in Line
BOTH SUPER CARDS
BOTH SPECIAL CARDS

FOUR CORNERS SCORE

EXTRA TIME FEATURE

UP TO 3 EXTRA BALLS PER GAME
NEW, EXTRA LARGE CASH BOX

E-Z SERVICE FEATURES:

BACK GLASS SLIDES OUT EITHER SIDE

BACK-BOX MECHANISM TILTS FORWARD
FOR EASY ACCESS

FRONT AND BACK DOOR HINGED

SEE YOUR DISTRIBUTOR

SEE
UNITED'S
LEADER

AND
CHIEF
SHUFFLE
ALLEYS

Now at your
Distributor



AVAILABLE
IN 2 SIZES
•
8 FT. BY 2 FT.
9 FT. BY 2 FT.



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

TRIPLE VALUE[®] for your money when you operate *Bally*[®] games

1. Biggest earning power

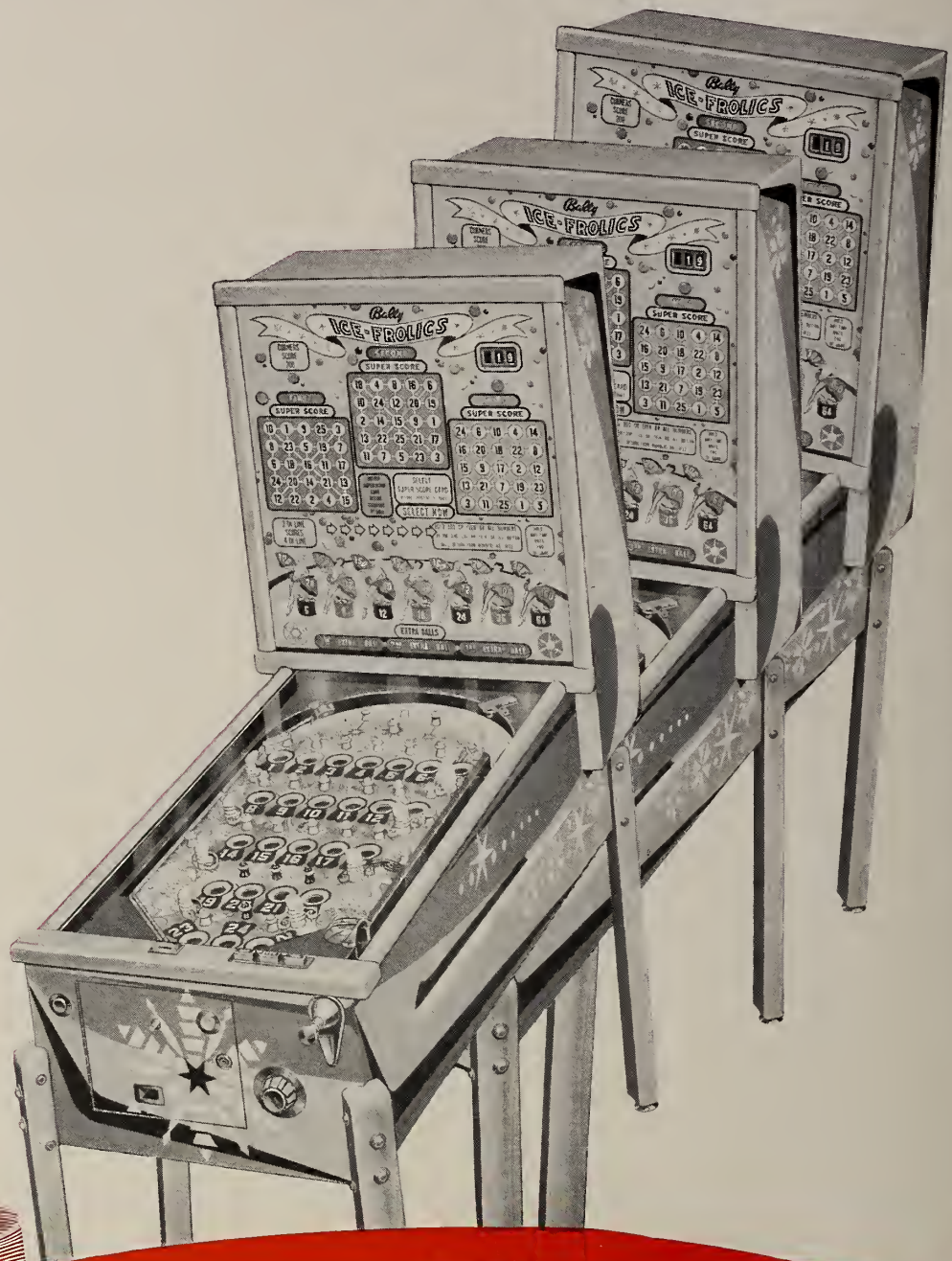
Ballygames are famous for eye-appeal plus play-appeal — the combination that results in top-earnings on location.

2. Biggest net profit

Bally-engineering cuts service-cost to the bone, saves you time, trouble and money, increases your net operating profit.

3. Biggest trade-in value

Market-listings, month after month, year after year, prove that, model for model, Ballygames consistently command highest used prices.



ICE FROLICS

Newest Ballygame, ICE-FROLICS combines the attraction of 3-cards play with profit-proved features of recent Ballygames, plus brand-new money-making features. See ICE-FROLICS at your Bally Distributor today. Get ICE-FROLICS on location to increase your in-line earnings in a hurry.

Bally[®]

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS